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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 601-BOSTON

015-CONSTRUCTION INDUSTRY
UNITED STATES OF AMERICA

FI ANNING .

ACTIVITIES PROPOSED IN POST PLAN-

PREPARE CATALOGUE SHOW PRE-BUILT HOUSING

PROMOTE BOSS SYSTEM TO CONSTRUCTION INDUSTRY

ANTICIPATED RESULTS:

EXPOSE CANADIAN PRODUCERS TO U.S. MARKET.

EXPAND PENETRATION OF MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 ----

QUARTER: 4 *PARTICIPATION BY 21 COMPANIES IN AMERICA EAST

*INFO BOOTH NORTHEAST CONSTRUCTION EXPO

*21 COS SIGNED 6 AGENCY AGREEMENTS & \$183,000 IN SALES TO DATE. PROSPECTS FOR SIGNIFICANT ADDITI-ONAL SALES IN NEXT 6 MONTHS VERY GOOD. *HOSTED 2 CDN COS WITH DISPLAYS, DRIE MISSION OF 5 COYS FROM N.S. & OTHER FIRMS. FOLLOW-UP STILL IN PROG.