# Today at Simpson's---Travelers' Samples In Women's Panama Hats 79c

## *128 Smart Styles, Regular $1.25 to $2.25*

These were a prominent importer's samples. They were only on the road a very limited time, therefore they are in excellent condition.

Only 128 in the lot, so conduct yourself accordingly. They are the season's sought after styles, and under regular selling conditions would be $1.25 to $2.25 each. We pass them on to you today, 8.30 a.m., at 79c.

**Formosa Panamas $1.95**

All beautifully blocked and bleached; several styles in pencil edges. Today's sale price at $1.95.

**S. American Panamas $5.00**

The extra fine qualities in natural bleach, and assorted in the very best shapes. A little lot of $7.50 and $10.00 values. Today's sale price $5.00.

**White Summer Hats $5.00**

Panamas and white milans, with summer trimmings to suit. Lots of flowers and ribbons, etc. Regular $6.50 to $7.00 each. Today's sale, $5.00.

*Rough Braid Salors ---*
*Three Different Sizes ---*
*In Black and Navy ---*
*Regularly $4.50 for $1.95*

## *The Season's Biggest Sale of Untrimmed Hats*

**$1.50 to $2.25 Shapes, 79c—$3.50 White Milan, $1.95—$3.50 to $4.50 Black Liserets, $1.95**

This means many hundred hats that have been bought at a very low price. They go today at a further reduction. The styles are suitable for all types of faces. Very special lines in fine sailors, and matrons' hats.

## Women's Stockings of Pure Thread Silk

Excellent qualities, the best makes from the world's best manufacturers, light and medium weights, full fashioned finish, clear thin weaves, having high silk leg with spliced heel, toe and sole; in white, sizes 8½ to 10, $2.00, $2.25, $2.50 and $2.25.

## In Art Needlework Section

Serviceable Quality Wool, Special, lb. $1.80—Even, clean, well twisted yarn, medium shade of grey only, for socks, etc. A limited quantity to clear today.

Clearing of Semi-Ready Nightgowns, odd lines, some stamped, others flat, in a variety of designs with white or colored floss to complete. Special, today 95c.

Coats' Mercer Crochet Thread, all sizes, white; ecru, 5 to 40. Special, per doz. balls $1.65.

(Fourth Floor.)

## White Terry Towels Less Than Mill Price Today

Soft absorbent quality, 2,500 pairs to clear. Not more than 12 pairs to a customer. Rush price today, 4 pairs for $1.00.

Better Quality Pillow Cotton at a reduced price. Circular, including English makes, and the famous Horrockses, 42 and 44 inches wide. Quantities being limited, cannot accept phone or mail orders. Clearing today, yard 50c.

Plain Bleached Sheeting, 72 inches wide, linen finish. Regularly $1.00 yard. Today, yard 75c.

$3.00 Damask Cloths Clearing $1.98. Hemmed, ready for use; size 2 x 2½ yards. Spot and floral design.

Madapollam, a fine bleached cotton, perfectly pure finish, 36 inches wide. Special Today, yard 18c.

25c Towelling, Clearing, Yard, 19c. Sturdy Scotch crash, with red border; width, 17 inches. 2,500 yards to clear.

Buy Flannelette Blankets Today. Less Than Wholesale Price. Best quality and largest size, 70 x 84 inches. Can supply white or grey. Special today, pair $2.85.

(Fourth Floor)

## *Six Imported Rush Specials in Wash Goods*

*Every One Worth Getting Here for at 8.30 a.m. Today*

**39c Wash Voiles, 25c**

2,500 yards Voiles, a dress manufacturer's sample stock, mostly a neat staple stripe in black and white, suitable for waists and dresses; 36 inches wide. Regularly 39c. Today, per yard, 25c.

**Linene Suitings Half Price.**

36 inches, in these shades, sky, sand, Nile and white; suitable for house dresses, aprons, rompers, etc. 8.30 today, per yard, 25c.

**Lingerie Cloth, 19c.**

We bought these cheap owning to being these shades only, sky, mauve and Nile green, very suitable shades for underwear and nightwear; 40 inches wide. Half price today, per yard, 19c.

**Navy Gabardine, 39c**

38 and 36-inch widths Quaker Grey Poplins, for summer suits and dresses. Half price today, per yard, 39c.

**Stripe Poplins, 25c.**

28 inches wide, just the thing for ladies' and children's holiday dresses. Regularly 35c. 8.30 today, per yard, 25c.

**Plain White Voiles, 39c**

40 inches wide, for hot weather waists and dresses. We purchased these from a waist manufacturer that had rather too many, they therefore come in long fold, but are none the worse for that. Pre-war price today, per yard, 39c.

