

# Business visitors to Expo 86 will get special attention



An illustration of the Canada Business Opportunity Centre planned for Expo 86

The Canadian government will be providing special facilities and services to help business visitors to Expo 86 enjoy a profitable and successful trip.

Visitors to Expo, who want to look into investment and business opportunities in Canada, will be able to go to The Canada Business Opportunity Centre (CBOC) and get the information they need from a staff of business specialists.

The Centre will be located at the Expo site in Vancouver, in the host Canadian Pavilion within Canada Place. It will be open from May 2 to October 13, 1986, and it will serve as the Canadian government's official business-information source at the exposition.

Some of the many services that will be provided through the Centre are detailed below.

## Investment in Canada

Potential foreign investors will be able to get investment information about all regions of Canada from the CBOC. Among the government departments and agencies that will have offices within the Centre are Investment Canada, the Federal Business Development Bank, and Employment and Immigration, which has responsibility for the Entrepreneurial Immigration Programme (see article elsewhere in this issue).

## Introductions and itineraries

The CBOC will arrange group or individual inspection visits to Canadian companies, manufacturing plants, airports, harbours, etc. Several industry associations and government agencies will also be offering packaged tours of these kinds of facilities.

## Sourcing of products and services

The Centre will be on-line to the Business Oppor-

tunity Sourcing System, which will allow visitors to source the goods and services produced by more than 20,000 Canadian companies.

This system will also provide information about federal government programmes and services.

## Liaison with provincial governments

CBOC staff will provide a means of contact with trade and industry representatives of all the provincial governments that have a presence at Expo.

## Help for foreign sellers

The Centre will give visitors an introduction to Canadian business associations that can help them make contact with Canadian importers. It will also offer assistance to visitors who want to investigate Canadian licensing agreements, or who are considering investing in Canada.

## Briefings

Individuals or business groups will be able to arrange for briefings on the Canadian economy or on specific industry sectors.

## Library service

A business library with reference books, directories and data on the Canadian economy will be set up in the Centre.

## Seminars and special meetings

CBOC staff will help to arrange seminars, meetings or receptions on behalf of visiting business groups.

Full details of the CBOC are given in a brochure called 'A Service for Business Visitors—Canada Business Opportunity Centre'. The brochure is available from the Canadian High Commission in London (see inside front cover for address). ♦

