

Nothing better is made



Nothing better can be made

CANADIAN DELEGATES

GET REAL WELCOME

Several Londoners Attend

Direct Mail Advertising

Convention At Detroit.

Canadian delegates to the

convention of the Direct Mail Advertising

Association and the Association of

House Organ Editors, were given a

great welcome by American delegates

at the banquet held in the Statler Hotel,

Detroit, Thursday night. Four

hundred delegates were present. Dur-

ing the evening a large Union Jack was

brought into the banquet hall and

placed beside the American flag. Then

three cheers and a tiger were given

for the Canadians. Harry Collins

Spillman of the Remington Typewriter

Company gave an interesting address on

"Personality as a Basic Factor in

Selling."

Londoners who attended were: Thos.

E. Walsh, of the Federal Advertising

Agency; Laurence Spry, advertising

agent of the Huron & Erie; Mr. Wal-

ton, of McConnell & Ferguson; Chas.

A. Lamb, advertising agent of Mc-

Clary's; John Cottam; James Orr, of

the London Printing and Lithograph-

ing Company; Harold Donahue, of

Hay's Stationery, and Mr. Chadwick,

of Brown & Bigelow.

OCTOBER REPORT OF

HYDE PARK SCHOOL

Senior IV—Mr. Dickson, Florence

Watson, Kenneth Dickie, Willie Dou-

glas, Harold Keays.

Junior IV—Gertie Quinney, Edgar

Morden, Harvey Herbert.

Third—Alice Routledge, Earl Smith,

Dorothy Watson, Lorne Burt, Mar-

garet Landeshorsh, Dorothy Routledge,

Rose Morrow.

First—Lorne Mayer, Ernest Morden,

Senior Primer—Lorne Burt, Mar-

garet Landeshorsh, Dorothy Routledge,

Junior Primer—Angela Mary,

Marion West, Gladys Keays, Harold

Prince.

AT HOME IS STAGED BY

THEBES SANCTORUM, 26

Orientals From St. Thomas Are Guests

of London Members.

Thebes Sanctorum, No. 26, Order of

Humility and Perfection, staged a

most successful "at home" Friday

night, when 200 Orientals, their wives

and lady friends, gathered in the Alma

Block after three hours of dancing,

during which the Odd Fellows or-

chestra, under the direction of William

Gladstone, provided the music, a ban-

quet which to say the least was great-

ly enjoyed by the large crowd, was

held.

Members of Mohammed Sanctorum,

No. 14, of St. Thomas, were among

the guests of the evening. Much of

the entertainment was given by the

Brunswick Trio, Jock Ballantyne de-

lighted with his witty sayings and

comic songs. William Walker acted in

the capacity of chairman.

MASONIC FUNERAL.

Detroit, Oct. 30.—The funeral took

place to the family mausoleum in

Woodlawn Cemetery yesterday after-

noon of William Moffatt, for many

years a resident of Tully, Ont. His

death occurred recently. The

funeral was held under Masonic

auspices. Besides his widow he leaves

four brothers and three sisters—Ward

of Saskatoon, Arthur of Leamington,

John of Vassar, Mich., Andrew of Bick-

ford, Ont., Mrs. E. M. Moore, Mrs. H.

Major of Port Huron, and Mrs. Thomas

Grievens of Sarnia. Mr. Moffatt was

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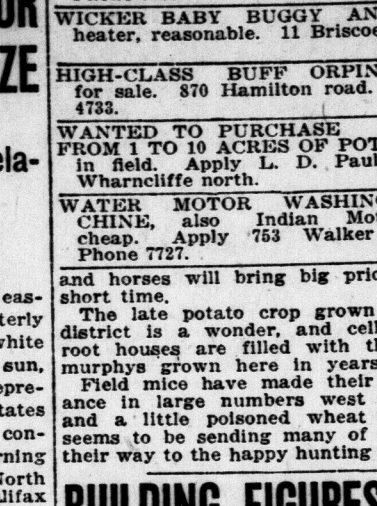
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