Respondents who indicated that Canada was either better able or less able to compete were asked to qualify their responses. As can be seen in Table 1, the majority of those who stated that Canada was better able to compete than other industrialized countries considered that Canada was only a little better able to compete (16%).

Those who stated that Canada was less able to compete were more evenly divided in their assessment. The majority of these respondents (26%) stated that Canada was only a little less able to compete. Opinions showed little variation across region, industrial sector and firm size, but firms with more than 50% of their revenue from exports were more inclined to say Canada was better able to compete.

Respondents were asked to assess whether companies in their industry were better able or less able to compete against similar companies in industrialized countries to sell their products internationally. As can be seen in Table 2, respondents were a little more positive about companies in their industry being able to compete than they were when assessing Canada's ability to compete. About 49% indicated that companies in their industry were less able to compete than similar companies in other industrialized nations (compared to 52% who had said Canada was less able to compete).

Compared to the results for Canada's ability to compete, it should be noted that a higher percentage of respondents considered that companies in their industry were better able to compete (31% compared to 21% for Canada). For those who indicated that their companies were less able to compete, most considered that they were a lot less able to compete.

Regional and industrial sector differences of opinion were not evident. However, larger firms were slightly more inclined (39%) to say that their industry was better able to compete. Again, firms with higher proportions of revenue from exports were more optimistic.

Canadian Facts