

SUPREME EFFORT IS NECESSARY TO MEET EXTREMITY

That Alone Can Ward Off Starvation Imminent in Belgium During Present Winter

Lord Mayor of London Appeals to the Public—seven Millions of Heroic Little Natives Living in Misery That Can Scarcely be Concealed

London, Dec. 15.—"Only organized effort on an unprecedented scale will avert the tragedy of the collapse of the self-restraint of the Belgian people, which must come when they face starvation," says the Lord Mayor of London.

"I did your wife see anything she wanted at the style show?" "I am sure she did. She has my slippers and pipe and supper and paper all ready for me when I get home at night and has a ribbon in her hair and a look in her eyes that makes me fear the worst."

It is apparent such as this made by the Lord Mayor of London that, in the past, have been met with responses that have kept the Belgian people from starvation. Canada's response early in this year was remarkable and another shipment of food supply is expected from that source.

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Awarded Grand Prix and Gold Medal, International Health Exhibition, Paris, 1910.

That award is the hall-mark of international scientific approval. The approval of the public is expressed in a reputation which is wide as the British Empire. Veno's has the largest sale of any cough preparation in the world.

Coughs and Colds, Difficult Breathing, Bronchial Troubles, Whooping Cough, Nasal Catarrh, Blood Spitting, Hoarseness, Asthma.

VENO'S LIGHTNING COUGH CURE

they are as anxious to work as they are to eat. One bag of flour, which costs in the neighborhood of \$2.50 in Canada will keep one Belgian family alive a month and for individual donations of one bag of flour or the equivalent in wheat or money the Belgian relief branch committee in Montreal is appealing at the request of the workers in London and in Belgium.

How to Peel Off a Weatherbeaten Face

It's really a simple matter to renovate a face soiled by dirt, wind or cold. Ordinary merriment was, used like cold cream, will transform the worst old complexion into one of snowy whiteness and velvety softness. It literally peels off the outer veil of surface skin, but so gently, gradually, there's no discoloration. The worn-out skin comes off, not in patches, but evenly, in tiny particles, leaving no evidence of the treatment. The younger, better underlying particles, the new complexion, is one of captivating loveliness. One ounce of merriment was, to be had at any drug store. Is enough to remove any rough, cracked, freckled, faded or sallow skin. Apply before retiring, washing it off morning.

"Did your wife see anything she wanted at the style show?" "I am sure she did. She has my slippers and pipe and supper and paper all ready for me when I get home at night and has a ribbon in her hair and a look in her eyes that makes me fear the worst."

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LORD KITCHENER AS A DIPLOMAT

British Secretary of War Regarded as a Statesman Without Flinches—Some of His Achievements

London, Dec. 2.—(Correspondence)—The first official news of agreement by Greece to the allies' demands is at the moment of writing being discussed in the clubs. Compliments are being given to Lord Kitchener for his services at Athens, bringing out his character in stronger light. It is an old story how the fame of a man in one direction obscures his ability in another. Thomas Hardy had tried vainly to get fitting recognition for poetry of rare merit, the failure being due to his eminence as a novelist. Scores of other instances might be quoted.

Lord Kitchener is a soldier first, but

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those who know him best appreciate him no less in the quality of statesman. He has always had inclination that way. He would have welcomed appointment as Viceroy of India some years ago. He went to Egypt, not because of the military problems presented, considerable though they were, but on account of the

authority and scope afforded to him as administrator. When the war came and he obtained as Secretary for War a place in the cabinet, he was, according to rumor, its dullest member. He took no interest in any affairs except those of the War Office. Nobody would have suspected, I am told, from his manner or his conversation there that he had any of the large views of politics and men that he possesses. The reason, of course, was that he was concerned in doing only one thing, the biggest of its kind that has been done in history—raising a huge army of millions from amongst the people whose interests were unpolitical.

Morover, he said very little in the cabinet concerning his own department. His reticence embarrassed other responsible ministers. It has accounted for apparent inconsistencies in public statements by colleagues in the cabinet. Yet Lord Kitchener was right. He knew his job, knew that it was pressing, and knew that the opinions of others less informed than himself would be so much waste. Once, however, this crisis in the Balkans occurred, and he felt assured that the war machine he had created and made active was working, its enlargement, sure, he rejoiced at the opportunity afforded him for a turn at high statesmanship.

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always likes to move unostentatiously. It is pretty clear, nevertheless, that his interview with King Constantine brought about the desired agreement. The king's attitude has been complex. His best apologist would scarcely assert that it has been altogether a reasoning position. Family relationship, a certain pride of monarchy, and anxiety regarding the finances of the island, have been amongst the influences. Feelings like these are not necessarily convinced by a display even of our sea power. A king moves in a small circle. However large and vigorous the outer circle may be, he is liable not to see affairs quite clearly until, to use an American phrase, he is brought "up against them." Lord Kitchener has not lived in the East so long without thoroughly understanding the courtesies

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