

1. How much space in lines or inches did the said advertisement occupy in the Toronto Globe?

2. Did the said advertisement occupy the same amount of space in the columns of the Toronto Star and the Toronto World as it did in the Toronto Globe?

3. If so, why was the Star paid only \$2,757.40 and the World only \$1,946.40?

Hon. Mr. REID:

1. 32,440 lines.
2. Yes; Toronto World Sunday edition, 1,400 lines extra.

3. Payments to each paper were made on the card rates respectively: Toronto Star rate 8½c a line, Toronto World rate 6c a line, Toronto Globe rate 9c a line.

*Mr. MURPHY:

Referring to the item of \$1,615.95 and the item of \$1,613.17 contained in the Return brought down on April 24, 1918, as being the amounts respectively paid to the Ottawa Citizen and the Ottawa Journal-Press for advertising the Victory Loan,—How much space in lines or inches did the said advertisement occupy in each of the newspapers mentioned?

Hon. Mr. REID: Ottawa Citizen, October 3,055 lines, November 1,990 lines, December 100 lines. Ottawa Journal, October 2,215 lines, November 28,648 lines, December 100 lines.

*Mr. MURPHY:

Referring to the item "News Editorial and Feature Service, \$5,762.38," contained in the Return of amounts paid for Victory Loan advertising,—

To whom was the said amount paid, and what services were rendered therefor?

Hon. Mr. REID: Paid to Canadian Press Association Incorporated for news editorial and feature service as follows:

Salaries..	\$ 829.00
Special articles, cartoons, etc..	1,693.25
Printing..	778.00
Stereos, mats, account British & Colonial Press, Limited..	530.97
Outside stenographic work "Might Directories"	251.72
Rent of office—Dominion Bank Bldg., Oct. 10 to Dec. 1, 1917..	101.40
Winnipeg Newspaper Union List..	260.00
Dominion Press Clipping Agency..	200.00
Office supplies..	57.05
Miscellaneous..	131.44
Travelling expenses of Advertising Board of Publishers	929.55
	\$5,762.38

[Mr. Murphy.]

*Mr. MURPHY:

Referring to the item "Service Fees of the following Advertising Agencies, A. McKim, Gibbons, McConnell and Ferguson, Norris and Patterson and Desbarats, \$16,452.01," contained in the Return of amounts paid for Victory Loan advertising,—

1. What portion of the said amount was paid to each of the agencies mentioned?
2. On what basis was the amount so paid in each case calculated?
3. Why was the work in question not done, as formerly, by the staff of the King's Printer, at the Printing Bureau?

Hon. Mr. REID:

(1)

A. McKim, Limited.. . . .	\$3,222.51
J. J. Gibbons, Limited.. . . .	3,423.90
McConnell & Ferguson....	3,399.58
Morris & Patterson, Ltd...	3,588.49
Desbarats Advertising Agency..	2,817.53
Total..	\$16,452.01

- (2) 10 per cent on advertising.
- (3) Victory Loan Organization handled all advertising.

WAR-TAX—FARM IMPLEMENTS.

Mr. MACNUTT:

1. What total revenue has the Government derived yearly from the imposition of the 7½ per cent. War Tax to date?
2. How much from the importation of farm implements?

Hon. Mr. SIFTON:

	1. Total "War Tax."		
	5 p.c.	7½ p.c.	Total.
1915.	\$ 402,182.87	\$ 2,236,290.16	\$ 2,638,473.03
1916.	3,442,072.70	21,814,715.19	25,256,787.89
1917.	4,733,368.23	33,097,059.16	37,830,427.39
1918.	4,024,896.14	40,993,666.13	45,018,562.27

	2. War Tax on "Farm Implements and Machines."		
	5 p.c.	7½ p.c.	Total.
1915.	\$157.35	\$ 17,554.57	\$ 17,711.92
1916.	773.55	246,392.70	247,166.25
1917.	910.45	546,063.90	546,974.35
1918.	325.55	939,845.77	940,171.32

Farm Implements and Machines included above are:—

Cultivators and weeders and parts of; drills, seed; farm, road or field rollers; forks, pronged; harrows, and parts; hay loaders; hay tedders; hoes; horse rakes; knives, hay or straw; knives, edging; manure spreaders; ploughs and parts of; post hole diggers; potato diggers; rakes, n.o.p.; scythes; sickles or reaping hooks; snaths; spades and shovels of iron or steel, n.o.p.

Parts of agricultural implements, n.o.p. paying 12½ p.c., 17½ p.c. and 20 p.c. All other agricultural implements, n.o.p.:—

Fanning mills; grain crushers; hay presses; fodder or feed cutters; horse powers, for farm purposes; portable engine with boilers in combination, and traction engines for farm purposes; threshing machine separators; threshing