

1st Day of July

WE ARE GOING TO SEND OUT

\$100.00
IN CASH AWARDS.

To the three persons sending in the three largest lists of subscribers on the following conditions:—

- To the one who secures the most 50-cent subscriptions prior to July 1st, and remits us the amount for the same, as he or she collects it . . . **\$50**
- To the one sending in second largest number of subscriptions on same conditions . . . **\$35**
- To the one sending in third largest number of subscriptions on same conditions . . . **\$15**

BUT THIS IS NOT ALL,

for besides these cash prizes we will give every person (who has subscribed) from 25c. to 40c. in value for every additional subscriber he or she may send us, as per our handsome Illustrated Premium List. Our Premium List comprises the greatest variety of first-class goods and the most liberal offers ever made by a Canadian journal. From this List (which will be posted free to any address on application) our canvassers have the option of selecting any particular article they may fancy, according to the number of subscriptions (additional to their own) they send us, from one subscription upwards.

We will announce the names of the winners of the Cash Prizes in the July issue of the ILLUSTRATED.

OUR CANVASSERS should make a rich harvest during the fine weather in June. Do your best during

THE FEW REMAINING WEEKS

and you may win one of the three sums of money. If not, you will in any event earn large compensation for your efforts in the Premiums you will get.

MASSEY'S ILLUSTRATED,

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is the cheapest paper in the world, and we have set our cap to build up a subscription list of 100,000. It can be done, and considering the great value given for the paltry price asked, the ILLUSTRATED commends itself at once.

We ask you to help us push the matter and we will more than fully reward you for any pains you take.

With MASSEY'S ILLUSTRATED in their hands, in view of the liberal offers we have made, our canvassers can earn greater value for time expended than canvassers for any other journal.

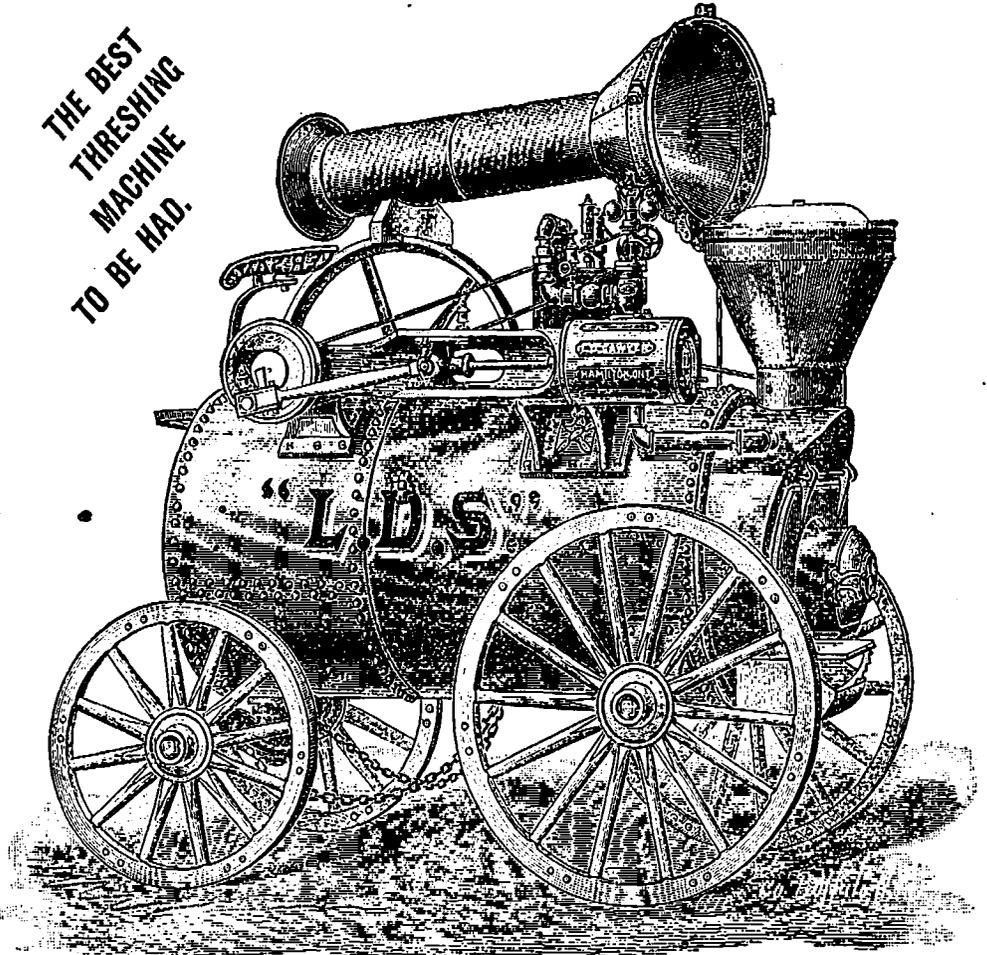
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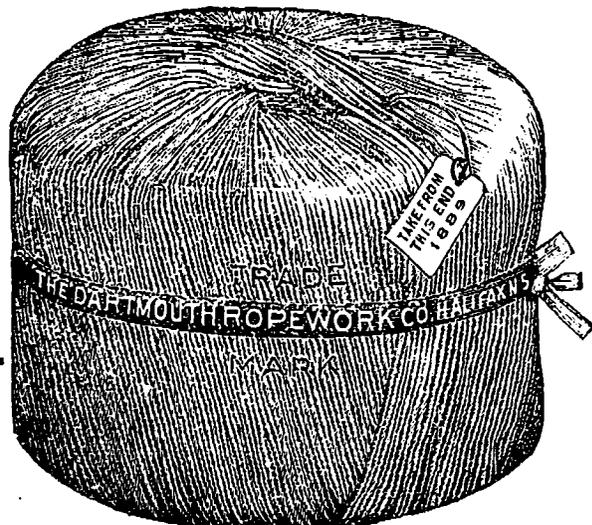
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