

SIMPSON

Store Opens 8 a.m.

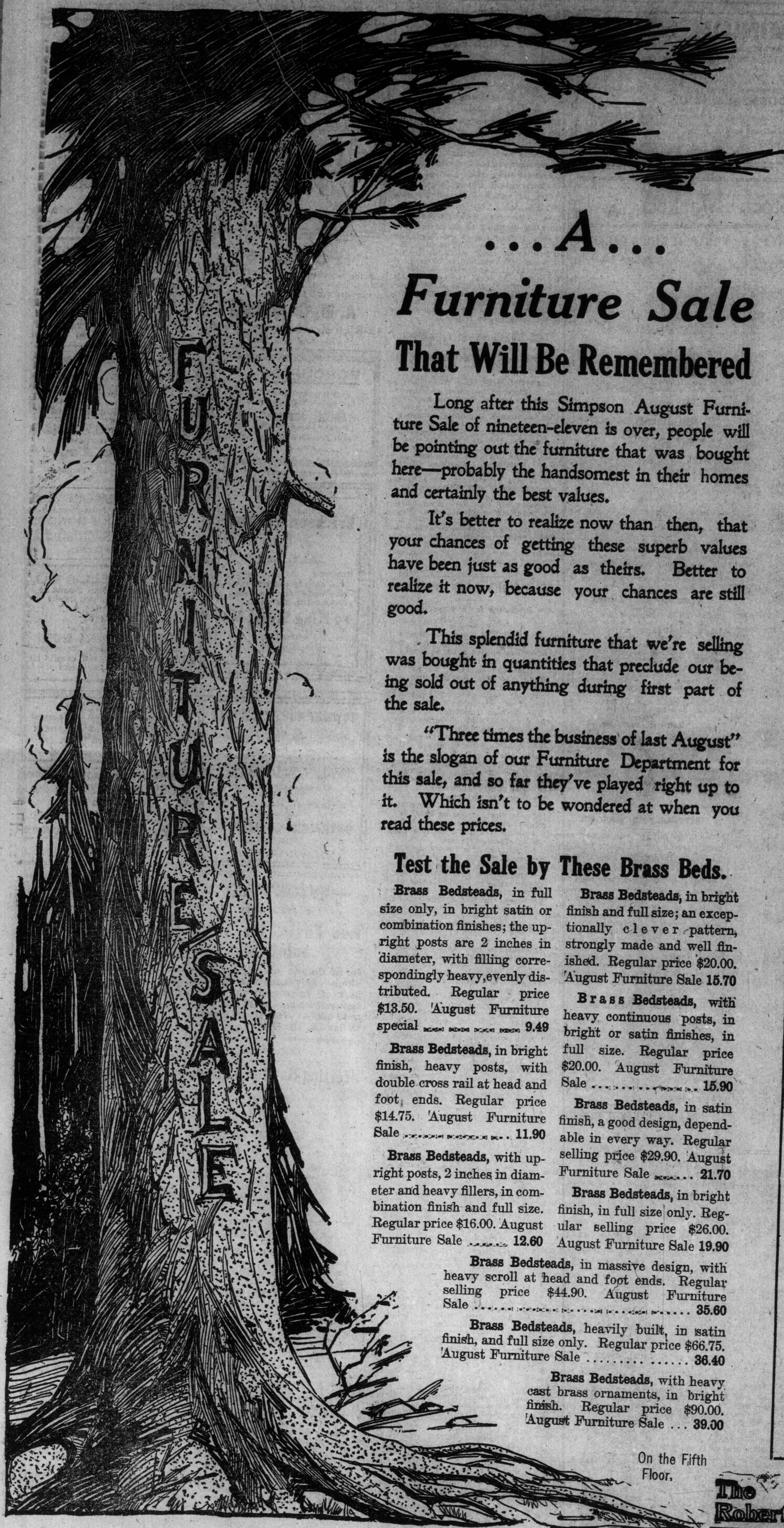
Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Thunderstorms in many localities; lower temperature at night.

SIMPSON



....A.... Furniture Sale That Will Be Remembered

Long after this Simpson August Furniture Sale of nineteen-eleven is over, people will be pointing out the furniture that was bought here—probably the handsomest in their homes and certainly the best values.

It's better to realize now than then, that your chances of getting these superb values have been just as good as theirs. Better to realize it now, because your chances are still good.

This splendid furniture that we're selling was bought in quantities that preclude our being sold out of anything during first part of the sale.

"Three times the business of last August" is the slogan of our Furniture Department for this sale, and so far they've played right up to it. Which isn't to be wondered at when you read these prices.

Test the Sale by These Brass Beds.

Brass Bedsteads, in full size only, in bright satin or combination finishes; the upright posts are 2 inches in diameter, with filling correspondingly heavy, evenly distributed. Regular price \$13.50. August Furniture special 9.49

Brass Bedsteads, in bright finish, heavy posts, with double cross rail at head and foot ends. Regular price \$14.75. August Furniture Sale 11.90

Brass Bedsteads, with upright posts, 2 inches in diameter and heavy fillers, in combination finish and full size. Regular price \$16.00. August Furniture Sale 12.60

Brass Bedsteads, in massive design, with heavy scroll at head and foot ends. Regular selling price \$44.90. August Furniture Sale 35.60

Brass Bedsteads, heavily built, in satin finish, and full size only. Regular price \$66.75. August Furniture Sale 36.40

Brass Bedsteads, with heavy cast brass ornaments, in bright finish. Regular price \$90.00. August Furniture Sale 39.00

Brass Bedsteads, in bright finish and full size; an exceptionally clever pattern, strongly made and well finished. Regular price \$20.00. August Furniture Sale 15.70

Brass Bedsteads, with heavy continuous posts, in bright or satin finishes, in full size. Regular price \$20.00. August Furniture Sale 15.90

Brass Bedsteads, in satin finish, a good design, dependable in every way. Regular selling price \$29.90. August Furniture Sale 21.70

Brass Bedsteads, in bright finish, in full size only. Regular selling price \$26.00. August Furniture Sale 19.90

Men's Navy Blue Clay Worsted Suits

For appearance, for wear, and for comfort, these suits cannot be beaten. Our buyer knew their value, so will you directly, you see them.

