

¶ 17. British Columbia's navigable rivers and lakes exceed those of all Europe, and being open the year round, make possible the settlement of many natural townsites.

¶ 18. British Columbia's largest city, Vancouver, has 115,000 population, is one of the greatest manufacturing and shipping points on the Pacific Coast, with a harbor which has been given third place amongst the harbors of the world.

¶ 19. British Columbia will soon have in operation four transcontinental lines. Two already in use, the Canadian Pacific Railway and Great Northern Railway, and the Grand Trunk Pacific Railway and Canadian Northern Railway now under construction.

¶ 20. British Columbia is fortunate in possessing natural advantages for the sportsman, chief among these being hunting, fishing and mountain climbing.

¶ These are only a few of the facts which the League will put before the public in a manner which has heretofore proved very effective in producing the desired results, through a series of illustrated lectures.

*Endorsed
by Mr.
Louis Hill*

¶ The value of this kind of publicity is strongly endorsed by Mr. Louis Hill, President of the Northern Pacific Railway, and one of the best authorities on "*How to Arouse Public Interest*" in the undeveloped Northwest. Mr. Hill proposes to equip a car with the products of the State of Oregon and, with lecturers to tell about what Oregon has for the settler, to send this car throughout the United States, stopping at many towns, so that the news of the opportunities of that particular section may be carried to them on their own doorsteps, so to speak.