

Already, our Industrial Life is well awakened and showing a continual increase fully in sympathy with the phenomenal development of our city. But the advent of next Fall will bring about a marked and most important expansion, as several large and well known manufacturers have recently completed arrangements to locate.

Of course, with her geographical location and railway facilities, and with an unlimited supply of the world's finest wheat and other cereals at her door, this City cannot escape her destiny as a great milling center. And in the foregoing connection, coming events have already cast tangible shadows—for, last August THE QUAKER OATS COMPANY OF CHICAGO decided to locate their SOLE WESTERN PLANT AT SASKATOON. Thus, our Industrial proposition has received the practical endorsement of this, the largest concern of its kind in existence,—a concern whose name is a household word all over the world. And, remember, Saskatoon was not selected until after long and very deliberate expert investigation of her recommendations in comparison with those of all other important Western centers. The inference is obvious.

In conclusion, we are respectfully convinced that there is nowhere a location more favorable than Saskatoon for any industry that may be profitably operated in Western Canada and all we ask is that those interested will kindly permit us to demonstrate our contention.

