

The Gendron Ladies No. 24

❁❁
The
Silver
Beauty



Silver Finished Frame, with Rims and Guards to Match. Christy, Brooks, or Garford Saddles.

STAND ABOVE COMPARISON WITH ANY OTHER WHEELS

It is distinctly unique in its style of construction. It embodies several features which cannot be found in any other Bicycle.

The Gendron Patent Silver Finish is guaranteed to outwear several coats of the best enamel. It will not rust or scratch.

It has the easiest running 3-point bearings, which were so plainly proven to be superior to the 4-point bearing in a coasting contest in which the Gendron Bicycle outclassed over 300 bicycles, among which the 4-point bearing Bicycles were conspicuous at the rear end of the procession.

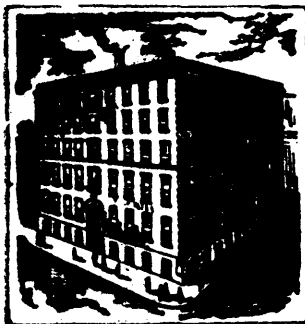
Before buying your '97 mount, we invite you to examine the Gendron Silver Beauties. Samples can be seen at

1384½ Queen St. West. 472 Queen St. West. 320 Queen St. East. 242 Yonge St.

Or at Head Office and Factory, cor. Duchess and Ontario Sts.

GENDRON MANUFACTURING CO., Ltd., Toronto, Ont.

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