There are 150 altogether, which we cleared from a manufacturer at a big reduction, being a discontinued line; excellent material, 18 to 19 ounces in weight, made of pure Botany wool, in a medium twill, smooth finish; fast color; made on the latest three-buttoned single-breasted sack style; splendidly tailored; sizes 35 to 44. Regular value \$14.00. Wednesday 9.95

MEN'S BATH ROBES.

English Terry Cloth and Blanket Bath Robes, plain and fancy stripe patterns; sizes 36 to 44. Regular to \$6.50. Wednesday at 2.98

Boys' Russian and Sailor Blouse Wash Suits, made from English stripe galateas and plain blue chambrays and crash linens; with and without sailor collars; pants elastic bloomer style; sizes 2½ to 10 years. Regular \$1.25, \$1.50, \$1.75 and \$2.00. Wednesday at .98

Dinner Sets in Great Variety

There is something appealing about a nice Dinner Service. It is not only the appetite for food which makes a meal worth eating nowadays. The fact that we are a long way from prehistoric times makes men put the patterns on the dinner dishes. Pottery making is a very ancient art, but every year one wonders how all the beautiful effects are produced.

The Dinner Sets on sale Wednesday at Simpson's will appeal to you, and cause you to wonder how they can be sold for the money. Read these items over, and then come and see them in the Basement:

Limoges China Dinner Set—102 pieces, artistic design, translucent white body, with claret color band, finished with gold encrustation. A pleasing decorative set, marked down to less than half price. Regular \$150.00. Wednesday 72.00

Dinner Set, by the famous French potters, Barnardands; this set comprises 102 pieces; all in the new St. Regis shape; genuine coin gold decoration; teas with old gold handles. Regular \$79.00. Wednesday 59.50

Limoges China Dinner Set, 97 pieces, artistic rosebud band decoration; rich gold finish. Regular \$50.00. Wednesday 25.00

Genuine Wedgwood Willow Dinnerware—Complete dinner and tea service of this world-famous ware. Wednesday, special 14.75

63 Best English Porcelain Dinner Sets, beautiful decorations, choice designs, rich gold finish. Wednesday, special 10.00

41 only 97-piece English Dinner Sets, gold decoration. Wednesday 4.95

The Best Graniteware is in Our Basement

Granite Preserving Kettles, three-coated steel ware, best quality, durable ware, three sizes:

14-quart. Regular 69c. Wednesday 49

16-quart. Regular 85c. Wednesday 69

18-quart. Regular \$1.05. Wednesday 89

Sizes given in wine measure.

Strinsky Graniteware, four-coated, blue outside, white inside; Berlin Covered Saucepans, Berlin Kettles, Preserving Kettles, Covered Saucepans. Worth up to 75c. Wednesday 49

Save Money on These House-furnishings

PRINTED LINOLEUM

Scotch Printed Linoleum, in new colorings; a score of different Oriental, floral, tile and matting designs for Wednesday; 2 yards wide. Regular price 45c to 50c square yard. Wednesday, per square yard, .37

3000 yards Japanese Matting Wednesday at Half Price—1 yard wide, reversible. Regular 25c and 30c. Wednesday, per yard .15

BEDROOM BOXES

Specially made, covered with English cretonne, well upholstered top, cloth lined, fitted with castors; 3 feet long, 20 inches wide, 18 inches high. Regular \$3.00 and \$3.50. Wednesday 1.89

BEDROOM BOX SETTEES AT \$4.69.

These Settees are made in our own workroom, covered in good quality cretonne, neat patterns, mostly light grounds, well upholstered top and arms, cloth lined, mounted on castors; 3 feet 9 inches long, 18 inches wide, 15 inches high. Regular \$6.50. Wednesday 4.69

(Fourth Floor)

Shirts, Pyjamas and Bathing Suits

Small Boys' One-piece Bathing Suits, navy only; sizes 18 to 22. Wednesday, per suit 17

Boys' One-piece Cashmere and Two-piece Cotton Bathing Suits, navy only; sizes 24 to 30. Regular prices 75c and 89c. Wednesday, per suit 47

Men's and Boys' Stripe Flannelette Top Shirts, collar attached, new stripes; sizes and half sizes from 12 to 17. Regular price 50c. Wednesday, each 29

Men's Summer Pyjamas, in flannelette and stripe chambrays, with and without frogs; sizes 34 to 44. Regular \$1.00 and \$1.50. Wednesday, per suit 69

Collar Attached Outing Shirts, in different makes; all good wash colors; all sizes from 14 to 18. Regular prices up to \$1.25 each. Wednesday, each 50

Panamas and Straws Marked Down

Men's Panama Hats, newest American shapes, in tourist, Alpine, negligé shapes; very fine quality. Regular \$5.00. Wednesday 2.95

Men's Straw Sailor Hats, fine quality split braids, and nicely finished, black silk bands. Regular \$1.50 and \$2.00. Wednesday 75

Men's and Boys' Golf Shape Caps, in new pattern tweeds, worsteds and serges, silk lined. Wednesday, special 45

The **SIMPSON** Company Limited

On the Fifth Floor.