

We take opportunity of this special number to announce to the trade our new brand

NIZAM

Turkish Cigarettes

Only the finest grades of Turkish tobaccos are used in the manufacture of Nizam Turkish Cigarettes. They are mild, fragrant, and exquisite in flavor—light but satisfying.

In each package there is enclosed a satin flag. Cushions, table covers, etc., can be made up from these emblems of the nations. The packages also contain a coupon, and 25 of these coupons entitle the customer to a large Union Jack, size 4 1-2 x 6 1-2.

These are features which will make Nizam Turkish Cigarettes popular with your customers, and their excellent quality will ensure continued sales.

Nizam Turkish Cigarettes retail at 10 for 15c; they are packed in flat tin boxes of 10, plain tips; cartons of 250.

Price to retailers,
\$12.00 per 1,000.

Imperial Tobacco Company of Canada
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