

SIMPSON'S Store Opens at 8.30 a.m.

Store Closes at 5.30 p.m. BARGAINS

News of Today's Selling

The February furniture sale. An advance display and sale of women's dresses for spring. New silks for spring. Stock-taking clearance of boots and shoes.

FOR THE HOME

Special values in Blankets, Comforters, Spreads, Sheets, Window Shades, Weather Strips, Odd Pieces of China-ware, Pure Food Supplies and Groceries.

Last Friday Bargain Day in the White Sale

Women's Drawers, fine cotton, umbrella style, cluster of small ticks and ruff of good embroidery, open or closed styles, lengths 23, 25, 27 inches. Regularly 80c pair. Friday Sale price 35c.

Infants' Winter Coats, handsome white bearcloth, double-breasted and lined with white canton flannel, double cape roll collar, silk frogs and buttons; a beautiful coat for ages 4 months to 2 1/2 years. Regularly \$3.50 each. Friday bargain price 1.95.

Girls' Dresses, clearing several choice styles, in fine all-wool serges and cashmeres, in colors navy, blue, cardinal, prettily trimmed and perfect fitting; sizes for 2 to 5 years; a clearance of a maker's stock. Regularly \$2.50 to \$3.50 each. Friday bargain price 1.39.

Girls' Dresses, clearance of a maker's stock, in fine all-wool serges, poplins and cashmeres; in colors tan, cardinal, navy or oyster; many handsome designs, to choose from; sizes 4 to 14 years. Regularly \$3.50 to \$5.50 each. Friday bargain price 2.39.

A "ROYALE" CORSET BARGAIN. Clearing a "Royale" model, in fine strong white cloth, medium bust, long skirt, six fine garters, double rustproof buttons, side side steels, all bones silk stitched around ends, graduated front clasp, dainty lace trim, large satin bow; sizes 19 to 26 inches. Regularly \$2.25 a pair. Friday bargain, a pair 1.29.

Women's Waists and Drawers, heavy ribbed white cotton, winter weight; vests high neck, long sleeves, button front; drawers ankle length, both styles; sizes 32 to 38. No phone orders taken. Regularly 25c each. Friday 15c.

Women's Wool Waistcoats. Women's waistcoats, of heavy ribbed knit wool, tight fitting, V neck, no sleeves, buttoned front, crocheted scalloped edges, splendid for wearing under coats; sizes for girls and women only 2 to 24 bust. No phone orders taken. Regularly 75c each. Friday bargain, each 35c.

1600 Pieces Leather Goods at 10c. Including Card Cases, Bill Folds, Identification Cards, Coin and Bill Folds and Car Ticket Cases, in seal grain and morocco grain leathers. Regularly 25c to 50c. Friday 10c.

288 Only Strap Purses, in morocco grain leathers, inside frame, secure clasp, finished with neat handle. Regularly \$1.25. Friday 49c.

Boot Bargains for Friday Buyers. MEN'S WINTER BOOTS, FRIDAY \$1.99. 450 Pairs Blucher Boots, made of strong box grain kip, gummetal calf, tan grain calf and dongola kid; solid leather reinforced soles; some Goodyear welts in the lot. Sizes 8 to 11. Regularly \$1.50. Friday bargain 1.99.

MEN'S LIGHT, SERVICEABLE BOOTS, 99c. 350 Pairs Lace Boots, with ankle supports, ankle straps, padded tongues and toe boxes; box calf, tan mule hide, box kip and English grain calf, with light and medium solid leather soles; spring and low heels; wide, easy-fitting boots. Ideal to wear under over-shoes or rubbers. Sizes 8 to 12. Regularly \$2.00 to \$2.75. Friday bargain 99c.

WOMEN'S SERVICEABLE BOOTS, \$1.09. 700 pairs, in Blucher, lace and button styles, made by Canadian labor; Goodyear and McKay sewn soles; mart, calf and dull kid uppers; some styles have waterproof soles. Sizes 2 to 8. Regularly \$3.00 to \$4.00. Friday bargain 1.09.

