MARKET OPINION RESEARCH

10% Events

Papal visit - visit of Pope

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- o Queen's visit visit from the queen
- Michael Jackson concert Jackson visited
- 7% Trudeau
 - Trudeau Trudeau retired/Prime Minister
 Trudeau stepped down

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• Trudeau's divorce

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- 4% Environment Mentions
 - Acid rain blaming U.S. for acid rain/Ash pollution falling Canada
- 1% Ally Mentions
 - Taking in draft dodgers/Defectors welcomed with open arms/People leaving U.S. and going to Canada for asylum

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