

FEATURING PROBABLE PRICES AND CONDITIONS FOR 1919

CANADIAN GROCER ⁹¹⁵⁷

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Welch's *The National Drink*

1919 dawns with the promise of a new era. War clouds have been dispersed.

Days of wonderful possibilities are ahead.

In this new year, Welch's means more to you and to your customers than ever before. Our Fiftieth Anniversary finds Welch's, the National Drink, in increasing favor. The flag of Welch Quality has never been lowered.

Now Welch's Grapelade carries the Welch standard into a new field. It provides a grape spread that is a real discovery in goodness. It furnishes you with a specialty that finds a waiting demand and that will steadily increase in sales.

Grapelade is made in the modern plant at St. Catharines, from whole, ripe, Welch Quality Concord Grapes, without skins, seeds and tartaric acid crystals. It is packed in No. 1, No. 2 and No. 2½ enamelled tins to retail at popular prices and show an excellent profit.

Welch Products are sold by Leading Jobbers.

Canada Food Board Licenses:
Canners—No. 14-272
Bottlers—No. 15-164



The Welch Co., Limited, St. Catharines, Ontario