

HOUSE FAMED FOR MILLINERY

Special Mid-Week Showing
—OF—
HART WHITE HATS

White Hats are strongly in favor with ultra-fashionable dressers and are indicated among our most recent importations, and, are excellent values at the prices.

Those we are showing embrace a range of some four hundred to choose from, being among our most recent importations, and, are excellent values at the prices.

White Felt Hats with colored edges at \$2.00 each.

White Velour Hats, very attractive, at \$2.00 each.

Soft White Felt Hats with ribbon or felt cord trimming at \$2.25 each.

See These New Arrivals.

R MILLINERY COMPANY
1, 3 and 5 Charlotte Street.

WHAT WE DO

Work; Flat Work; Wet Wash; Pressing; Dry Cleansing; Pressing; Cleaning; Feather Bed and Pillow Renovating, etc., etc.

IGAR'S LAUNDRY
and Carpet Cleaning Works, Ltd.
Phone 58 28-44 WATERLOO ST.

UNIQUE

WHAT HAPPENS TO MARGARET THIS WEEK?
Well, First of All, She Has Her Portrait Sketched, then Poses as a Model for Gosh—the Famous Builder of Gowns. After which She Aids Ada Taylor's Love Affairs.
DUNBAR, the Man of Mystery, is Still Prominent—Why? Chapter 25 of "Our Mutual Girl."

OUR COMEDY IS IMMENSE
The Kind You Can't Help Laughing Over
Yes, it's a Key-stone!

"THE OPEN DOOR"—Special 2-Part Feature

TALK FROM UNCLE SI:—

by heck, that that oer playhouse pretty nigh Princess Charlotte, in to town, puts up a blame good show. and me hitched up old Dobbin this mornin' and drew in just a few them play-actors cuttin' up all kinds of the goob darnedst oer I ever laid my eyes on. Today we're a goin' to see Ken-kley what the bill outside the door says is bettr'n a "hunkin' time, 'orvin' to that bill that feller and gal is just goin' to hummin' today. The bill also says they they spurt round it quicker than St Forsyth did when our old hetter landed on day and knocked him clean across to Jim Cashin's old mill. hev my specks on when I was readin' that bill, but Mandy said there's a goin' to be some singin' what got the queer down a skun forty ways.
Money Lender, Mabel's Married Life, and all of 'em are I reckon.
like, goin' down to the Market now an sell the butter an' eggs if Mandy fer a rattlin' good time at LYRIC.
likely we'll see you there.

Home Story Written by Blossom Baird of St. John.
"WAYD DAUGHTER"—Vitagraph Special

WEDNESDAY THURSDAY
IMPERIAL

BIOGRAPH CAST
ing Mary Pickford
"SWEETIE AND THE COUNT"

AND THE HUM-DINGER VAUDEVILLE SCREECH
FIELD "THE MANICURE AND THE DRUMMER"

STIC ELSA MARIE THE ORCHESTRA
Paloma"—The Dove. Ten Trained Players.

IN A BIG, HEATED, COSY, LUXURIOUS HOUSE.

AD "THE TREY OF HEARTS" Where that Rose Came From
the Musical Farmyard "Monte Cristo" COMING WED. 7TH.

ERA HOUSE THOMPSON-WOODS STOCK CO.

ONIGHT EVERY NIGHT THIS WEEK
Matinee Tomorrow and Sat.

UGHT AND PAID FOR"

NIGHTS—ORCHESTRA, 50c.—CIRCLE, 60c., 25c.—BOXES, 10c.
BALCONY, 25c.—GALLERY, 10c.
MATINEES—ADULTS, 25c., CHILDREN, 15c.

ext Week—"BROADWAY JONES"
Geo. M. Cohen's Latest Play.

FIRE! FIRE!! FIRE!!!

INSURE WITH
Lockhart & Ritchie
114 Prince William Street
BEFORE, Not After, the FIRE

FIRE PROTECTION

CHEMICAL APPARATUS
Chemical Engines—all sizes. Combination Hose Chemical Engines. Chemical Hand Apparatus. Chemical Hose. Chemical Engines for Warehouses and Public Buildings, School Buildings, etc. fitted complete with Fire Appliances, including Stand Pipe Hose, Fire Escapes, Ladders of all kinds, including Extension.
Also FIRE HOSE and APPLIANCES of all kinds, fitted ready to attach
ESTEY & CO., 49 DOCK STREET, ST. JOHN, N. B.

