

CONTROVERSIAL BROADCASTING
POLICY GOVERNING PURCHASE OF TIME
BOARD OF BROADCAST GOVERNORS

1. There shall be no sale of time on any network to individuals or commercial organizations for the broadcasting of opinions.
2. Non-commercial organizations or societies interested in public affairs may purchase time of subsidiary hookups or individual stations. Any such hookup must be arranged by and through the Board of Broadcast Governors.
3. For this purpose, non-commercial organizations or societies are defined as those:
 - (a) which are established for other than commercial or quasi-commercial purposes whose objects are social, education, economic, philanthropic or of a similar nature, and are of general public interest and concern;
 - (b) which have been in existence for at least one year prior to the application for subsidiary hookup facilities.
4. Societies or organizations desiring to purchase subsidiary hookup time must accept full responsibility for the broadcast.
5. Each broadcast must be preceded and concluded by appropriate announcements making clear the nature and substance of the broadcast, and indicating that equal facilities are available on the same basis for the expression of opposing views.
6. Time purchased for controversial broadcasting must be limited so that it does not unduly interfere with normal program requirements.
7. The broadcast must be of sufficient interest to the public to justify inclusion in the program schedule.
8. During the period of an election, societies and organizations have the same purchasing rights as political parties.