BIG GIRLS' BOOTS, SIZES 10 TO 2, 99c. 300 Pairs Dongola Kid Boots, in Blucher style, with patent leather toe-caps, winter weight soles, low heels. Sizes 10 to 2. Regularly \$1.50. Friday bargain 99c.

BOYS' STRONG BOOTS, FRIDAY BARGAIN 99c. 200 pairs in box kip, mule hide, elk hide and tan willow calf; athletic, hockey and gymnasium styles, with wide straps, large and small eyeslets; sizes 10 to 13. Regularly \$1.69 to \$2.50. Friday bargain 99c.

The Robert SIMPSON DRUG COMPANY. \$1.00 Vancouver Hot Water Bottle, 2-quart size, white rubber. To order Friday 49c.

50c Glehrig Teething Necklace, Special 29c. 10c Medicine Glass, conical shape, graduated. 5c. 10c Dorothy Soothers, all rubber, will not pull apart. Friday 3c.

85c Jad Salts, Special 47c. 90c Parmitin, double strength, Special 44c. 75c Pinkham's Vegetable Compound 63c. 40c Beef, Iron and Wine, Friday 25c. 15c Essence Jamaica Ginger, Friday 10c. 25c Pure Distilled Witch Hazel, Special 17c. 25c Formalin Throat Lozenges, a reliable antiseptic, superior to gargles, Friday 14c. 25c Combination Menthol Cone and Inhaler, metal case, Special 18c.

SECOND DAY OF THE FURNITURE SALE

Buy YOUR Bit of Furniture Tomorrow

The "Buy a Bit of Furniture" movement is an economically sound idea for all who can look forward to any Furniture needs. In the opinion of men who should know, CANADIAN FURNITURE WILL NEVER BE LOWER IN PRICE.

Considering that we kept some of the best factories running simply by our own orders, in the production of the furniture we now offer, this forecast seems reasonable. But if you have any doubts about it they'll vanish when you see these values. Come to the 5th floor tomorrow and look them over—it is at least a safe statement that these are the best furniture values we have ever been able to offer.

Dining-room Suite, consisting of eight pieces, buffet, extension dining table and set of dining-room chairs, made of genuine quarter-cut oak, fumed or golden finish. Regularly \$62.75. February Sale price 37.75.

Buffet, has two top cutlery and two centre drawers, two cupboards, long linen drawer and large British bevel mirror at back. Extension Dining Table extends to 6 feet, on easy-running slides; massive round pedestal. Dining-room Chairs, set consists of five side and one arm chair; have neatly-designed panel backs; seats are upholstered and covered in genuine leather. The above buffet, dining table and chairs, regularly \$62.75. February Sale price 37.75.

Buffet, made of selected quarter-cut oak, fumed or golden finish, has 48-inch top, two cupboards, long linen drawer, two cutlery and two centre drawers, British bevel mirror. Regularly \$26.75. February Sale price 14.15.

Buffet, in quarter-cut oak, fumed or golden finish, has three top drawers, double door cupboard and deep linen drawer, top part is fitted with British bevel mirror. Regularly \$25.00. February Sale price 16.75.

Buffet, made of genuine quarter-cut oak, fumed or golden finish, drawers and cupboards are conveniently arranged, British bevel mirror. Regularly \$34.50. February Sale price 22.75.

Buffet, in genuine quarter-cut oak, fumed or golden finish, fitted with two cutlery and one long narrow drawer, double door cupboard, linen drawer; 52-inch top and British bevel mirror. Regularly \$39.50. February Sale price 24.95.

Combination Buffet and China Cabinet, in fine selected quarter-cut oak, golden finish, has lined cutlery drawer, deep cupboard and long linen drawer, British bevel mirror at back; china cabinet has glass door and glass ends. Regularly \$37.00. February Sale price 29.75.

