# **British Empire** Mutual Life Assurance Co.

Founded

Head Office for Canada

MONTREAL

Accumulated Funds over \$15,000,000.

Premium Income exceeds \$1,360,000 per annum.

Valuations made on a 3% basis throughout.

Canadian expense ratio about half the average.

Bonuses at full English Rates.

The Company transacts all classes of Life Assurance and Annuity Business at Rates of Premium materially below the average of British Companies.

A. McDOUGALD,

Manager for Canada.

# The Continental Life Insurance Company

AUTHORIZED CAPITAL, \$1,500,000.

HON. JOHN DRYDEN, PRESIDENT

The Continental Life Policies are unexcelled for simplicity and liberality.

Highest guarantee; lowest rates.

Good reliable agents wanted, also three Provincial Managers for Quebec, New Brunswick and Nova Scotia.

GEO. B WOODS,

CHARLES H. FULLER.

Head Office - TORONTO

5% TWENTY YEAR

### **CUARANTEED INVESTMENT BOND**

A SPECIALTY WITH US

#### LONDON AND LANCASHIRE LIFE

B. HAL. BROWN, GENERAL MANAGER

HEAD OFFICE

MONTREAL, CANADA.

## Something

Really

New

In Life

Insurance

# The Adjusted Indemnity Policy

### Northern Life Assurance Co.

has no equal

It gives the necessary Home Protection or less money than the Regular Policies. Write for booklet explaining it.

JOHN MILNE,

Head Office, LONDON, ON I.

# The Dominion of Canada Guarantee and Accident Insurance Company

Authorized Capital: \$1,000,000 Dominion Government Deposit: \$93,369.68

### Guarantee Insurance, Accident Insurance and Sickness Insurance

Head Office: TORONTO, ONT.

GEORGE GOODERHAM, President. J. E. ROBERTS, Gen. Manager.

### THE LONDON MUTUAL FIRE INSURANCE COMPANY OF CANADA

Established 1859

\$66,000,000 00 **Business in force** Losses paid to date -3,250,000 00 Assets -628,690 16

Insurance effected on both Cash and Mutual Systems.

Hon, John Dryden, President.

Geo. Gillies, Vice-President.

H. Waddington, Seev. and Managing Director.

Lauchlin Leitch, Superintendent,

D. Weismiller and J. Killer Inspectors.

"The Leading Fire Insurance Company of America"



WM. B. CLARK, PRESIDENT

W. H. KING, Secretary A. C. ADAMS, HENRY E. REES, C. J. IRVIN, A. N. WILLIAMS,