

Nervous Indigestion

Spoils the enjoyment of life. It has been demonstrated by scientific tests that BOVRIL is a most valuable aid to digestion and the proper assimilation of food.

BOVRIL

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HALL



The Introduction to The Home

A beautiful hall makes the first impression of the home favorable. Nothing adds more to the beauty of the hall than the artistic decoration of its walls made possible by the use of one or more of the sixteen handsome shades of

SILKSTONE FLAT WALL COLOURS

"Smooth as Silk—Hard as Stone"

The new decorative, durable, sanitary finish for plaster or metal walls and ceilings and for refinishing burlap. Silkstone takes place of wall paper and kalsomine—is better because it may be thoroughly cleansed and brightened by simply washing walls with warm water and pure Castile soap—it is not affected by steam or moisture—especially suited to Bath Rooms, Kitchens, Dining Rooms and Bedrooms.

Sold by leading dealers. Write today for free book of "Suggestions"—for paint users.



Willow River—On main line of Grand Trunk Pacific, and Pacific and Hudson Bay Railway. It is the desire of the Railway Company to make it one of the most important towns in the entire Canadian West. Lots \$10 down, \$10 monthly; no interest; no taxes. Write today for full information. Pac. Bond and Land Corp., Ltd. 808 Pac. Bldg., Vancouver, B.C.

Wild Oats

Stop sowing wild oats. While you continue to sow them you cannot expect to get rid of them. We can supply you with a machine which will take out every kernel of wild oats from your wheat. We handle the best line of hand and power cleaning machinery in Western Canada.

Write us for a catalogue and price, and state what class of mill you require

The Mooney Seed Co., Ltd. Box 740, Saskatoon, Sask.

Highest Prices Paid for Dressed Poultry

Alx. Cooper, 376 Portage Ave., Winnipeg

"A still better example of the effects of combination is perhaps to be found in Denmark, where the farmer does not lose control of his butter or bacon until it is sold on the London market. The produce may go through several hands, but these hands are all agents or servants of the combination of producers.

Too Many Stores

"While there is no evidence of any combination in Toronto among the small retail dealers for the purpose of keeping up the prices of food, and the small dealer seems barely able to make a living in the keen competition to which he is subjected, yet the unnecessarily large number of retail places of business makes for inefficiency and adds to the cost of distribution. For example, a hundred well-equipped and well-placed stores could probably do the whole city business in groceries and do it cheaper than the present multitude of small stores, but to limit the number of groceries would at once enable the favored few to combine and raise prices. In order to secure the advantages of the large store for the customer and not for the storekeeper, numerous co-operative societies have been formed in the old country, where the members divide among themselves the profits of the business after the payment of salaries to managers and employees. In 1908, the last year for which complete figures are available, the co-operative societies of the United Kingdom numbered about 3,000, and had aggregate sales amounting to \$565,500,000, on which there was a net profit of \$55,000,000 for division among the members. But in the United Kingdom the railways and other public carriers, including the postage, upon the services of which these societies had to depend to obtain supplies, appear to be in reality the servants of the people, which is not exactly the role that our own public carriers assume in Canada.

Poor Shipping Facilities

"The very poor shipping facilities which are available for produce coming into Toronto. To begin with, our navigation laws appear to have been drawn up with the idea of injuring American shipping rather than with the idea of serving Canadian shippers, certainly not with the idea of serving the Canadian consignee. Also, we have no public wharf at Toronto. The railways are thus almost freed from the competition of waterborne freight into the city. Moreover, we have no parcel post service, so that the express companies, that is to say, the railway companies again, can and do make us pay dividends on stock that has been shown to be largely water. It seems to be the universal opinion of shippers and consignees that in spite of—perhaps it is because of—the monopoly these railways enjoy they do not give proper facilities for bringing produce into the city. It would be difficult to overestimate the advantages of a parcel post service such as is maintained throughout Europe, even in Russia, whereby produce could reach the consumer directly from the farmer. The small charge necessary for such service would at once put a limit to the profits of the middleman and would compel the express companies to meet the competition of the postal service.

"The absence of a market or markets where the people might secure food supplies at a minimum cost. These markets are a real benefit to those who live in our smaller cities and towns and could be made so in Toronto, provided that the fees charged for stalls were reduced to a minimum; that access by street car or radial line was made easy, and that the roads converging upon the city were put into and kept in a proper state of repair.

"The very high rents prevailing in Toronto, which rents must of course be added to the price of their goods by the shopkeepers. These abnormal rents are one inevitable consequence of our method of taxation, which may be equitable in a stationary community, but which makes it profitable in a rapidly-growing city to hold land for a rise in value, but renders it expensive to improve the land by putting buildings upon it. The penalty imposed by this system upon all improvements is, of course, transferred by the landlord to his tenant and by him passed on to his customers."

The Sales of Gold Drop Flour

The Flour that is always good

Have doubled every year for the past three years in Western Canada.

This remarkable showing can be accounted for from the fact that Gold Drop is the very best flour possible to produce.

When you buy Gold Drop you get nothing but pure flour made from carefully selected Wheat.

Our wonderful cleaning process removes the dirt from the crease in every kernel of wheat—every grain is washed and purified before being ground.

Gold Drop is made exclusively from the first choice of Manitoba Hard Wheat.

Because of this careful selection of wheat, and because of the extra cleanliness in milling, Gold Drop flour makes better bread and more loaves to the sack, and the bread will keep moist longer, reducing the number of

bakings necessary for your family's supply. It saves worry and waste—a sack will prove this. Just ask your neighbor about it.



The ECHO MILLING COMPANY LIMITED GLADSTONE, MAN.