Extension Dining Table, in quartered oak finish, rich golden finish, has round top, extending to 6 feet, neat pedestal design. Regularly \$6.25. February Sale price 6.75.

Extension Dining Table, made of quarter-cut oak, fumed or golden finish, massive round pedestal, round top, extending on easy running slides to 6 feet. Regularly \$18.50. February Sale price 10.95.

Extension Dining Table, in genuine quarter-cut oak, fumed, golden or quarter-cut oak finish, round top with shaped rim, extending to 6 feet, round pedestal. Regularly \$22.00. February Sale price 12.95.

Extension Dining Table, in solid quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, 8 feet extension; the pedestal is neatly designed on square lines. Regularly \$28.75. February Sale price 16.95.

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, 48-inch round top, extending to 8 feet, has very massive pedestal. Regularly \$32.50. February Sale price 23.95.

Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish, 50-inch top, with deep rim, extending to 8 feet, very heavy pedestal and handsomely carved claw feet. Regularly \$40. February Sale price 30.50.

Dining-room Chairs, consisting of five side and one arm chair, made of solid quarter-cut oak, fumed finish and genuine leather upholstered seats. Regularly \$17. February Sale price 11.15.

Dining-room Chairs, in genuine quarter-cut oak, fumed or golden finish; the panel backs are neatly designed; seats are well upholstered and covered in leather; set has five side and one arm chair. Regularly \$17.00. February Sale price 12.85.

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish, the backs and seats are comfortably upholstered and covered in genuine leather; five side and one arm chair in set. Regularly \$20.75. February Sale price 16.10.

Dining-room Chairs, consisting of five side and one arm chair, in selected quarter-cut oak, fumed or golden finish; the loose slip seats are well upholstered and covered in high-grade leather. Regularly \$22.50. February Sale price 16.95.

Dining-room Chairs, made of solid quarter-cut oak, fumed or golden finish, the panel backs are neatly designed and the slip seats are well upholstered and covered in genuine leather. Regularly \$24.75. February Sale price 17.90.

Dining-room Chairs, "Colonial" design, set consists of five side and one arm chair, in quarter-cut oak, fumed or golden finish, have heavy roll feet; the loose slip seats are comfortably upholstered and covered in high-grade leather. Regularly \$30.00. February Sale price 22.00.

Parlor Suites, the frames are in rich mahogany finish, the settee, arm chair and arm rocker are well upholstered and covered in silk tapestry. Regularly \$25.00. February Sale price 12.95.

Parlor Suites, in solid mahogany; the settee, arm chair and arm rocker are comfortably upholstered and covered in rich silk tapestry; these suites can be had in various designs. Regularly from \$46.00 to \$58.00. February Sale price 21.75.

Parlor Suite, "Adams" design, in genuine mahogany, consisting of settee, arm chair and arm rocker; the seats are exceedingly well upholstered and covered in high-grade silk tapestry. Regularly \$60.00. February Sale price 30.00.

Couches, suitable for living-room or den; the frames are made of solid quarter-cut oak, fumed finish, the two loose cushions are well upholstered and covered in genuine leather. Regularly \$36.50. February Sale price 26.95.

Chesterfield, luxuriously upholstered with the finest material obtainable, and covered in high-grade tapestry, length over all 76 inches. Regularly \$73.00. February Sale price 61.00.

Library Table, made of solid quarter-cut oak, fumed finish, size of top 44 x 28 inches, has centre drawer and undershelf. Regularly \$15.50. February Sale price 11.00.

Library Table, in selected quarter-cut oak, fumed or golden finish, has centre drawer and bookshelves at each end. Regularly \$17.00. February Sale price 12.85.

Library Table, in solid quarter-cut oak, fumed finish, very massive design, size of top 46 x 26, magazine rack at both ends. Regularly \$19. February Sale price 13.75.

Kitchen Table, hardwood frame, natural finish, centre drawer, size of top 48 inches. Regularly \$2.90. February Sale price 2.05.