## *Such Lovely Summer Dress Goods You Will Want to Choose*

Cream Union Gabardine, $1.25. Lovely cream gabardine, for suits, sports skirts and coats; 42 in. wide. Today, per yard, $1.25.

Silk Stripe Voiles, 75c. In ivory grounds, with smart silk stripe, in mauve, blue, rose, black, etc.; 40 in. wide; ideal for cool summer dresses and waists. Today, per yard, 75c.

Colored Gabardines, an exceedingly good buy in a range of shades, for suits, skirts, coats and dresses; 40 in. wide. Today, per yard, $1.50.

French Knot Ratine, beautifully cool for summer wear, and launders perfectly; 40 in. wide, in shades of rose, pearl, taupe, sand, Copen, reseda, purple, navy, etc. Today per yard $1.50.

Silk Warp Georgettes, 40 in., in ivory, rose, reseda, purple, taupe, pearl etc.; good for dresses, waists or for sleeves $1.25.

Cream Brilliantine Mohair. Nothing will give better wear for summer laundering, for dresses, for the popular cream sport skirt and children's wear; 40 to 44 in. wide. Priced today, 50c to $1.25.

Silver Grey and Black Stripe Mohair, $1.50. Rick silk sheen, in pearl and silver grey grounds, with smart black stripe, for dresses and waists; 40 in. wide. Today, per yard $1.50.

## *Summer Silks in Almost Endless Variety---See These*

We advocate the use of Shantung summer silks for their great wearing qualities and rich dressy appearance. They launder easily and can be ironed when damp or dry. We offer 1,000 yards of $1.25 quality for 98c; 1,000 yards of $1.50 quality for $1.24.

To combine with the plain Shantungs we have dainty printed Pongees and Shantungs, all fast colors, on fine natural grounds, at, yard, $1.25.

For summer suits and coats we offer special value in ivory and natural Ninghai Silk at $2.00 per yard. The width is 36 inches, and if sold in the regular way would be $2.50 per yard.

Quite a new weave from the east is called "Nashigee." It is a soft shimmering crepey weave, in natural shade, unlike anything we have previously shown. It can be used for waists and dresses and is quoted at a special introductory price, $1.69.

Wash Satins have had tremendous sale. A big range of all the best summer shades with ivory, in 36-inch, is keenly priced at, per yard, $2.00.

Black Taffetas, for bathing suits, of extra firm texture, and specially made for this purpose; 36 inches wide. On sale, yard, $1.95.

Ivory Silk Habutais—Notwithstanding recent advances in these silks we are still able to offer our old qualities in 36-inch at 69c, 79c, 89c and 95c per yard. All worth from 15 to 20 per cent. more now.

## For the Bride-Elect

### A Piece of Simpson's Real Lace

The going-away gown, as it is called, is a carefully considered part of her attire. It must do justice to the occasion and it must be practical enough to fulfil the obligations of an ordinary journey.

To make the going-away suit or dress complete in every respect you should have a piece of Simpson's real lace. Rose Point Collars, Point Venise, Carrick-ma-Cross, Irish Needle Run, Honiton, Real Maltese and Real Filet, $4.00 to $150.00 each.

### Dainty Lavallieres Moderately Priced

Pear-shaped design, in all platinum, set with diamonds, is $100.00.

Diamond Lavallieres, in simple hexagon, circle or cluster designs of platinum or white gold, are $60.00.

Lavallieres, in new white gold, set with two to five diamonds, in hexagon, square and circle designs, are $35.00, $40.00 and $50.00.

14k Gold Lavallieres, in delicately wrought floral and conventional designs, set with pearls, amethysts, peridots and aquamarines, are splendid values at $8.00, $10.00, $15.00, $20.00 and $25.00.

### A Clock for the Bride

Drawing-room and Bedroom Clocks, in white ivory finish, in cupid and blue bird design, fitted with guaranteed American movements. Prices $3.39, $4.25, $4.50 to $10.00 each.

Gold-plated Clocks, your choice of many different patterns, in small, medium or large size. Prices, $2.50, $3.50, $4.25, $4.50, $4.75, $5.00 to $10.00 each.

Mantel Clocks, in mahogany, in square and tambour cases, fitted with eight-day American made movements, with half-hour and hour cathedral gong strike. Every clock we sell fully guaranteed. Prices, $7.50, $10.00, $11.50, $11.75 to $32.00.

### Long Kid Gloves for the Bride

Women's First Quality Real Kid Gloves, French made specially for Simpson trade by Perrin of Grenoble, France. Excellent soft pliable skins, best workmanship and finish. All sizes, in white. Wrist length, $2.00, $2.50 and $3.00; long length, mousquetaire finish, 12-button, $2.25; 16-button, $2.75; 20-button, $3.25.

