

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :644-MEXICO

008-TRANSPORT SYS,EQUIP,COMP,SERV.
MEXICO

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

CON FIRM ARE INVOLVED IN 3 PROJECTS THAT REQUIRE THE
CONTRIBUTION OF CON MEAT PROCESSING MACHINERY AND OTHER EQUIPMENT
I.E. SPECIFIC PROJECTS & REQUIREMENTS
LIST OF PROJECTS AND REQUIREMENTS

IN-DEPTH ASSESSMENT OF FOOD PROCESSING INDUSTRY
MARKETING PROGRAM FOR CON MEAT AND SERVICES

CON FAMILIARIZATION TOUR-TRADT AGRICULTURE/AGROINDUSTRIAL
PROGRAMME MEMBER OF CON FIRM ACTIVE IN TRADT

ACTIVELY PURSUE I.O. PROJECTS BEING FUNDED BY MULTILATERAL
AGENCY SUCCESS OF 3 PROJECTS

TO MAINTAIN LICENSE WITH EXISTING AGENTS/DISTRIBUTORS
TO INCREASE CON SHARE OF FOOD PRODUCTS MARKET

REPORT OF VICE CONSUL'S VISIT TO THE
DEPARTMENT OF AGRICULTURE AND RURAL DEVELOPMENT
OF THE SECRETARY ECONOMIC SECRET
PRODUCTION OF MATERIALS - DURING VISIT
PROGRAM FOR JOINT MINISTERIAL MEETING/AUGUST 23
DURING VISIT/AGREEMENTS WERE MADE TO CONSIDER
CONTRIBUTION TO CON MEAT
VISIT OF CONTO INDUSTRY FOODS AND TECHNOLOGY
CONSULTING SERVICES PROJECTS
CON OFFICIALS VISIT - SEPTEMBER 11 TO 14

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 Participants National Agricultural Exhibition.
Meet with Govt Pulizer Minister, Foreign Meat Mill
Project. Provide Carrot Dairy Livestock Project.
Meet Walter Gov. Mexico (Honduraffa)
Market study for processed potatoes.

QUARTER: 2 Meet Mexico Minister of Agriculture, Alberta
Circulate Car Pulizer Report - and also re market
bearing capacity in 1988/89. Request market
report on fish products supply offer - Tardif
Foreign Products Ltd. request for consultant.

QUARTER: 3 -----

QUARTER: 4 -----

Report sent to successful event
Report on success of mission. Report to
Canadian Firm. 3 meetings held with various
officials. Report sent on success of mission.
Forwarded completed report.

Selected 4 persons - importers whose contacts
very informative - survey carried out and report
tabulated - info collected in mtg and report sent
to TFI - arranged to have report advertised in
Canada.