Kitchen Chairs, hardwood, golden finish. February Sale price 43c.

Dresser, in quartered oak finish, rich golden color, has three drawers fitted with brass handles, British bevel mirror. Regularly \$8.00. February Sale price 4.95.

Dressers, in genuine quarter-cut oak, fumed or golden finish; have large case, three drawers and British bevel mirror. Regularly \$20.50. February Sale price 12.35.

Dresser, "Colonial" design, mahogany finish, two small and two long drawers, British bevel square mirror. Regularly \$18.50. February Sale price 13.40.

Princess Dresser, in "Colonial" design, mahogany finish, long British bevel mirror, to match above dresser. Regularly \$18.50. February Sale price 13.40.

Chiffonier, "Colonial" design, to match above dressers. Regularly \$17.75. February Sale price 12.35.

Bedstead, "Colonial" design, mahogany finish, to match above pieces. Regularly \$17.75. February Sale price 12.35.

Dressers, in rich mahogany finish, have large cases, two short and two long drawers, British bevel oval mirror. Regularly \$27.00. February Sale price 19.45.

Chiffonier, in mahogany finish, to match above dresser. Regularly \$21.75. February Sale price 15.95.

Bedsteads, "Colonial" design, heavy roll head and foot end, 4.6 size. Regularly \$26.00. February Sale price 19.75.

Brass Bedstead, Mattress and Springs, complete. Regularly \$37.75. February Sale price 27.50.

Brass Bedstead, has heavy 2-inch posts and top rails, with ball corners, the uprights are extra heavy, in satin, bright or pollette finishes, supplied in 4 ft. and 4 ft. 6 in. sizes only. Regularly \$24.75. February Sale price 16.35.

Brass Bedsteads, have heavy 2-inch posts, the fillers are neatly designed and constructed, finished in satin, bright or pollette finishes, 4 ft. 6 in. size only. Regularly \$20.00. February Sale price 15.95.

Brass Bedstead, Mattress and Bed Spring, complete. Regularly \$37.50. February Sale price 26.25.

Brass Bedstead, has heavy 2-inch posts and top rails, with turned ball corners, massive uprights, satin, bright or pollette finishes. Mattress extra well filled with all pure cotton felt, 100 per cent cotton, carefully selected and built in layers, deeply tufted and covered in high-grade art ticking. Bed Spring, steel tubing frame, springs are specially fine woven steel wire reinforced, with heavy steel rope edge, fully guaranteed. The above brass bedstead, mattress and springs in 4 ft. and 4 ft. 6 in. sizes only, complete. Regularly \$37.50. February Sale price 26.25.

Bed Spring, frame is made of kiln-dried hardwood, springs are strong steel woven wire, supported by steel bands, supplied in all standard sizes. Regularly \$2.00. February Sale price 1.45.

Bed Spring, with steel frame, springs are double woven steel wire reinforced, all sizes. Regularly \$3.00. February Sale price 1.95.

Bed Spring, frame is strong steel tubing, fabric is specially extra fine steel woven wire strongly reinforced, steel rope edge, fully guaranteed, all sizes. Regularly \$5.00. February Sale price 3.95.

Mattress, filled with all pure sanitary curled seagrass, with extra heavy layer of jute felt at both sides, neatly tufted and covered in fine art ticking, supplied in all sizes. Regularly \$3.25. February Sale price 2.55.

Mattress, well filled with all cotton felt, roll-stitched edges, deeply tufted and covered in art ticking. Regularly \$7.50. February Sale price 4.15.

Mattress, well filled with all pure cotton felt, 100 per cent pure, carefully selected and built in layers, neatly tufted and covered in fine art ticking, all standard sizes. Regularly \$8.50. February Sale price 5.95.

Mattress, extra well filled with fine selected carded cotton felt, built in layers, exceedingly comfortable, well tufted and covered in high-grade art ticking, all standard sizes. Regularly \$9.75. February Sale price 7.55.