## *Women's Patent Leather and White Canvas Low Shoes Today $1.49*

**No Phone, Mail or C. O. D. Orders on Sale Footwear.**

Cool, good-looking shoes for women away below regular prices. 450 pairs, in five different styles, in patent leather and white canvas, strap slippers, plain and Mary Jane pumps, colonials; all new, perfect fitting, wide and narrow toe shapes, with flexible soles; Cuban and low heels. Sizes 2½ to 6 in the lot. Today special, per pair, $1.49.

## *Women's Brown Kid Countess Boots Regular $8.00 Goods $6.90*

This $8.00 Countess Boot is taken from our regular stock for this day only; they are beautiful dark brown kid, lace boots, with long plain vamp; straight foxing; medium weight sole; Spanish heel. Sizes 2½ to 7, widths AA to D. Regular $8.00. Today, $6.90.

## Men's Blucher Boots $2.65

900 pairs Men's Gunmetal Boots, Blucher cut, on a neat semi-fitting round toe; medium weight McKay sewn soles and military heel. Sizes 6 to 11. Today, $2.65.

**Children's Boots at $1.39.**

Children's Chocolate Kid Boots, with toecap; medium weight McKay sewn soles; full fitting toe shapes, and low heel. Sizes 5 to 7½. Today's price, $1.39.

**Special at Polish Counter.**

No Phone Orders on Polish Bargains.

Packard's White "O" Canvas Cleaner, in tins. Regular 10c. Today, 3 for 25c.

Tilley's No-Buck Bag. Regular 25c. Today, 20c.

Tilley's Nu-Buck Bag. Regular 25c. Today, Black Beauty Paste Polish. Regular 15c. Today, 2 for 25c.

Tan Beauty Liquid Cleaner. Regular 25c. Today, 20c.

36-inch Black Rifle Laces, a dozen pairs, 15c.

72-inch Round Silk Laces, in brown, black and grey. Regular 15c. Today, 10c.

## *Special Purchase---on Sale 10 a.m. Today*

## Misses' Silk Suits $27.50

Originally they would be $32.50, $37.50 and $42.50

**No Refunds, Exchanges or C.O.D.'s on Reduced Ready-to-Wear.**

25 Suits only, made of special quality lustrous taffeta in variety of novelty styles. Each being beautifully lined throughout. They have novelty buckles and buttons, and you will have to see these suits to appreciate their style and workmanship, for they offer you the opportunity of a tremendous saving. On sale today, 10 a.m., $27.50.

### *4 Good Values in Women's Silk Suits $25.00, $27.50, $32.50, $35.00*

A collection of Summer Suits, superb styles, in satin, silk poplins and taffetas, showing graceful folds, pleats or rippling coat with soft crush girdle or sash.

All are beautifully silk lined, newest shawl or notch collars. Skirt made with gathered top at back, giving plenty of fullness.

Shades: Black, navy, brown, green, taupe, Copen or natural rajah shade. Sizes 34 to 42. Special showing $25.00 to $35.00.

### *Newest Styles and Shades in Misses' and Women's Coats*

**FOR MISSES**

Novelty Coats for Motor or Street Wear, $27.50, $29.75 and $32.50—Smart, distinctive new fashions, every one a popular style that will appeal to the smartly dressed woman or miss. They are developed in favored materials, in the season's most exquisite colors. (Misses' Section, Richmond street side.)

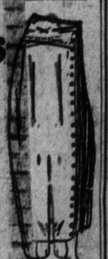
**FOR WOMEN**

Fresh from New York and in the newest styles and shades. We show for the first time this wonderful collection of smart coats suitable for street, business or dressy wear. Examples of the newest in velours, poplins, gabardines, serges, delhi cloth or silks. Price $25.00, $29.50, $35.00, $37.50, $45.00.

### *Women's New York Summer Dresses*

Just arrived—Several hundred dainty frocks in voiles; printed, floral or figured. Novelty ginghams in a host of pretty combination effects as well as a fine collection in printed and striped muslin dresses in fascinating summer shades. Special display today, $8.50, $10.50 and $12.50.

## Misses' and Women's Smart Outing Skirts



White Gabardine Skirts, Wonderful Values at $3.98, $4.50 and $5.50—The lines, fabrics and fashions of these smart skirts follow the popular trend. They are so decidedly different that you simply must have a new one. They are the last word in the washable skirt—both as regards fabrics and style. (Misses' Wash Skirt Section, Richmond Street side).

