

advertising, while privately-owned television stations received their largest share of revenue from national advertising.

The average net revenue of privately-owned radio stations was \$246,000 in 1960 and \$252,000 in 1959; the average net revenue of privately-owned television stations equalled \$556,000 in 1960, slightly higher than the 1959 average of \$554,000.

In 1960 there were 6,106 employees engaged in radio broadcasting, earning \$27,557,000, a 9.1 per cent increase over the total wages and salaries paid in 1959. Television-broadcasting employees numbered 7,779 in 1960 and earned \$37,962,000, an increase of 11.4 per cent over 1959 in total wages and salaries.

ST. LAWRENCE SEAWAY TRAFFIC

Preliminary toll-traffic statistics released by the St. Lawrence Seaway entities for the 1961 navigation season through September reflect a continuance of the trend of recent months toward general increases in downbound tonnage accompanied by decreased upbound tonnages compared with 1960 cargoes. A lessening of iron-ore movements this year is generally regarded as accounting for the decrease in upbound traffic.

Between Montreal and Lake Ontario, for the month of September, the downbound cargo tonnage of 1,712,279 shows a 10.2 per cent increase over the 1960 downbound traffic of 1,553,740, while a 11.1 per cent increase from 1,141,564 to 1,268,031 tons is noted in upbound cargoes. From the opening of navigation in April through the month of September on this section, a 30.9 per cent increase in downbound cargo is partly off-set by a 14.7 per cent decrease in upbound loads, resulting in the 1961 total of 16,611,226 tons being greater by 1,474,807 tons than the 15,136,419 tons recorded for the same period in 1960, an increase of 9.7 per cent.

WELLAND FIGURES

Statistics for the Welland Canal Section of the Seaway show the September 1961 upbound traffic to be 2.9 per cent more than that of September 1960, but downbound tonnage decreased by 1.6 per cent. For the 1961 season through September, the downbound traffic is 8.7 per cent greater and upbound traffic is 16.3 per cent less than for the same period of 1960. Both upbound and downbound traffic for April through September of 1961 total 22,398,396 tons, a 1.1 per cent increase over the 22,163,972 tons reported during the corresponding 1960 period.

A total of 5,069 vessel transits were recorded through the Montreal - Lake Ontario section and 5,569 through the Welland, compared with 5,208 and 5,551 respectively for 1960.

CANADIAN TO VISIT ANTARCTIC

A Royal Canadian Navy officer, Lieutenant-Commander Neil St. C. Norton, was recently appointed as Royal Canadian Navy observer with the Argentine Navy for a four-month cruise in the Antarctic. Lieutenant-Commander Norton left for Buenos Aires on October 10, and the expedition sailed from there on October 20.

The appointment was made in response to an offer by the Argentine Navy to permit an officer of the RCN to accompany the expedition as an observer.

The expedition is in two phases. The first will be concerned with ice penetration, while the second will be taken up with Antarctic scientific work. The ships will return to Buenos Aires between phases, and on completion of their work at the end of February 1962.

Lieutenant-Commander Norton is no stranger to Arctic conditions. He served in the Canadian Arctic in HMCS "Labrador", former RCN Arctic patrol ship, and is a navigation specialist as well as a hydrographer.

CANADIAN EXPORTS TO U.S.

COBURN AWARD FOR STRATFORD

The late Charles Coburn, who died this summer three days after his final appearance in "You Can't Take It With You" at Avondale Playhouse, Indianapolis, Indiana, will be commemorated by an unusual Shakespearean scholarship, Allen W. Clowes, Avondale president, announced recently. Following approval of Avondale's Board of Directors, Mr. Clowes revealed plans for an annual Avondale-Stratford Festival Theatre study grant in memory of Charles Coburn, "because of his exceptional influence on classic drama and unparalleled devotion to the theatre."

The plan, which is to be for a minimum of five years, calls for the selection of the two foremost apprentices at Avondale each season for an expense-free two-week study course at the Stratford Shakespearean Festival in Ontario. The grant, which is limited to Avondale apprentices attending a college or university in Indiana, includes travel, room and board, and tuition at Stratford "to study and observe plays in all their many and varied phases of production."

A FURTHER TRIBUTE

In addition, as a further tribute, two seats in the Stratford Theatre will be donated in memory of Mr. Coburn. These will be among the 111 chairs in the 2258-seat auditorium that have been donated by various individuals or organizations, identified by small brass plaques.

The plan was worked out by Tom Patterson, founder and planning consultant of the Stratford Festival, Mr. Clowes and Robert M. Long, an Avondale Board member. The first apprentices to go to Stratford will be chosen from among the 23 who served back-stage and occasionally performed small parts in this year's Avondale productions.