

published in Simcoe, the latter in Toronto, give all the latest and most important news on cycleism.

Every cyeler and prospective rider should subscribe for, and read, a Cycling journal.

It is just as easy for a grain dealer to buy and sell successfully without reading market reports, as it is for a cyeler to obtain "pleasure and profit" from a cycle without reading cycling literature.

A cyeler without a Cycling journal is like a mariner without a compass.

Doubtless there are many persons who are better qualified by their great knowledge to discuss the subject here considered ; but, unhappily, the most successful men do not reveal the secret of their successes ; and if we do not reject criticisms from men who have never handled a brush, nor refuse to follow the directions of a guide-post though it has never hopped off upon its one leg and travelled the road to which it points, a young man who is beginning cycling may accept the hints of a well-wisher whose knowledge of his needs has been derived from observation and experience.

STRATFORD, ONT.