

THE COMPANY

Pillsbury Canada Limited is a wholly owned subsidiary of The Pillsbury Company, a Delaware corporation based in Minneapolis, Minnesota, U.S.A. The Parent company manufactures, distributes and sells consumer food products in more than 50 countries around the world.

Pillsbury Canada produces a broad range of frozen, refrigerated, canned and bottled products in six manufacturing plants (Tecumseh, London, Midland, Niagara Falls, St. Jacobs in Ontario, Ste. Martine in Quebec). The full time work force in Canada is approximately 700 with more than 1400 "seasonal" employees hired during the spring and summer months.

Pillsbury's experience in Canada began in 1952 with the purchase of a flour mill that developed into a consumer-oriented business centered on cake mixes. By 1975, Pillsbury Canada had altered

and expanded its product orientation toward a more broadly-based focus on consumer products. During the 1970's, The Pillsbury Company acquired the Clark and Green Giant businesses that significantly enhanced Pillsbury Canada's size and scope. Acquisition of the Bright's Food Company and the Martin's Food Company in 1984 added fruit and vegetable beverages to the already extensive list of branded vegetable and dough-based products in Canada. Major brand names today include Pillsbury, Green Giant, Le Sieur, Totino's, Clark, Bright's and Martin's.

CONTACT

Rod Sherkin
Pillsbury Canada Ltd.
243 Consumers Road
Willowdale, Ontario
M2J 4Z5

(416) 494-2500

PRODUCTS

- Vegetables (canned)
 - Corn (Whole Kernel, White, Cream Style)
 - Peas (Sweetlets, Summer Sweet Peas)
 - Beans (French Style, Kitchen Cut, Green and Wax)
- Vegetables (frozen)
 - Corn, Cut or French Style Green Beans, Mixed Vegetables, Sweetlet peas, Sweet peas
- Boil'n Bag
 - The production line includes Rices, Oriental combinations, Cole Crops, Carrots, Beans, Peas and Corn.
- Refrigerated Fresh Dough Products
 - Dinner Rolls, Biscuits
 - Turnovers, Cookies
 - Sweet rolls
- Beverages (pure)
 - Apple Juice
 - Tomato Juice
- Beverages (from concentrates)
 - Orange Juice
 - Grapefruit Juice
 - Apple Juice
 - Prune Nectar
- Fruit
 - Prunes
 - Cherries (Red Sour Pitted)
- Stews
- Pork and Beans
- Frozen Pizza
 - Deluxe
 - Pepperoni
 - Cheese
 - Bacon
 - Sausage

PRODUCT PROFILE

- Green Giant first to develop special variety of golden corn for canning purposes.
- Corn seed unique to Green Giant label not available on open market.
- Free flowing high quality frozen vegetables in a poly bag.
- This packaging allows for a high quality, unique presentation of vegetables in sauces.
- Unique, patented process for manufacture of fresh, convenient, high quality ready-to-bake dough products for home use.
- 50 years of experience in harvesting and canning.
- Sourced around the world for proper flavour, colour and acid/sugar ratio.
- Only source of Canned Red Sour Pitted Cherries in Canada.
- Unique patented process that delivers a light, crisp crust topped with wholesome ingredients.



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