Telephone tonight, 5.30 to 10 o'clock, for Groceries to go by early delivery Friday

- Telephone Direct to Department, Adelaide 6100. One car Standard Gramolated Sugar, in 20-lb. white tins, each 1.25. Choice Family Flour, 1-4 bag, 25c. California Seed Raisins, 3 lbs., 25c. Cleaned Currants, 3 lbs., 25c. Follow Cooking Sugar, 3 lbs., 25c. Perfection Baking Powder, 2 lbs., 25c. New Orleans Molasses, 5-lb. tin, 10c. Mixed Peas, 5 lbs., 10c. Heather Brand Extracts, assorted, 1/2 pint, 10c. 2 bottles, 20c. Canada Cornstarch, Packages, 5 lbs., 10c. Pure Lard, Per lb., 10c. Finest Creamery Butter, 2-lb. tin, 25c. 500 Pickled Shoulders of Pork, 15c. Pickled Herring, 2 lbs., 10c. Finest Corned Beef, 2 lbs., 10c. Finest Corned Lamb, 2 lbs., 10c. Choice Rangoon Pick, 5 lbs., 25c. Chili Pickles, 5 lbs., 25c. Finest Corned Corn, Peas or Tomatoes, 5 lbs., 25c. One car California Sun-dried Grapes, sweet and seedless, Per dozen, 25c. Tea, Corianders, 2 packages, 25c.

1-2 LBS. PURE CELONA TEA, etc. 1000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Friday, 3 1/2c. CANNED SECTION 500 lbs. Nut Milk Chocolate, Per lb., 40c. 1000 lbs. Quaker Cheiving Candy, Regularly \$10.00. 1000 lbs. Walnut Nuts, in shell, (Main Floor and Basement).

Savings for Men in Fine Furnishings

Heavy Scotch Wool Underwear, medium weight English natural wool and heavy fine lined, sizes 34 to 44. Regularly 75c and 85c. Friday, garment 49c. Nightgowns, flannel and white, long or short, Regularly 50c, 75c and \$1.00. No mail or phone orders for this item. Friday bargain, each 29c. Heavy Silk Neckwear, in all colors and designs; open and closed ends; large shapes; Derby styles, etc. Regularly 25c and 35c. Friday bargain, 2 for 25c. Outing Shirts, with collars attached; separate collars; most of them have double cuffs; somewhat heavy and heavy in the lot from 14 to 16; counter-shouldered; all sizes in the lot from 14 to 16. Regularly \$10.00 to \$15.00. No phone or mail orders. Friday bargain, each 57c.

85 Men's Winter Overcoats \$7.45

We will make a clean-up of all our odd lines and broken sizes, offering gray and brown tweed Ulsters in plain and diagonal weaves; made up, some with shawl collars, others with convertible collars, and belts on the backs; also plain black English meltons, in more conservative Chesterfield styles; single-breasted, with velvet collars; sizes in the lot 34 to 44. Regularly \$10.00, \$12.00, \$13.00 and \$15.00. To clear Friday at 7.45.

BOYS' AND YOUTHS' ULSTERS, \$7.45. 125 only, being broken lines and odd sizes from regular stock; two coats of a pattern; imported Scotch tweeds; warm and very comfortable; double-breasted styles, with shawl and notch convertible collars and belts; sizes 10 to 25. Regularly \$10.00, \$12.50 and \$15.00. Friday bargain 7.45.

BOYS' TWO-PIECE TWEED SUITS, \$3.85. 200 Suits, single-breasted Norfolk, made with pleats to belt, and plain skirts; bloomer pants, three patterns, small, medium and large size checks, heavy and heavy, sizes 7 to 13. Regularly \$7.50 and \$8.00. Friday bargain 3.85.

ENGLISH WORSTED TROUSERS, \$2.49. Neat, well-selected patterns; medium, dark and light shades; single and double stripes; also rope patterns and shepherd checks; best imported English cloths; cut in the prevailing style, and well tailored; sizes 32 to 44. Regularly \$3.00, \$4.00, \$4.50 and \$5.00. Friday 2.49.

