

# High Quality Clothes Come Down



EVERYTHING  
GOES

## To the Price of 1913

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GOES

The public must have lower prices in their clothes. They have signified that fact in no uncertain way. Clever writers have practically caused a strike of buyers of clothing which has closed up half the clothing factories in America. Reports that were canards caused a panic in the clothing trade in New York and Philadelphia—and the big department stores were forced to unload huge stocks at very low prices.

We are prepared to take our medicine—to pocket a loss of thousands—and offer the public the highest quality of tailored clothes—genuine Semi-ready garments—at minus-profit prices, and will fit and finish every garment with our own tailors and in our own workshop.

### Think of It!

### Sem-ready Suits for \$20

### Semi-ready Overcoats for \$20

EVERY SUIT, EVERY OVERCOAT, EVERY EVENING SUIT, EVERY RAINCOAT, EVERY PAIR OF TROUSERS—CUT TO A LOSS.

Everything from the finest West of England Worsted \$100.00 Label Suit and the \$135.00 Label Crombie Overcoat, to the good Tweed \$30.00 Label Suit and the \$25.00 Label Winter Overcoat—everything goes.

#### ALL ENGLISH WORSTED AND TWEED SUITS

go—no matter what the price.

\$30.00 Suits now	\$23.00
35.00 Suits now	26.50
38.00 Suits now	29.00
40.00 Suits now	30.00
45.00 Suits now	35.00
50.00 Suits now	38.50
60.00 Suits now	45.00

These suits are all colors and styles—blues and blacks included.

#### DRESS SUITS

Three Prices . . . \$55.00, \$70.00 and \$85.00

#### BRITISH SERGE SUITS

Navy blue and black serge, in sizes from 34 to 44 breast measure.

\$50.00 Serges	\$37.50
55.00 Serges	40.00
60.00 Serges	45.00
65.00 Serges	47.50
70.00 Serges	50.00
75.00 Serges	55.00

#### WINTER OVERCOATS

Fine Meltons and Tweeds, with and without velvet collar.

\$20.00 Coats—Cost price	\$14.00
25.00 Coats—Cost price	18.00
30.00 Coats—Cost price	20.00
35.00 Coats—Cost price	23.50
40.00 Coats—Cost price	27.00
45.00 Coats—Cost price	30.00
50.00 Coats—Cost price	33.50

All overcoats up to \$135.00 reduced. All Mackinaws going at \$15.

#### MACKINAWS

All Semi-ready Mackinaws going at \$15.00; \$20.00 values.

#### SUPREME SCOTCH WOOL ULSTERS

Crombie—the maker of high-class Ulsterings, which were seldom seen in Canada before our importations.

\$135.00 Scotch Wool Ulsters for	\$100.00
\$140.00 Scotch Wool Ulsters for	\$105.00

## The Greatest Sale of Our Career !!!

### Two Hundred English Raincoats

going at cost price, no matter what the price. All styles, all colors.

\$18.00 Raincoats to clear at	\$14.00
20.00 Raincoats to clear at	15.00
22.50 Raincoats to clear at	17.00
25.00 Raincoats to clear at	19.00

28.00 Raincoats to clear at	20.00
30.00 Raincoats to clear at	21.00
35.00 Raincoats to clear at	25.00

This lot includes many lines from the best Canadian and English manufacturers, made up in snappy styles—all sizes. Two hundred coats to choose from.

### Men's Made-to-measure Suits, \$37.75 and up

Your choice of one hundred and fifty patterns, 10 per cent. off all other made-to measure suits.

SALE NOW GOING ON

SALE NOW GOING ON

## Semi-ready Store

87 Charlotte Street

Next to Bonds