

Telephone Main 7841

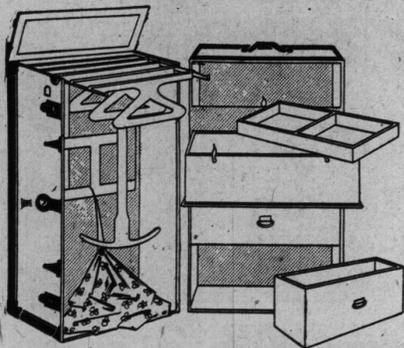
1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

At Simpson's---Smart Traveling Goods for the Holiday Trip

Handsomely Appointed Luggage---Substantial and Convenient at Attractive Prices---It is Necessary to See This Varied Assortment in Order to Appreciate the Excellence and Superiority of the Individual Pieces.

The Newest Wardrobe Trunk



This is an exact illustration of our special wardrobe trunk, showing the complete equipment. It is strongly built and is covered and bound in hard vulcanized fibre.

It is equipped with draw bolts and a strong lock. In the left top are 5-ply veneer hangers with pant or skirt bar, also hat box and laundry bag.

The colors are brown or black.

Tourist size \$39.75.

Steamer size \$34.50.

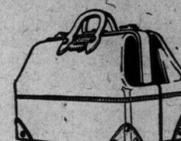
Other lines from \$24.50 to \$125.00.

The Club Bag Exemplified

Indispensable for the Week-End Trip or the Motor Jaunt



This model fabrikoid craftsman quality, \$4.95 to \$10.00. Split cowhide, \$10.00 to \$13.95. Full stock cowhide, walrus grain. Special, 18 inches, \$21.50; 20 inches, \$22.50.



Smooth grain solid cowhide, tan, brown and black colors. Special, \$19.50, \$20.50. Select stock. Special \$26.50, \$27.75.



Pin seal grain cowhide, 18 inches, \$24.50; 20 inches, \$25.75. Hand boarded select cowhide, natural grain. The last word in bags, 18 inches, \$25.95; 20 inches, \$27.25.

Other high-class lines of Kit Bags, Suit Cases, Steamer and Tourist Trunks in wide assortment. Traveling Goods Department---Sixth Floor.

Linens and Staples 95c

White Flannelette, 4 Yards for 95c.
Heavy quality, 29 inches wide. Regularly 30c yard. Midsummer Sale today, 4 yards for 95c.

\$1.35 Cream Flannel 95c Yard.
Thoroughly shrunk, 29 inches wide. Regularly \$1.35. Midsummer Sale, today, yard 95c.

Towelling, 5 Yards for 95c.
1,000 yards jute roller towelling with red border, heavy quality. Regularly 25c yard. Midsummer Sale, today, 5 yards for 95c.

\$1.50 Table Damask 95c Yard.
500 yards heavy union table damask, assorted patterns, 64 inches wide. Regularly \$1.50. Midsummer Sale, today, yard 95c.

\$1.98 Centrepieces 95c.
200 only flit lace design centrepieces with linen finish, cotton centres, 26 x 26 inches round. Regularly \$1.98 each. Less than half price in the Midsummer Sale. Today, each, 95c.

\$1.50 Huck Towels 95c Pair.
Fine quality, hemmed or hemstitched towels. Regularly \$1.50. Midsummer Sale, today, pair, 95c.

\$1.25 Hemstitched Pillow Cases 95c Pair.
100 dozen white cotton hemstitched pillow cases, 40, 42 or 44-inch. Regularly \$1.25 pair. Midsummer Sale, today, pair, 95c.

Half Dozen Table Napkins 95c.
Damask table napkins in a good range of designs. Size 20 x 20 inches. Regularly \$2.50. Midsummer Sale, today, half-dozen for 95c.

Passage Linoleum 95c Yard

Printed in light floral design. Good serviceable colors, with border on each side, 36 in. wide. Regularly \$1.20. Today, per yard, 95c.

Scotch Hemp Carpet, 95c Yard---Heavy quality colored string carpet, in shades of brown and green. Very tough and durable. 36 in. wide. Regularly \$1.10. Today, special, yard, 95c.

Rope Door Mats, only 95c each---Strongly made skeleton rope door mats that will stand outside wear and exposure. Size 14 in. x 24 in.

Cocoa Door Mats, special, 95c each---Heavy brush cocoa fibre door mats, well made and strongly bound. Size 16 in. x 27 in. Regular \$1.25 quality.

