

Take Notice That

We will Publish Eight Special Magazine Numbers

For 1912

They will be the Fourth Annual Series. We know how to make them good. Our people are looking for them.

Advertisers It'll be your loss if you people—the **Monied Dairy Farmers of Canada**—do not come face to face with your proposition in every one of these special issues.

THESE SPECIAL MAGAZINES

will be:

POULTRY NUMBER

Out February 1st—Our people are enthusiastic Poultry keepers. Over 95 per cent. of them keep Poultry.

ORCHARD AND GARDEN NUMBER

Out March 7th—It is worthy of your notice that amongst our people there has been a great awakening about making money out of orchards.

SPECIAL DAIRY NUMBER

Out April 4th—At dairying our people specialize. It is in this line they make their ready money—lots of money.

FARM IMPROVEMENT NUMBER

Out May 2nd—The desire to improve farms and homes is an attribute of Dairy Farmers. They are a "home" people. Their land is the most valuable.

FARM MACHINERY NUMBER

Out June 6th—Work—manual labor—that's the most expensive thing on dairy farms. Dairy farmers are eager for labor-saving machinery.

EXHIBITION NUMBER (Our Fifth Annual)

Out September 5th—Not a man with a proposition worthy of notice will miss the great annual. It will appeal and appeal strongly to all our readers.

HOUSEHOLD NUMBER

Out October 10th—The women! They buy or have the say in buying over 80 per cent. of all merchandise. You cannot afford to overlook them.

BREEDERS' NUMBER

Out December 5th—Not least—if last. Our Breeders' interests are paramount. This number is out just at the most opportune time for Xmas advertising.

Plan Now

to come into these issues with your brightest and most effective copy.

Our circulation is increasing so rapidly our rate of 7c a line is likely to go up after January 1st, 1912. Reserve now the space you want.

Page 847.04; Half page, \$23.52; Quarter page, \$11.76.

FARM AND DAIRY PETERBORO ONTARIO

"A Paper Farmers swear by"

A New World's Record

Eileen, an Ayrshire cow owned at Vankleek Hill, Ont., is now the champion one and two-year butter fat Ayrshire cow of the world.

Since the Record of Performance work began breeders have had it more clearly brought before them that in every breed there are certain individuals or families to which certain characteristics belong. In claiming the Ayrshire butter fat record Eileen does not come before the public for the first time. All Ayrshire breeders familiar with the Record of Performance reports know that as a high tester Eileen is a wonder. This great cow comes from a family that before the Record of Performance work began were prized by their owners for the high per cent of butter fat which their milk contained.

GREAT WORK FOR TWO YEARS

Eileen began her test work in September, 1909. In her first year she gave 11,025.15 lbs. milk and 522.95 lbs. of butter fat, equal to 616.2 lbs. butter. Her average per cent butter fat was 4.74. She freshened again in November, 1910, and began her second year with a rest of less than 40 days. In her second year she gave 13,778 lbs. of milk and 635 lbs. of butter fat, equal to 747 lbs. of butter. Her average per cent was 4.65 per cent. During the two years her lowest test was 4.4 per cent and her highest 8.6 per cent. In two years she gave 1,369.12 lbs. of butter. With this wonderful record she now holds both the one and the two-year butter fat records.

During the first year Eileen was fed an ordinary dairy cow's ration. Last year she received somewhat more attention regarding her feed, but not in any way different from the rest of the herd.

THE FEED OF THE CHAMPION

She was given 12 lbs. of bran, oats and barley meal with a pound of oil cake meal added. Her main feed was roots, ensilage and clover hay. She had water before her all the time.

In winter she was let out once a week when weather permitted in an enclosed yard to run for about 10 minutes. She was groomed daily and milked and fed regular. Eileen is due to freshen the first week of March, 1912.

This champion cow, owned by G. Drummond Moe, Bonnie Brae stock farm, Vankleek Hill, Ont., was bred by William Greer, Ormstown, Que., who now owns her only daughter in Canada. Another daughter is in the herd of Mr. Plant, a multi-millionaire of Boston. A few months ago the famous Woodhise herd.

The Real Reason Why Boys Leave the Farm

(Continued from page 2)

Do you wonder how it is that some people can travel in automobiles while farmers work a life time and have but little to show for it?

Only 186 feet of land on the east side of Bank street, Ottawa, was bought in November, 1910, for \$18,500, and was resold the next month for \$24,000. A still worse case is that of A. MR. ROCHESTER, WHO BOUGHT A PIECE OF PROPERTY IN OTTAWA, IN JUNE, 1910, FOR \$3,000, AND RESOLD IT IN DECEMBER, 1910, ONLY SIX MONTHS LATER, FOR \$35,000. A PROFIT OF \$32,000 IN SIX MONTHS IS NOT TOO BAD, IS IT, ESPECIALLY WHEN OTHER PEOPLE ARE KIND ENOUGH TO EARN IT FOR YOU? Do you wonder, then, why our brightest and best boys leave the farm when they see how easy it is for some people to get rich by doing practically nothing? Farm and Dairy could quote thousands of similar cases to these in connection with practically all our leading cities.

