

ROBERT A. ROSS, E. E.
 Member Canadian Society C.E.
 Member American Institute E.E.
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Scientific American, Oct. 14, 1899.

THE AUTOMOBILE MAGAZINE has at last come to hand and is the most thoroughly satisfactory periodical which we have seen in any language on the subject. It is of regular magazine size and has 111 pages. The quality of the articles is very high and the illustrations are of the best. Everyone who is at all interested in the automobile will find something in the new magazine which will interest him. Even the social side is far from being neglected, as there is an article on the recent floral parade at Newport and on the Automobile Club of France. The Automobile Index, which occupies some nine pages, is exactly what has been needed. On the whole the magazine is a most satisfactory one.

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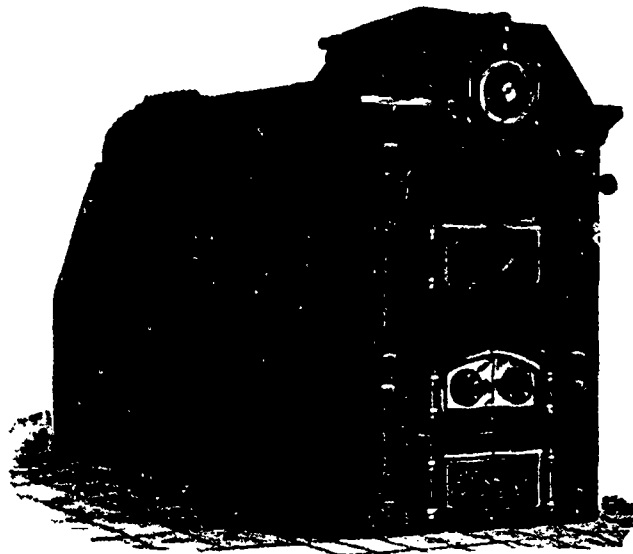
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N. Y. Evening Post, Oct. 9, 1899.

The new illustrated AUTOMOBILE MAGAZINE (New York: U. S. Industrial Publishing Co.) has a very attractive appearance, and is so varied in contents, without undue padding, that one wonders how the editor can fill his pages hereafter. Still, the list on page 101 shows that there is a considerable "foreign automobile press;" and what foreigners can do in the way of furnishing "copy" to the printer, Americans can. The society feature of the new vehicle is brought to the front with news from the Newport festival—the driver, by the way, not always sitting on the left. There are competent-seeming book reviews, and some concessions are made to the general reader in comicalities of pencil and verse. The magazine seems free from bias.

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