

"She is able to manufacture, within her own limits, every description of wine : from
 "the harsh product of her northern provinces, to the luscious Malmsey of the south ;
 "from her delicious Champagne and Burgundy, which have no equals, to her rich
 "Lunel and Frontignan, with all the intermediate grades of class and quality. The
 "wines of France are grateful and beneficial to the palate and to the health. They do
 "not, by being too strongly impregnated with brandy, carry disease into the stomach
 "at the moment of social joy. They cheer and exhilarate, while they fascinate all but
 "coarse palates with their delicate flavour."

To make it practicable among all classes in Canada easily and cheaply to obtain these wines (whether as a gentle stimulus to health, as promotive of innocent cheerfulness on the few occasions when in this busy country we can enjoy relaxation ; or lastly, as a restorative and an anodyne in sickness, and a comfort and support in old age), we are continuing, upon a large scale, the importation from the vineyards, more especially of southern France and of Jerez in Spain, of those kinds which prove to be most adapted to the requirements and taste of our countrymen. Without the assistance of our senior partner, Mr. St. George, who is a native of France and has himself large vineyards upon the Mediterranean coast, this undertaking would scarcely have been possible ; but his practical experience as a wine grower, his intimate knowledge of the localities, and family connection and acquaintance among the vineyard proprietors of France and Spain, combined with his long residence in Canada and ample means, have enabled us to attain a degree of present success with a promise of future extension in our business, that we had scarcely anticipated.

Wine as an ordinary beverage has been little known or used in this country, but there is the highest testimony to its value. Professor Liebig thus writes :

"In no part of Germany do the apothecaries establishments bring so low a price as in
 "the rich cities on the Rhine, for there wine is the universal medicine for the healthy
 "as well as for the sick, and it is as milk to the aged."

On the characteristics of wine compared with spirits, the same eminent authority remarks—

"Wine, as a restorative, as a means of refreshment when the powers of life are
 "exhausted, as a means of correction and compensation where disproportion occurs in
 "nutrition, and the organism is deranged in its operation, and as a means of protection
 "against transient organic disturbances, *wine is surpassed by no product of nature or art.*"

And of spirits ; he who drinks them

"Draws, so to speak, a bill on his health, which must always be renewed for want of
 "means to take it up. He consumes his capital instead of his interest, and the result is,
 "the inevitable bankruptcy of his body."