



HENRY - HULL

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# Simpson's Housefurnishing Club

*Members of our Former Clubs are prima facie members of this July Club. 500 new members will be admitted. Join at once if you need Carpets, Rugs, Window Draperies, Furniture, or any goods sold in those respective departments.*

**WE TAKE PLEASURE** in announcing that our Housefurnishing Club is open for the entry of 500 new members. Ex-membership also will be renewed upon application.

It may seem somewhat superfluous at this date to enlarge upon the immense advantages to which this announcement

refers. Our Housefurnishing Club plan is now so well known in Toronto, and, indeed, throughout Canada. But we will briefly explain its features for the better understanding of those who have never as yet taken advantage of Club membership.

*We offer 500 responsible people the free privilege of a charge account in the Carpet and Curtain Department and in the Furniture Department, for all goods ordered during the month of July.*

The only extra advantage we look for is increased business among house-owners. We make no charge whatever for the convenience, and Club members are charged cash prices—*not one cent more.*

The times and terms of payment are privately arranged as mutually satisfactory to the Club customer and our Club Secretary, the general agreement covering six months, and including 25% down and the balance in six monthly payments.

We are absolutely candid when we say there is no extra charge in anyway. All we want is a reasonable assurance of Club applicants' intentions and responsibility. Home-owners have in this Club the most liberal proposition ever made—Simpson cash prices with time to pay at convenience.

Our Stock of Housefurnishings was never so complete. The increased area of this enlarged store enables us to supply variety and choice as never before.

The Secretary's office is at the James Street end of the ground floor. Consult him and learn any fuller particulars you may desire. Out-of-town residents are requested to address all communications to the *Secretary of the Housefurnishing Club.*

*Simpson's  
House-  
furnishing  
Club is  
open for  
July*

THE  
ROBERT

**SIMPSON**

COMPANY  
LIMITED

TORONTO