Men's Fur Coats \$19.00

In black curly lambskin, medium curl, extra well lined, deep shawl collar and 60 inches long. Regularly \$30.00. Friday 19.00. Men's Black Galloway Fur Coats, selected, well covered, soft and pliable skins. Regularly \$35.00. Friday 23.50. Men's Fur-lined Coats, fine grade otter and Persian lamb fur collars, lined with prime turred muskrat skins, well tailored, big, heavy-duty shells. Regularly \$55.00 and \$65.00. Friday 30.00. Men's Persian Lamb and Otter Seal Fur Caps, choice quality skins, made in driver shape, with adjustable peak and slip bands. Regularly \$12.50, \$13.50 and \$15.00. Friday for 9.00.

Hosiery and Gloves

Children's Long Woolen Mittens, heavy ribbed weave, long cuff; black, cardinal, scarlet and navy. Regularly 35c. Friday 25c. Children's Woolen Hosiery, Booties and Overstockings, white and cardinal. Regularly 35c. Friday bargain 20c. Women's Black Cashmere Gloves, fine all-wool yarn, sizes 6 1/2 to 8. Regularly 25c. Friday bargain 15c. Men's Tan Suede Gloves, wool lined, one dome fastener, sizes 8 to 10. Suede, sizes 8 1/2 and 9; all are perfect finish; 65c value. Friday 39c. Men's Buckskin Working Mitts, deep ribbed weave and wool lined, strong heavy stock. Regularly 75c. Friday bargain 45c. Men's Heavy Woolen Socks, black yarn, closely knitted, seamless, good wearing, 19; three pairs 45c value. Friday 25c. Women's Plain Black Worsted Socks, 19; three pairs 45c value. Winter weight, soft fine yarn, sizes 8 1/2 to 10. Regularly 35c. Friday bargain 19c. Women's Fine-lined Plain Black Cotton Hosiery, for winter wear, seamless, heavy fleece, sizes 8 1/2 to 10; 15c value. Friday bargain 10c. Boys' and Girls' All-Wool Ribbed Black Cashmere Hose, seamless, excellent snood, 19; three pairs 45c value. Good wearing, sizes 8 1/2 to 10. Friday 25c.

Bedding Bargains Friday

Flannellette Blankets, white or gray, with pink or blue borders, best Canadian quality; double bed size, 70 x 84 inches; 350 pairs. Friday, pair 1.99. White Union Wool Blankets, size 64 x 84 inches. Regularly pair, \$4.00. Bargain, Friday, pair 2.99. Turkey Red Chintz Bed Comforters, white anti-tartary cotton filling; size 72 x 72 inches; a limited number. Friday, each 1.25. White Crochet Bed Spreads, 25c. Hemmed, Bargain, Friday, 15c. Plain Bleached English Sheets, slightly counter-soiled, hemmed, size 70 x 90 inches. Regularly 1.49 and \$2.50 pair. Bargain, Friday, 99c. Bleached English Circular Pillow Cotton, from filling, 42 inches wide. Regularly 20c. Friday, yard 12c.

BLEACHED ENGLISH LONGCLOTH. 35 inches wide. Friday, 10 yards for 95c. Nainsook, Soft Nainsook, 36 inches wide. Friday, yard 12c. White Saxony Flannellette, 22 inches wide. Regularly 12 1/2c. Bargain, Friday, yard 8c.

TABLE LINENS AND TOWELLING. Damask Table Napkins, assorted designs, size 18 x 18 inches, hemmed. Cannot accept phone orders. Bargain, Friday, dozen 33c. Semi-Bleached Table Damask dice design, with 54 pieces. Bargain, Friday, yard 12c. Checked Glass or Tea Towelling, splendid drying quality, 22 inches wide. Bargain, Friday, 4 yards for 95c.