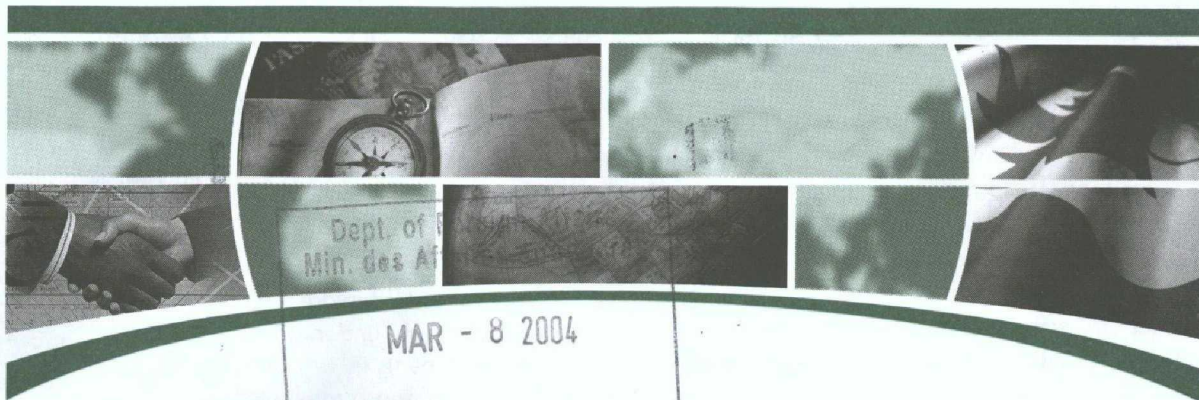


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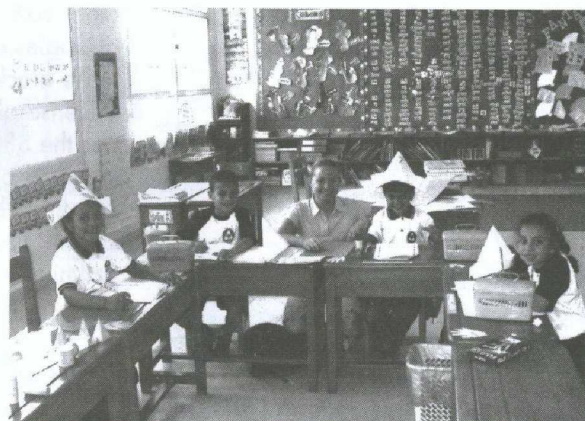


MAR - 8 2004

## Canadian education makes the grade in Egypt

**B**uilding a world-class school is an easy task when you have the pick of Canadian curricula as your foundation. In partnership with Egyptian investor Hassan Hammam, the Canadian Bureau for International Education (CBIE), a national education association made up of nearly 200 school boards, colleges, universities and associates, established the successful Canadian International School of Egypt (CISE) in 2002.

The Cairo-based CISE is currently operating as an elementary and secondary school covering kindergarten through to Grade 10, but will expand to offer a full secondary program by 2005. In its second year of operation, with 200 students from more than 20 countries, CISE uses the Ontario curriculum and, as required by the province, 80% of its teachers are Ontario-certified. CISE is



expected to grow to 500 students by 2005, and its students will graduate with an Ontario Secondary School Diploma, giving them access to any university in Canada, Egypt or worldwide.

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## India welcomes Canadian icewine

**D**iscerning consumers in the emerging market of India have good reason to cheer; Canada's famous icewine will now be available in India thanks to Ontario-based **Niagara Enterprise Agency (NEA)**, which launched the product in Mumbai in December 2003.

The launch coincided with the visit of former Agriculture and Agri-Food Minister Lyle Vanclief who visited India to promote farm cooperation

and seek India's support in WTO agriculture negotiations. Glenn Stansfield, President and CEO of Niagara Enterprise Agency, stated, "India's growing middle-class population is becoming more affluent and western-oriented through education and the increased globalization of the nation's economy. This, combined with the increasing restaurant culture, could make icewine a drink of choice." The NEA represents six major wineries in the Niagara region.

*continued on page 2 — Icwine*