A wide range of smart Wash Skirts in an excellent quality gabardine, showing the newest style features in novelty belts and pockets. They are cleverly fashioned and have pearl button trimming and gathered at back. Excellent values, on sale today, $5.00 to $12.50.

## *Early Summer Wear for the Children*

Girls' Bloomer Dresses, made of plain or striped chambrays and woven striped material. The tunic graceful skirt is finished bloomer style, with elastic in leg openings, and has two patch pockets set Dutch style on front. Separate belt, buttons in front and attached to drop seat at back. Smart white pique collars. Colors pink, blue, rose and tan. Sizes 2 to 6 years. Today's price, $2.25.

Infants' Lingerie Bonnets, washable, two pretty styles, made of fine lawn, one with embroidery revers and headpiece featherstitched and pintucked, lace edges on face and neck; another with pretty embroidery revers daintily shirred and lace edges; long ties; sizes 12 to 16. Priced today at 35c.

Infants' Coats, made of rich cream union cashmere and lined throughout; collar trimmed with two lovely silk floral embroidery sprays, and wide silk braid edges, double sleeve cuffs edged with rich silk braid to match; pearl buttons on front; sizes 6 months to 2 years. Special, today, $2.25.

Children's Dresses, made of fine white striped dimity, Empire style, buttoning in front; collar, cuffs and pockets touched with chambrey in pink or blue; sizes 2 to 6 years. Today, special, $1.50.

## *The Men's Corner*

### *Strong Serviceable Men's Tweed and Worsted Trousers on Sale 8.30 Today at $1.79*

Well tailored from grey and brown shades in neat stripe patterns and mixture effects, in sizes 32 to 44. Specially priced at $1.79.

Men's and Boys' Khaki Duck Trousers, serviceable and strongly made, finished with five pockets, belt loops and cuff bottoms. Boys', in sizes 26 to 30, $1.50; men's, in sizes 31 to 46, $1.75.

Men's Two-piece Suits of smart grey and black hopsack weave, lightweight tweed, single-breasted, two-button sacque, unlined, patch pockets, well tailored trousers, finished with belt loops and cuff bottoms. In sizes 36 to 44, $15.00.

Youths' First Long Trousers Two-piece Suits of a medium grey worsted, with smart lighter grey check; single-breasted, two-button, soft roll, form-fitting sacque, with patch pockets; trousers finished with belt loops and cuff bottoms. In sizes 32 to 35. Very smart as well as serviceable. Price, $15.00.

## BLOUSES AT $4.95

### Embroidered Georgette and Crepe Blouses, Values up to $10.50 for $4.95

Just 300 garments in variety of good styles and materials.

Chiefly in embroidered georgette, in a lovely range of white, black, grey, flesh, mais, peach, etc., and combination effects in both color and material, chiffon taffeta in some cases forming the contrast to a georgette.

In a range of sizes to 42, and worth regularly from $6.00 to $10.50. Marked for a morning's sale today at $4.95.

## Women's New $3.00 Corsets $1.95

### *Pink or White $1.95*

They are brand new models of pink or white coutil, with medium low bust and long free hip, with reinforced front steel with hook and eye below, finest steel filled side boning, dainty lace and ribbon trimmed, with four hose suporters. Sizes 19 to 28. Regular $3.00. Special for today, $1.95.

### *Underskirts $1.49*

Made of extra fine quality white cotton and nainsook in neat fitting gored styles, with flounces of Swiss embroidery, in beautiful designs of floral and eyelet work. Sizes 36, 38, 40 and 42. Regular $2.25 to $3.50. Today, $1.49.

### *Women's Drawers $1.19*

They are made of beautiful fine nainsook, in wide umbrella style, with exquisite frills of Swiss embroidery in floral and eyelet designs, with hemstitched edges or fine scallops; both styles; sizes 23, 25 and 27. Regular $1.85. Just for today, $1.19.

### *Nightgowns $1.39*

600 Women's Nightgowns, made of English nainsook, slip-over style with round neck and yokes front and back, trimmed with Swiss embroidery in floral and eyelet design, with short sleeves, trimmed to match. Sizes 36, 38 and 40 inches. Regular $2.00. Today $1.39.

### *Women's $1.75 Camisoles 98c*

300 Women's Camisoles, made of beautiful fine crepe de chine, with lovely fine yokes back and front trimmed with lace in many dainty patterns, with fitted shoulders and elastic gathered waist band; color pink; sizes 34 to 44. Regular $1.75. Today 98c.

### *Women's 75c Underwear 49c*

1,000 Women's Vests and Drawers, made of fine cotton and lisle thread. Vests are made low neck and short or no sleeves, with plain or fancy yokes. The drawers are knee length, umbrella style; sizes 34 to 40. Regular 75c. Today 49c.