



Please Try One Cake

Regardless of what soap you may now be using please try one cake of *Infants' Delight*. You no doubt think your present soap is good, but when you once have tried this new kind—when you have seen it lather into a rich, creamy foam—seen how it wears as thin as a wafer and leaves the skin soft and pink like an infant's—then you will never be content with ordinary soaps that cost as much but lack the real goodness of

Infants' Delight Soap

This soap is unlike the ordinary kind. We bring coconut oil thousands of miles from the Orient. We go to the gardens of France for pure olive oil. And we pay the highest prices to be sure we get the best.

Then the soap goes through our own special milling process, after which it flutters like snow into enormous bins. Crushed under a weight of thirty tons and passed through heavy granite rollers, it comes out in miles of silky ribbons—then it is pressed into cakes.

So you see we put our best into this soap—we give you honest values at every point. We sell thousands of gross every year and the demand grows every day. So we can give you the best in quality because our big sales allow us to buy in immense quantities and get the best of materials at ordinary prices.

Ten cents a cake at all dealers, or we will mail free a sample cake to any lady upon request. Try one cake today.

John Taylor & Co.
Limited
Toronto



The Acme of Luxury in House Gowns

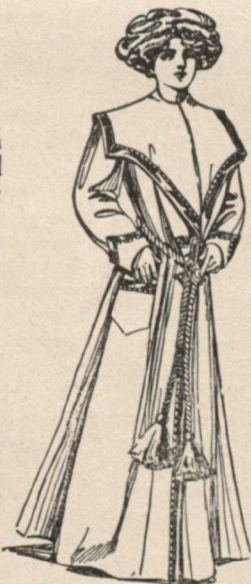
You'll choose "GALTFLEECE" Eiderdown Garments when you see them, in preference to all others for negligee and around-the-house wear. They are soft, cozy and comfortable, and yet

Galtfleece
EIDERDOWN
Garments for Women

are stylish and perfect fitting. They alone possess the neat and trim appearance that you have been looking for in house gowns.

See them at your dealer's. Write for our booklet showing you some of the styles—we'll send it free, along with a sample of "GALTFLEECE" material.

The Galt Knitting Company, Limited, Galt, Ontario



SECURED INVESTMENTS

A low rate of interest is not indicative of a safe investment neither is a high rate necessarily significant of undesirable securities. Differentiating in Investment Securities makes one person's money earn twice as much as the one who concludes that a low rate means absolute security.

If you have money to invest and want the highest rate compatible with gilt-edged securities you will be interested in getting our 16th Annual Report. Write to-day.

6%

THE PEOPLES BUILDING & LOAN ASSOCIATION
LONDON, ONTARIO

Literary Notes

MRS. HUMPHRY WARD has written about dukes and lords, brilliant young Romeos and skittish married women of un-Priscilla-like parts. Lately she has departed from the romantic side of European civilisation and has become possessed of a remarkable ambition—to write the great Canadian novel. This was quite unexpected in the Dominion. Mrs. Ward toured America last year and no one felt much surprised that a story from her pen had something to say about the smart Americans she saw in Washington. A month or so ago an announcement was made of a story to follow dealing exclusively with Canadian affairs. Then people began to talk. What did Mrs. Humphry Ward know about Canada? She had merely been in the country a few weeks—long enough to ride in a C. P. R. "diner" and sip a little of the scenery. What in the world did the niece of Matthew Arnold see in provincial Toronto, or flashy Ottawa, or the mercenary "Peg" for a whole novel?

Mrs. Ward's novel has begun a serial run and these questions are being answered. While it is probably non-politic to judge from the opening chapters of a story, yet it must be said that the distinguished author has caught the spirit of the Canadian people in its efforts of nation-building.

Mrs. Ward calls her story "Lady Merton." Elizabeth Merton, a young widow, inheriting a title from her father who helped swing the steel rails of the C. P. R. across the prairies in the early days—a Strathcona or a Mountstephen—is journeying from Quebec to Vancouver with her invalid brother, Philip Gaddesden. At Winnipeg they meet George Anderson, a very democratic Canadian engineer who has the assumption to take an interest in Lady Merton. Then comes upon the scene Arthur Delaine, the type of well-bred Englishman bored with novelty and interested solely in the cultured past. Delaine has entertained an affection for Lady Merton in England. East meets the vigorous young West. Will they be rivals?

Such is the first instalment. Its characteristics are the brilliancy of the dialogue—a merit rarely evidenced in the stories of native writers—and the faithfulness of the local colour. Mrs. Ward's "Lady Merton" will be read widely by Canadians as it progresses. It will be first-class advertising for Canada. Also it will be welcome in that it may spur the ambition of our native born for distinction in portraying the life of the Canadian people.

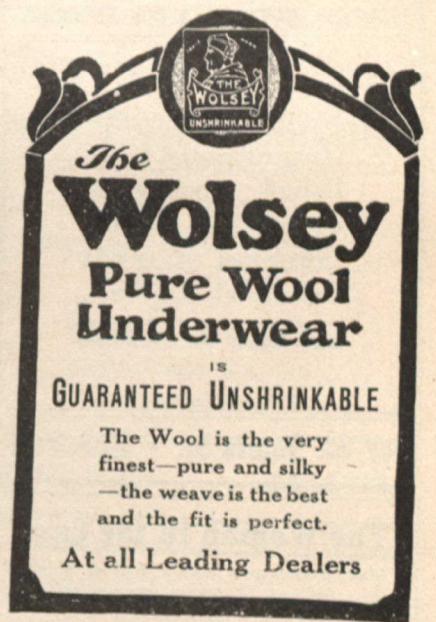
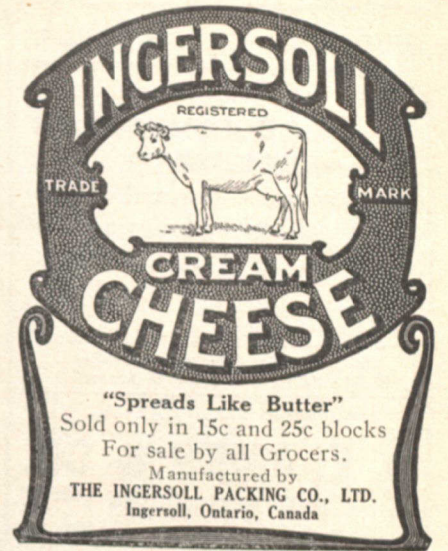
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THE Oriental problem is becoming to have a peculiar significance for Canadians as trade develops with the East. China appreciates Canada. She sent over an expert commissioner to Ottawa last spring to look permanently after the Empire's commercial interests. John Stuart Thomson, an American writer, has just issued a brilliant work on Chinese life and development, which, while dealing with the subject from the point of view of the United States, should interest Canadians, to whom the East must appeal in much the same way as to their neighbours.

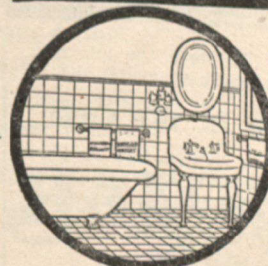
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FRANK DANBY says she has ceased from novel writing. Her reason:

"You must either beg for notices or advertise yourself into notoriety in order to succeed as a writer."



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3-in-One keeps everything about every home spick and span. Try on piano cases, furniture, brass railings, door plates, cutlery.

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