

WHAT OUR ADVERTISERS ARE DOING.

A Toronto firm that has been doing a very satisfactory trade in Australasia is that of Messrs. E. & S. Currie, neckwear manufacturers. This firm confine their efforts to the one line, neckties, as their advertisement on another page in this issue reads "Everything in and nothing but Neckties." Their representative visits the Australasian markets direct from headquarters in the city of Toronto, and in this way the firm keeps in touch with the demand of that portion of the Empire situate in the southern hemisphere. Nor is Messrs. E. & S. Currie's export business confined to Australasia, their representative having visited China and Japan, and established agencies in Hong Kong, Shanghai and Yokohama. The firm are now receiving satisfactory orders from these centres. A few words in reference to the growth and expansion of this business. Six years ago a small warehouse on Bay street in this city, saw all the operations of the firm carried on within its four walls. Since that time three removes have been made, each time into greatly increased premises, until at present they occupy a handsome building of their own on Wellington street, and have in the last few months, we understand, spread out into the upper stories of the warehouse next door. The quantity of silk, satin, cotton, and the like used by this firm in the manufacture of their neckwear is very large.

Owing to its fire-resisting and lightning-proof qualities metal roofing and covering has become very popular. What has added to its popularity no doubt has been the handsome appearance it lends to a wooden building. The Metal Shingle and Siding Co., of Preston, Ont., makes metal roofing, siding and ceiling. The safe-lock shingle turned out here, a patented construction, is claimed by users to be the most satisfactory article of the kind. Their metal sidings are a capital imitation of brick or stone, just what is wanted to dress up an old building, or for that matter a new one. They form a very warm

and dry construction, for no wind can penetrate metal sheets, though it may wooden shingles. The company produces metal ceilings in great variety of designs, suitable for any requirement, and a full line of sheet metal building material. The company's strides to success have been rapid, because they furnish good goods, are painstaking and courteous to customers.

The Goold, Shapley & Muir Co., limited, of Brantford, Canada, appear to have gained a strong hold on the Canadian trade in galvanized steel wind mills by the merits of their goods and their fair dealings, and are now securing a good run of orders for export. They have made several heavy shipments to South Africa, South America, New Zealand, and also to Australia, and the impression made by the goods invariably results in further sales. The company make a full line of galvanized steel wind mills for pumping, and also for power purposes, galvanized steel towers or derricks, and "Ideal" galvanized steel flag-staffs. These latter are a novelty, but very practical, and handsome in appearance. Steel flag-staffs are becoming very popular in Canada, and will likely supersede the wood masts or staffs because much more sightly and more durable, being practically indestructible, and not expensive. The Goold, Shapley & Muir Co., limited, also have a fine lot of up-to-date machinery for the manufacture of gas and gasoline engines, and are producing a capital stationary engine, in sizes from two to thirty horse-power. They solicit correspondence.

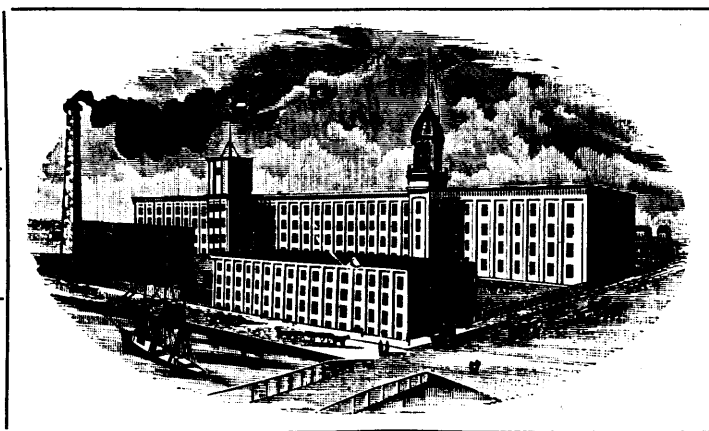
In this issue will be found the advertisement of an old, reliable and successful firm, namely, Creelman Bros., of Georgetown, Ont., Canada, makers of power and hand or domestic knitting machines. These pioneer manufacturers have been "hard at it" for nearly a third of a century. During this long period, they have gained not only a valuable experience and reputation for first-class goods and fair dealing, in the Canadian market, but a valuable and rapidly expanding foreign

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BELDING, PAUL & CO.,

Limited.

Montreal,



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... MANUFACTURERS OF THE HIGHEST STANDARD IN THE WORLD OF ...

Spool Silks

Sewings

Wash Emb. Silks

Tailors' Twists

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Knitting Silks, Etc.

Others have tried to copy us, but without success ...
The proof is, we retain and hold all the LARGEST and BEST retail trade.

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F. PAUL,
President and Manager.

M. M. BELDING,
Vice-President.

FRED. BIRKS,
Director and Assistant Manager.