A. CHIP. RITCHIE

REPRESENTING
The Nova Scotia Fire Underwriters Agency
of The Home, of New York
ASSETS OVER \$32,000,000
Office: Globe-Atlantic Building, 147 Prince William Street
Phone M 44 ST. JOHN

Fire Insurance Only

Western Assurance Company
London Assurance Corporation
North British & Mercantile Insurance Co.
Funds practically unlimited. Tariff rates because paying rates
R. W. W. FRINK, General Representative ST. JOHN, N. B.

If YOUR Property Was Destroyed by Fire

Would you have enough insurance to cover your loss?
Make an inventory of your property—you will find you are not fully covered—then telephone
Main 141

T. B. & H. B. ROBINSON
We will do the rest
INSURANCE THAT INSURES

Is Your Property Insured?

If not, please phone or drop us a card, we will be glad to call and have a talk with you.
WHITE & CALKIN
107 Prince William Street
Office M 651.
Home M 1066.

Don't Shoulder Loss

When fire destroys your property, let someone else rebuild for you, or make good the damage—someone who will give you the protection you pay for and have a right to demand. Here are three fine old companies of the tried and true type

Automobile Insurance
Under a Glens Falls Policy covers accident, explosion, collision, giving you fullest measure of protection.
REASONABLE RATES

FIREMAN'S FUND
WESTCHESTER FIRE
GLENS FALLS

Accident Policies
Prevent financial drain when you are laid by through injury, and benefit your family in event of death.
RATES ARE LOW

Their policies are safe, sound, absolutely reliable, covering the ground fully and completely. Every claim is thoroughly investigated and every just demand promptly paid.

INVESTIGATE
WILLIAM THOMSON & CO., Agents, - St. John, N. B.

FIRE IN CENTREVILLE
LAST NIGHT; DAMAGE
NEARLY FIFTY THOUSAND

Whole Village Threatened with Being Wiped Out—Burt's Hotel, Bank of Nova Scotia Building, Warehouse and Blacksmith Shop and Several Dwellings Lost—Fire Originated from Overheated Flue.

Centreville, N. B., Oct. 1.—The thriving village of Centreville, Carleton county, suffered severely from fire last evening when a loss of nearly \$50,000 was caused by a blaze that started in a dwelling owned by George Beckwith, and occupied by a crew engaged on railway work. The fire had gained great headway before it was discovered, and before it was got under control Burt's Hotel, the hardware store, warehouse and blacksmith shop of Delong and Clark, the Bank of Nova Scotia and two dwellings belonging to George Beckwith were completely destroyed.
At one time it was thought that the whole village was doomed, but the residents and people from outlying districts fought valiently, and with the aid of a line of hose run from the Sherwood district, succeeded in keeping the flames from the central portion of the village. Aid was asked from Woodstock, but it was later found that the local corps of fire fighters were sufficient and no outside aid

was secured. A pump operated by gasoline power drove the water through the hose.
The fire started in one of the dwellings owned by George Beckwith and occupied by men engaged on the railway in that vicinity. It was supposed that the fire started from a superheated flue. It had gained great headway before being discovered. It soon spread to the other dwelling occupied by Mr. Beckwith himself. This building was soon a mass of flames and the fire soon jumped to the other buildings. Burt's Hotel, Stevens Bros. drug store, DeLong and Clark's hardware store, warehouse and blacksmith shop and the Bank of Nova Scotia building were all burned to the ground.
From many of the buildings goods were removed, but the destroyed structures were on fire too soon for any great saving to be done. Other buildings in the path of the fire were emptied of their contents but much of the goods was destroyed in the hurry of handling.
The fire started at six o'clock and

it was well along towards midnight before it was under control, and even then it was found that the ruins had to be constantly drenched with water in order to prevent the blaze starting again. At one time it was thought that the big general store of C. M. Sherwood would be destroyed, but by a supreme effort the progress of the flames was stayed before the center of the village was reached.
At eight o'clock the farmers' telephone lines into Centreville was all out of commission on account of the fire, but the lines of the New Brunswick Telephone Co. remained intact and communication with outside points was maintained at all times.
The buildings destroyed were some of the best in the village and their loss will be a hard blow to this progressive centre.
On account of the chaotic condition here caused by the fire the insurance and losses could not be accurately ascertained, but the loss will total well up to \$50,000, and it was said that much of this will be covered by insurance.

