



Founded 1797
NORWICH UNION
 Fire Insurance Society

—OF—
NORWICH, England

Head Office for Canada TORONTO
JOHN B. LAIDLAW, Manager.

Montreal Office, Temple Building,
GEORGE LYMAN,
 Supt. Province of Quebec.

ESTABLISHED 1809.

Total Funds Exceed Canadian Investments
\$72,560,330.00 \$6,567,079.00

FIRE AND LIFE

North British and Mercantile

INSURANCE CO.

Directors: { A. MACNIDER, Chairman
 HENRI BARBEAU, Esq.
 HON. GEO. A. DRUMMOND
 CHAS. F. SISE, Esq.

Head Office for the Dominion 78 St. François Xavier Street
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Agents in all Cities and Principal Towns in Canada
RANDALL DAVIDSON, Manager

CUMMINGS & CO.

Members New York Stock Exchange.

20 Broad Street,

New York City.

The successful men of the world are those who can enlist and command the services of others, and there is no servant who is so easily controlled or who will work so steadily with no strikes, no vacations, no holidays, working nights as well as days, Sundays included—as Money. Further, money breeds money. A man with \$100,000, working at 4 per cent. will have \$11 every day for reinvestment. The next best thing is to have a stock account, which after it has returned the original investment can, if properly worked, be made to yield a very fair income, which in turn can be reinvested and made to pay, or the profits can be used to augment your income and that with little or no trouble to yourself. How this may be done is explained in the booklet which we issue. You might as well make money by such transactions as anyone else. Especially as they are as legitimate as purchases and sales of real estate or any other commodity, and with less risk of loss, if properly handled, than almost any other kind of business that we know of. We make money for our customers. Shall we do it for you?

THE

Continental Life Insurance Company

HEAD OFFICE: - - - - Toronto.

AUTHORIZED CAPITAL, \$1,000,000.

The Policies of THE CONTINENTAL embrace every good feature of Life Contracts. The Premiums are calculated to carry the highest Benefits if regard to Loans, Surrender and Extended Insurance, while the liabilities are estimated on a stricter basis than required by recent Dominion legislation.

Agents in every District are Required.

CEO. B. WOODS, General Manager.

JOHN DRYDEN, President.

FIRE. LIFE. MARINE ACCIDENT.

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Assurance Company Ltd. of London, Eng.

Capital Fully Subscribed - - - \$12,500,000
 Life Fund (in special trust for Life Policy Holders) 12,226,800
 Total Annual Income, exceeds - 10,000,000
 Total Assets, exceed - - - 30,000,000
 Deposit with Dom. Government exceeds - 500,000

HEAD OFFICE CANADIAN BRANCH:

1731 Notre Dame Street, - MONTREAL

J. MCGREGOR Manager

Applications for Agencies solicited in unrepresented districts

THE

NATIONAL LIFE ASSURANCE COMPANY

OF CANADA.

AUTHORIZED CAPITAL, \$1,000,000

Elias Rogers, Pres. R. H. Matson, Mang. Director
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