

sweethearts. In the meantime there will be hard work required to keep the music trade.

No doubt the establishment of this Company will tend to hasten the passing of the Copyright Bill before Parliament, now being delayed on account of the Franchise Bill.

THE CANADIAN PICTORIAL.—The success of the *Illustrated War News* has induced the Grip Publishing Co. to commence, at an early date, the issue of a weekly pictorial paper, entirely Canadian. It requires some courage to undertake such a publication. The Canadian field is not a very large one, nor is it supposed to be very prolific. Still we believe that a good illustrated paper will sell. It requires to be good. When it has in a measure to compete with the admirable English and United States papers, the undertaking is a hazardous one, and it will require the hearty assistance of the Trade to put it on a paying basis. For it is to the Trade that Mr. Moore, the manager of the Company, says, he is going to look for support. It is not the intention to push the subscription list from the office. We sincerely trust that he will not be disappointed in his dependence on Book-sellers. The retail price will be ten cents, and will be posted free from office of publication. Although so soon to be published, likely in about a month, it is impossible at present to give further particulars. Sufficient to say that, for some time, artists have been at work preparing for the first issue, and others will soon be in Toronto.

The Grip Co. has the power to produce a paper creditable to Canada. It has the means and the ability: We look for something of real merit.

THE COLONIES produce two good Illustrated papers one in Australia, and the other at the Cape of Good Hope.

A FAIR START.—The Mutual News Co., without supplies, and without customers was short-lived. No wonder. Founded as it was on a wrong principle—the effort to make the trade do as it liked—there was no possibility of success. Very different is the last new venture—The Newsdealers and Stationers Co-operative Supply Co., organized by the National Association of the United States, and officered by capable business men who know the requirements of the Trade. It starts with many customers in the leading Eastern cities, and thus from the commencement will do business, to what extent rests greatly with the publishers of periodicals. Many will not sell to any but the American News Co. They prefer dealing with one customer whose order is regular and pay sure. But,

we mistake not, a great many of them will have to

sell to the Company. The power they wield through the National Association is great, and cannot but have effect, particularly on those who are not very strong. There is however an unavoidable weakness in co-operation among dealers, particularly in smaller towns, where necessarily they will get their supplies together to save expenses. The jealousies of trade will have a strong incentive to break out where one man cannot help knowing another man's business.

Agencies will be established in every city in the United States where the American has a branch, and in many smaller places.

THE second Annual Convention of NEWSDEALERS AND STATIONERS' NATIONAL ASSOCIATION OF AMERICA will be held in Philadelphia July 14th and 15th.

The Association has grown wonderfully in the last year, and has gained at least one victory namely in the *Herald* war. We regret that the Ontario Booksellers' Association will not likely be represented at the gathering, but when in conclave we trust they will not forget their brethren "beyond the lakes."

May wise counsels guide them, and may all that they do redound to the credit of the noblest of all occupations, our own Book trade.

THE AMERICAN CATALOGUE.—This important work is now completed to 1st July, 1884. The idea of this great Catalogue was conceived in 1872, and though work was begun on it in 1875, it was not until April, 1880, that the first volume was issued. The 2nd volume followed about eighteen months afterwards. This comprised all books in print on July 1st, 1876, imported into, or published in the United States. It was intended to have issued Annual Supplementary Volumes, but through lack of support, this was not carried out, but now, thanks to the untiring energy of the late Mr. Leyboldt, and the interest of his successors, we have the work complete to 1st July, 1884, in two parts. 1st. Author and Title Index, 400 pages. 2nd. Subject, Alphabet, 200 pages. The importance of this work is very great; it is invaluable to the intelligent bookseller. The actual work in an undertaking of this kind is immense; the first volumes contain 1,438 pages, and the last two just issued, 600 pages of Imperial 4to size. The cost of the original work was over \$25,000 we understand, and the deficit prior to the publication of the two recent vols., was about \$2,500. We hope it has been made up in the publication of the present volumes.

This great Catalogue is a monument to Mr. Leyboldt. There is no doubt that the heavy work done on this, and the burden of publication, weighed