The report of this fire following, as it does, so closely on the St. Stephen conflagration should direct the minds of property owners to the necessity of placing adequate insurance on their properties. The Advertisements on this page are a guide to be considered.

This May Happen to You!

Are You Insured?
Have You Enough Insurance?

If Not, Call Main 653

FRANK R. FAIRWEATHER
Insurance and Fire Prevention Apparatus

Armstrong & Bruce
Insurance Agents and Brokers
REPRESENTING
Yorkshire Insurance Co'y, Limited
York, England
Palatine Insurance Co'y, Limited
London, England
Fidelity (Fire) Underwriters
New York

BIG LOSS! Have You Seen the Ruins?
YOU May Be the Next. Insure With
The Largest and Strongest
ROYAL INSURANCE COMPANY LIMITED
Fire Insurance Company in the World
CLAIMS PAID, OVER \$213,000,000
MACHUM & FOSTER, Agents, ST. JOHN, N. B.
Phone M 699

COWIE & EDWARDS
Insurance Agents and Average Adjustors
CALEDONIAN INSURANCE CO., of Edinburgh, Scotland (the oldest Scottish Fire Office.)
Agents CUNARD S. S. COMPANY.
Managers Provincial Branch of THE UNION INSURANCE CO., of Bangor, Me.
Agents MANNHEIM INSURANCE COMPANY, of Mannheim, Germany.
Office: 48 Prince Wm. Street, Market Square

Insure in the
QUEEN
JARVIS & WHITTAKER
74 Prince William Street

MERCANTILE
Fire Insurance Company
Security \$27,000,000
NIXON & McLELLAN
General Agents Canterbury Street

Insurance in The
St. Stephen Fire
Upwards of Forty-one Thousand Dollars on Building, Machinery and Stock of Shoe Factory—Other Buildings destroyed partly covered.

K—Insurance—Financial page K1	Palatine	2,500
There was upwards of \$41,000 insurance on the building, machinery and stock of the St. Stephen shoe factory, destroyed by fire on Tuesday. The insurance so far as known is:	John Manuel was insured for \$1,500 in the Atlas Insurance Company, represented by Messrs. White & Calkin, of St. John, and for \$1,500 in the Commercial Union Fire Insurance Company, represented by Messrs. A. C. Fairweather & Son of St. John. Clark Bros. were insured with White & Calkin in the Atlas for \$1,500.	\$11,500
Shoe Factory		
Northern	1,300	
Aetna	2,500	
Sun	1,200	
British and Canadian	2,500	
Rochester German	2,000	
Guardian	2,000	
Quebec	1,250	
Royal	1,250	
Machinery	\$14,000	
Queen	\$1,500	
Springfield	2,000	
German America	2,000	
British and Canadian	3,000	
Commercial Union	1,350	
Northern	1,250	
Quebec	1,250	
Atlas	1,250	
Royal	1,350	
Protector Underwriters	1,350	
	\$16,650	
Stock		
North British and Mercantile	\$2,000	
Union	1,500	
Western	1,500	
Hartford	1,500	
Phoenix of Hartford	2,000	
SKUNKS AND THE HOP GRUB		
Hop growers in New York, Michigan, and elsewhere have serious losses from the depredations of the hop plant borer, or hop grub. That the skunk is the only efficient natural enemy of this moth has been attested by nearly all entomologists who have written about the insect. The skunk is said to listen at the base of the hop vine, thus locating the larvae at work. All hop growers value the skunk's services, and it was mainly through their efforts that legislation protecting this animal was first enacted in New York.		
Mother—Johnny, stop using such dreadful language!		
Johnny—Well, mother, Shakespeare uses it.		
Mother—Then don't play with him; he's no fit companion for you.		