

15-31 KING STREET EAST

MURRAY-KAY  
COMPANY - LIMITED

TELEPHONE - ADELAIDE - 5100

## ANNUAL SPRING SALES

**A Wonderful Easter Sale of Women's "Kayser" Silk Gloves and "Kayser" Silk Hose Takes Place Today**

**Many Priced Less Than Half the Regular Value**

**Two of the most important accessories to the Easter Suit or Frock---the Gloves and the Hose---take centre stage in this great Sale Today. Fine qualities in a wide choice of the Spring shades---every pair priced substantially below the regular, and hundreds of pairs at less than half.**

**3,000 Pairs of "Kayser" Pure Silk Gloves in the Spring Shades, Many Half-Price**

Three groups, each comprising Gloves of fine quality silk, beautifully made, and all of the noted "Kayser" make. These gloves not absolutely perfect, but the flaws are so slight that in many cases they are visible only to the eye of an expert, and in no case of a nature that will affect the wear in the slightest.

**Two-Button "Kayser" Silk Gloves**  
**\$1.50 to \$2.25 Qualities, 95c Pair**

Plain and fancy braid backs, Grey, Pongee, Taupe, Navy, Mode, Smoke, Champagne, Brown, Black and White. Sizes 5½ to 7½.

**Gauntlet or Short "Kayser" Silk Gloves**  
**\$2 to \$2.75 Qualities, \$1.25 Pair**

Silk Gauntlet Gloves in some of the smartest novelty styles with frilled cuffs, as well as two button lengths in plain silk. Self and fancy braid points. White, Grey, Mode, Brown, Navy, Taupe, Mastic and Black, in sizes 5½ to 7½.

**Sixteen-Button "Kayser" Gloves**  
**\$3.75 to \$4.25 Qualities, \$1.95 Pair**

All these are in the fashionable 16-button Mousquetaire style. Made of the very best grade of "Kayser" silk. Complete range of sizes. These are in white only.

Early Phone Orders for White 16-Button Gloves Only.

**"Kayser," "Onyx," "Lily of France" and "Radium" Full-Fashioned Silk Stockings**

**Including 300 Pairs of Glove Silk---Regularly \$4.75 to \$5.50, Today, \$2.25**

600 pairs of this collection have come from stock, are of pure thread silk, full-fashioned, and perfect in every way. Of the remaining 900 pairs, 700 pairs are of pure thread silk, full-fashioned, and 300 pairs are of glove silk---all 900 pairs, a special purchase, comprising hose which because of slight unevenness of weave are known as "sub-standards." The quality of the silk right through the collection is of a high grade and bound to give good wearing service. The glove silk are in Black, White, Beige, Brown, Navy, and Cordovan, and the thread silk in Black, White, Brown, Silver, Medium Grey, Smoke, Tan, Pongee, Mouse and Taupe. Sizes 8½ to 10 in the collection.

See Window Display.

Main Floor.

Early Phone Orders for the Black Full-Fashioned Thread Silk Only.

**Oddments in Silk Lingerie at Clearing Prices**

Camisoles---The daintiest things, all in pink, and made of Satin, Crepe de Chine, and Georgette, trimmed with Filet lace, hemstitching or embroidery. Each with ribbon shoulder straps. Special, at ..... \$2.95  
Also Envelope Knickers in fine quality Jap silk, hemstitched around the bottom in White or Pink. Priced ..... \$3.75

Second Floor.

**Nine Specials in Black Silk and Satin**

Black---a shade that any woman can choose with certainty of smartness---suitable for afternoon frocks or beautiful evening gowns. Today, in silks and satins, marked for special selling.

36-inch Black Chiffon Taffeta---Regularly \$2.25, for \$1.95  
36-inch Black Chiffon Taffeta---Regularly \$3.00, for \$2.50  
36-inch Black Chiffon Taffeta---Regularly \$3.50, for \$3.00  
36-inch Black Duchesse Satin---Regularly \$3.00, for \$2.50  
36-inch Black Duchesse Satin---Regularly \$3.50, for \$3.00  
38-inch Black Satin Charmeuse---Regularly \$6.50, for \$5.75  
39-inch Black Satin Charmeuse---Regularly \$9.50, for \$8.00  
36-inch Black Tricotee---Regularly \$4.00, for \$2.75  
36-inch Black Silk Crepe de Chine---Regularly \$2.00, for \$1.50

**Babies' Rompers of Cotton Crepe, \$1.35**

A collection of pretty and nicely made little rompers that were \$1.75 re-marked for today. They are of cotton crepe, cut with straight loose knee and trimmed with bands of white, as well as belt of white. Colors, Copen, Pink, or Sky. Sizes 2, 3 and 4. Second Floor.

**A Question Box Conducted by Mrs. Blair**

Instead of giving a closing talk this afternoon, Mrs. Blair will conduct a "Question Box." Many who have heard the lecturer have wanted to ask questions about some of the subjects touched upon, but there was not an opportunity to do so, and so Mrs. Blair has decided to afford people this opportunity to hand in written questions and she will endeavor to answer them there.

It may be that you do not quite understand the simple exercises recommended for health. Let your difficulty be known and Mrs. Blair will soon put you right. Or it may be about the care of the skin, the best foods and cleansers, or a decorative problem in your home. Be ready with the question clearly written, so as to save time, for besides conducting the "Question Box," Mrs. Blair on very urgent request is going to repeat some of the exercises and dance steps in her "Dancing For Health" talk that she gave on Monday.