THERE IS ONLY ONE REME

FOR THIS UNJUST CONDITION. ALL LAND SHOULD BE TAXED ON A PROVINCIAL AND DOMINION BASIS ACCORDING TO ITS VALUE. THUS AS WE FARMERS BY OUR PRODUCTIVE LABOR, INCREASE THE VALUE OF LAND IN THE CITIES, WHICH ARE OUR TRADING CENTERS, THESE INCREASED VALUES WILL COME BACK TO US WHO CREATE MOST OF IT, THROUGH THE INCREASED TAXES SUCH LAND WILL PAY. ON THIS BASIS ONE ACRE OF VALUABLE CITY LAND IN THE BUSINESS DISTRICTS, WOULD PAY AS MUCH TAXES AS MANY THOUSAND ACRES OF FARM LAND, and as explained last week, the cities themselves would benefit, because the speculative holding of land out of use would be prevented and land could be purchased more readily, thus reducing rents and encouraging legitimate business enterprises.

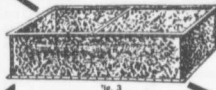
WHILE SUCH CONDITIONS AS THESE EXIST IT IS FOOLY TO TALK OF KEEPING THE PEOPLE ON THE FARMS OF OUR COUNTRY BY BUILDING BETTER ROADS AND SPENDING MORE MONEY FOR AGRICULTURAL EDUCATION. SUCH PROPOSALS ARE PUERILE.

Fortunately the position is full of hope. Premier Whitney is opposed—although he says he will favor it when the farmers want to the taxation of land values, even only on a municipal basis, which is the first step towards the larger measure here outlined. On the other hand practically all the leading Conservative papers in Ontario, including the Toronto World, the Hamilton Spectator and the Ottawa Citizen, are favorable to the taxation of land values for municipal purposes, and leading Conservative candidates in the present provincial election have pledged themselves to support this movement, which was first advocated in Ontario by prominent Conservatives. The new leader of the Liberal party in Ontario, Mr. N. W. Rowell also sees that something is wrong. In his speech at Guelph, he pledged the Liberal party in Ontario, should it be elected to power at this election, to appoint a Royal Commission composed of non-partisan authorities on agricultural subjects, to investigate the reasons for the decline in rural population in Ontario, including not only the effect combines are having in increasing the cost of the goods the farmer buys, but also the reasons for the great increase that takes place every year in the value of land in our towns and cities, while the value of farm land remains stationary or declines.

During the next few months Farm and Dairy expects to have a good deal more to say on these subjects. When we feel that our leading farmers at least are willing to back us in this movement—that has for its object the securing of nothing but justice for our farmers—we will be prepared to submit a statement that we trust will be endorsed by the various organizations of Canada, organizations that are strong in the west but so weak in Ontario as to be a standard disgrace to our farmers. Permanent improvement in these conditions can never be secured until our Eastern Canadian farmers are willing to stand together as our brother farmers are ready to do in the west. Contributions on this subject from our readers are invited.

I received the fountain pen for securing the yearly subscription for Farm and Dairy in due time, and think it is a dandy. We all like Farm and Dairy and consider it the best farmers' paper that has ever been published—Chas. W. Cole, Huron County, Ont.

Steel Tanks that Won't Rust



Most tanks do rust—especially around the edges, corners and rivets—because all the metal is not galvanized.

We do all our own galvanizing—and every part of our steel tanks—rivets, corners, angles, braces, etc., are all thoroughly galvanized.

How then can they rust? Write for our catalogue. Sent free.

Ontario Wind Engine and Pump Company, Limited
WINNIPEG TORONTO CALGARY

MORE MILK—How to Get It

If you feed your cows merely to keep them alive, then straw will suffice as a food. But if you want milk—more milk than corn, bran, hay, or ensilage will produce, then there's only one feed worth considering. It's called

BARTLETT'S "FARMER BRAND" FANCY CHOICE COTTONSEED MEAL. No other feed equals "Farmer Brand" in Protein, the milk producing element. In Protein, the milk producing element, "Farmer Brand" is guaranteed to contain 40 per cent Protein. It has six times the feeding value of corn, four times the value of bran. Far superior to Linseed Meal or Gluten Feeds. Use it once and you will never do without it. One trial convinces.

SAMPLE TEST PRICES
\$3.00 per ton f.o.b. Windsor, Woodstock, Hamilton, Brantford, or Brownsville.
\$5.00 per ton f.o.b. Toronto, Peterboro, or Kingston. Sample 500 lb. lot, \$2.00 f.o.b. either point. Send for sample now, and watch the milk increase. It never fails.

Our famous booklet "Feed Facts" tells why. Full of information on Feeds and feeding. Free for the asking. Write now.

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Exhibits consist of over 6000 high-class

HORSES

**BEEF and DAIRY CATTLE
SHEEP, SWINE, SEEDS
and POULTRY**

Judging begins at 8 a.m. Tuesday, Dec. 12 and continues until Friday Afternoon, Dec. 15

PRACTICAL LECTURES

will be given on subjects relating to the various classes of live stock, also to seeds, poultry, alfalfa and the conservation of soil moisture.

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