Cocoa Matting for Veranda Use, 95c yard---Heavy, tough quality cocoa matting, suitable for veranda steps. 48 in. wide.

\$1.50 Portiere Repp 95c Yard
500 yards to sell at this price today. It is 50 inches wide, and comes in the much-wanted green coloring, so effective in portieres or side hangings.

There are slight imperfections in the weave, but nothing that will affect the wear or appearance.

Also 100 yards of blue cotton damask. 50 inches wide. For drapes of all kinds. Today, yard, 95c.

Soaps

Soaps Are Soaring in Price.
3 bars Vinolia, 11-2 lbs. each, 95c.
10c cakes Vinolia Castile, 12 for 95c.
10c cakes When's Cream of Soap, 12 for 95c.
12-1-2c cakes, When's Carbolic Soap, 10 for 95c.
7c cakes Assorted Soaps, 18 for 95c.
10c cakes Assorted Soaps, 12 for 95c.
15c cakes of Soap (3 in box), 3 boxes, 95c.
15c cakes Ivory Soap, 7 for 95c.
8c cakes Lifebuoy, 13 for 95c.
10c cakes Pure Glycerine Soap, 12 for 95c.
15c cakes Baby's Own, 8 for 95c.

Drugs

20c Powdered Borax, 6 for 95c.
15c Chloride of Lime, 8 for 95c.
52c Burdock Sarsaparilla, 2 for 95c.
52c Syrup Hypophosphites, 2 for 95c.
\$2.00 Bath Sprays, 95c.
\$1.25 Fountain Syringes, 95c.

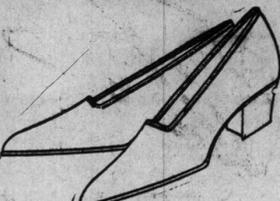
Electrical Needs 95c

Brush Brass One-Light "Swan Neck" Wall Bracket, with key socket and shade holder (no shade), 95c.
3-foot Drop Cords for Kitchens or Bedrooms, 95c.
"Kant Brak" Gas Mantles, 8 for 95c.
8 1/2-inch Tubular Flashlight---Black, with nickel trimming, lamp and battery. Complete, 95c.
Black Band and 6-inch Ball---For veranda or halls, 95c.
6-foot Extension Cords---With plug and socket. Today, each, 95c.

95 Cent Sale Today

The Greatest 95c Shoe Sale We Have Ever Held

Shoes for men, women and children to be cleared the last day before stock-taking. Every pair is perfect and in many cases the sale price does not cover the cost of the soles and heels alone.



Women's Low Shoes 95c

Regularly \$4.50 and \$5.00.
2,000 pairs, small sizes, in patent leather, gunmetal and black kid. Colonial, strap slippers, lace oxfords, plain pumps. Some have turn soles, others have lightweight flexible McKay soles, high and low heels, with plain vamps or imitation toe caps. Sizes 2 1/2, 3, 3 1/2, 4 and 4 1/2. No phone orders taken. Today, One Price Sale, 95c.

Women's Canvas Pumps 95c

2,500 pairs new clean white canvas low shoes, in plain pumps, strap slippers and small tongue colonial styles, made on wide and narrow toe, flexible leather soles. Cuban and low heels. Sizes 2 1/2 to 6. \$2.25 grades, today, one price, 95c.

Girls' Slippers 95c.

Patent leather ankle strap slippers, made on nice fitting toe shapes, with strong leather straps. Sizes 8 to 10 1/2, 11 to 12. Today, 95c.

Men's Bathing Shoes, 95c

Men's bathing shoes, white and black, made of strong fabric with sewn soles, low cut styles. Today, 95c.

Children's Bathing Shoes, 3 Pairs for 95c

Made of pure gum rubber, blue and red trimmed, some in plain colors. Today, 3 pairs for the price of one, 95c.

Paints and Wall Papers

Quart R. S. Co. Paint and Brush for 95c. For Inside and Outside Use---Quality Guaranteed.

Inside White	Drab	Navy	Pea Green
Outside White	Pearl Grey	Golden Brown	Green Stone
Ivory	Medium Grey	Antique Brown	Willow Green
Cream	Light Slate	Brunswick Brown	Dark Green
Light Buff	Sky Blue	Maroon	Nile Green
Buff	Light Blue	Medium Red	Bottle Green
Devon Grey	Medium Blue	Green Tint	

Quart White Enamel and Rubberset Brush 95c---Quart R. S. Co. special interior enamel and 2-inch Rubberset brush.