So many people were disappointed in not hearing and seeing this particularly interesting lecture that Mrs. Blair has consented to give part of it again. The corrective callisthenics in the form of health dances as given by Mrs. Blair are original and most helpful in acquiring and maintaining mastery of the muscular system, absolute control, spontaneity and magnetism. Mrs. Blair says beautiful clothes are of the greatest importance, but they cannot take the place of beauty of person; that they do not even look pleasing themselves when worn over a bony or bunched figure, or one that is not erect. The lectures are held at three o'clock in the Tea Room, Fifth Floor.

See Window Display.



**Lovely Organdies for Spring**  
**Genuine Swiss Quality**  
**Regularly \$2.75**  
**Today, \$1.55**

The necessary frock of organdy becomes even more necessary when price is numbered with its charms, as today, when this special goes on sale. 1,200 yards, all of fine Swiss quality, with permanent finish, and in the very smartest Spring shades. 44 inches wide. No Phone or Mail Orders.

Main Floor.

Planned for the Small Girl

**A Sale of Tailored Hats for Easter at \$3.95**

Ever the smartest and the nicest for children is the tailored hat, and these particular hats give frequent proof of it. Made of finest Milan Hemp in drooping, straight-brimmed and rolling shapes. Finished with bands and bows or streamers of corded ribbon. Colors Navy, Brown, Black or Sand, or two-tone combinations of these colors.

On Sale Second Floor.

**Another Special Today for Business Girls**  
**When the Clock Says 1.15 p.m., Today, Plan to Be Here, for at That Moment**

**A Host of Misses' New Easter Frocks Will Be Put Out at \$22.50**

New? Yes, the very newest---they came to our store on Wednesday, this week, and were made to sell for up to \$65---the smartest, nicest of frocks. Descriptions in brief.

**Heavy Silk Tricotee and Beaded Tricotine**

The latest ways of using the so much favored Tricotee are seen in these lovely frocks, many of which are sashed low over the hips, a number with the scalloped embroidery, and practically all have long tunics. Piping and silk embroidery play a big part as trimming. All wanted colors are here, including the bright sports shades, while the frocks of Tricotine are in Navy, very smartly styled and richly and heavily beaded in effective manner. Sizes 16, 18 and 20.

AND NOTE THIS---

Special preparations have been made to serve Three of our King Street Windows now show you quickly---at 1.15 p.m. a small part of this wonderful collection.

Second Floor.

**Men's \$3.50**  
**Balbriggan Combinations**  
**Today, \$2.00**

If for no reason other than special price, these combinations will prove interesting to men. But their suitability for Spring wear will also contribute some importance. Made of medium weight balbriggan, properly cut, and well finished. Long short sleeves, ankle length. Sizes 36 to 44.

**Men's Socks**

In Black, Oxford Grey and attractive heather shades, made of a quality of cashmere whose small percentage of cotton adds considerably to the wearing qualities. Regularly \$1.25 and \$1.50 pair. Special, 3 pairs for \$2.00, or 6 for \$3.00.

Main Floor.

**Buy the Boy's Easter Reefer at a Saving**

Mothers who wish to buy their boys' spring reefers in time for Easter have an excellent assortment to choose from in this selection at special prices today. Splendid coats, every one, notably so for their smart style and good tailoring. The coats, too, are excellent, being pure wool cheviot. There are two double-breasted models---one with plain box back, and the other with half belt---both finished with gilt buttons, and emblem on sleeve. Sizes 3 to 10 years. Last year, similar coats were priced not less than \$16.50. Today, special sale.....\$11.50

Main Floor.

**Boys' Norfolk Suits for Easter, Excellent Values**

Visualize the qualities that were selling last season at about \$25 and you'll have a picture of these suits that go on sale today at much less. Made of fine pure wool serge, in well-liked Norfolk models with yoke and box pleats, and with full cut bloomers and well-lined through-out. Sizes 3 to 14 years.

For ages 8 to 10, are.....\$18  
For ages 11 to 14, are.....\$25  
Straight knee pants, to match.....\$4.50

Main Floor.

An Ultra-Smart Assemblage

**Women's Finely Tailored Tricotine Suits**

All of the Grades Usually Sold at From \$65 to \$85

**Today, \$45**

With the sunny days sounding the tocsin of Easter's approach, comes the news of today's Sale of fine Spring Suits, and despite the fact of their very moderate price these suits register in every line the latest and best of the Spring style ideas.

All of fine quality tricotines, in seamed back, belted or box styles, bound with braid, button-trimmed, in close rows, stitched in silk and embroidered. With Tuxedo shawl or notched collars. Finely tailored and all silk lined. Misses' and Women's sizes.

Second Floor.



**The Untrimmed Hat Shape You Are Looking For**

It's probably among this big specially purchased collection of Milan Hemp Hats, ordinarily worth \$4 and \$5, and marked for special selling today at

**\$2.95**

The newest, most popular styles, all of soft finish Milan Hemp. Small, close-fitting, rolled brims, chin chins, short back poke sailors and turned-up fronts. The simplicity of the season's best mode---the sash of Georgette, the flower wreath or ribbon loops---make trimming an easy matter. Colors, Black, Pearl Grey, Navy, Henna, Brown, New Blue.

Second Floor.

**Smartest Hats for Easter, \$7.95**

In a Special Selling Today

The prettiest, smartest bit of millinery you could wish for, all so moderately priced for today.

There are shapes tilted, shapes drooping and shapes straight brimmed, banked in flowers and fruit, or with many loops of corded ribbon, but all close-fitting and very, very smart. Colors, Henna, Navy, Black, Brown or Grey.

Second Floor.

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