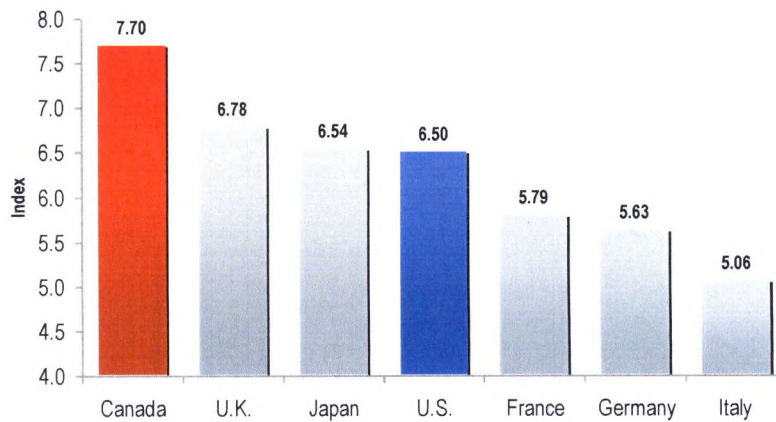




...a Land of Equal Opportunity...

- Canada ranks first among the G-7 in providing equal opportunities for individuals.

Equal Opportunity* — World Rank



Source: IMD * Race, gender, family background does not pose a handicap for competitiveness.
Rank among 61 economies considered in the 2015 World Competitiveness Yearbook.

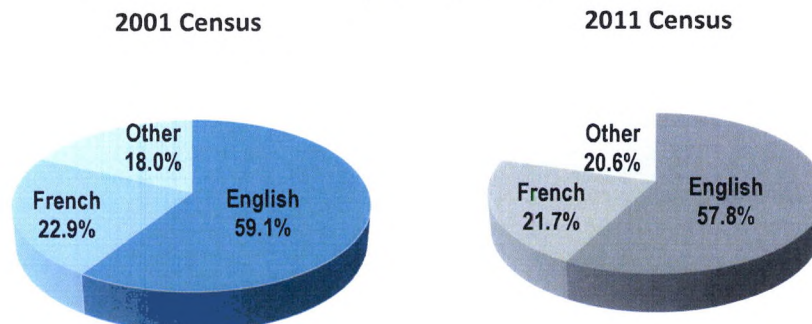
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...and a Society Rich in Multiculturalism

- Canada has one of the world's most multilingual societies with over 200 languages identified as the mother tongue.
- There has been an overall increase in the proportion of the population whose mother tongue is neither English or French from 18.0% in 2001 to 20.6% in 2011.

Language Distribution in Canada* (% of Population)



Source: Statistics Canada, 2001 and 2011 Census * based on mother tongue.

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