

attracting
investment
& technology
to Canada

Canada



THE Investment and Technology Bureau

of Canada's Department of Foreign Affairs and

International Trade helps to attract interna-

tional investment and technology to Canada.

It also assists Canadian companies to grow

through international investment, investment

partnerships and the acquisition of offshore

technologies. Bureau staff work closely with

officials at Canadian embassies and consulates

abroad, as well as with other federal govern-

ment departments, provincial and municipal

authorities and with business organizations.

To attract international investment and technology to Canada, the Bureau:

- prepares company-specific briefs which make the case for investing in Canada;
- presents specific Canadian investment opportunities to potential investors abroad;
- with provincial and municipal governments, assists potential investors in defining their requirements, including visiting possible sites and meeting with potential partners;
- identifies appropriate Canadian partners for small and medium-sized enterprises (SMEs) with advanced technologies, interested in serving North American or global markets from Canada;
- supports the efforts of CEOs of Canadian subsidiaries of multinationals seeking to attract and retain manufacturing and R&D mandates;