Imported Wall Papers, 2 Rolls for 95c.

Regularly 75c to \$1.50 Single Roll.
Special imported wall papers, including textile weave effects, conventional patterns and tapestries in rich color combinations for libraries, halls and living-rooms.

Floral and Stripe Wall Papers, 10 Rolls for 95c.

Regularly 12/6, 15c and 20c Roll.
Dainty stripes, chintz, floral stripe effects and conventional patterns. Designs and colors suitable for bedrooms, living-rooms and hall.

Strongly Built Coaster Cars 95c

Regularly \$1.38.
Sturdy hardwood construction, varnish finish, three easy running wheels and handle that steers.

Men's Shirts

Men's Neglige Shirts---neat hairline or cluster stripes, in black, blue, helle. Coat style---double soft French cuffs. Sizes 15 1-2 to 16 1-2. Regularly \$1.25. On sale today, 95c.

\$1.25 and \$1.50 Work Shirts for Men 95c
A clearing of three lines of Work Shirts for men. The materials are black sateen, checked Oxford cloth and blue chambray. All made with one pocket. Sateen and chambray shirts have reversible collar; Oxfords have attached collar. Sizes 14 to 16 1-2. Regularly \$1.25, \$1.50. Today, 95c.

Men's \$1.50 Underwear 95c Suit
Broken lines from our regular stock in Men's Balbriggan Underwear. Natural shade shirts---long sleeves---drawers ankle length. Sizes 34 to 44. Regular \$1.50 suit. On sale today, suit, 95c.

\$1.50 Nightrobes 95c.
148 only, Men's White Cotton Nightrobes---collar attached, and V neck style. Size 14 only. This is a rare opportunity for men who take this size. Today, 95c.

Boys' Wash Suits 95c
Cool and attractive suits for boys, at a remarkable reduction in price. This is a clearance of odd sizes and broken lines in Oliver Twist and Tommy Tucker models---white waist with blue knickers, in Oliver Twist model, green chambray, white percale, with brown or blue collars, and many other shades. Sizes 2 1/2 to 7 years. Today, 95c.

Boys' Ankle Length Overalls 95c.
Heavyweight khaki, blue and white striped denim overalls. Made with bib and suspenders, two pockets, ankle length. Sizes 4 to 10 years. Today, Midsummer Sale, 95c.

Silk Caps for Men and Boys 95c.
Lightweight Silk Caps, in 4 and 8-piece tops. Many colors to choose from, such as green, brown, grey, blue and fancy designs. Not all sizes in any one line, but from 6 1/2-8 to 7 1/2-8 in lot. Regularly \$1.50 and \$2.00. Today, 95c.

Children's Hats, Today, 95c.
Clearing all children's \$1.50 Straw Hats, in Rah-Rah and Jack Tar shapes. Some have plain bands, others fancy. Colors white, black and white and brown. Canton straw. Today, price, 95c.

Household Hardware 95c

Brush Floor Brooms, 12 inches wide, an excellent broom for hardwood floors, linoleums, etc. Complete with long handle. Today, 95c.

Dust Kill Floor Mops for use on waxed floors, linoleums, woodwork, etc. Complete with handle. Today, 95c.

Step Ladders, well made, with shelf. Six-foot size. Today, 95c.

Garbage Cans, galvanized iron, rust proof, ball handle, with cover. Today, 95c.

Enamel Saucepans, straight side with cover, about five-quart size, light blue outside, pure white lining. Today, 95c.

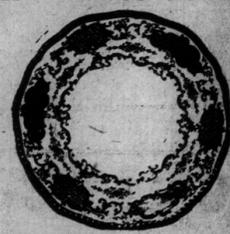
Bake Board and Rolling Pin 95c.
A clear, smooth, nicely finished bake board, size 18 x 28 inches, with sides. A revolving handle rolling pin. Today, set, 95c.

White Enamelware for 95c.
Dishpans, 10-quart size---Tea Kettles, 4-quart size---Covered Saucepans---Preserving Kettles---Tea and Coffee Pots. \$1.25 and \$1.50 value. Today, each, 95c.

"Royal Doulton" Plates 95c

400 Only
Regularly \$1.50 to \$2.50

The quantity is limited to 400 only plates for this exceptional offering for early morning shoppers today. The plates are factory overmakes and display pieces. Regular prices, \$1.50 to \$2.50 each. No phone or mail orders, no C.O.D.'s. 8.30 a.m. special, today, each, 95c.



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