

OUR ADVERTISING RATES:

| Space. | 1 m. | 3 m. | 6 m. | 12 m. |
|-----------|---------|---------|---------|---------|
| 1 inch | \$ 0 60 | \$ 1 50 | \$ 2 75 | \$ 5 00 |
| 2 inches | 1 00 | 2 50 | 4 50 | 8 00 |
| 3 inches | 1 75 | 4 25 | 7 75 | 14 00 |
| 4 columns | 3 25 | 8 00 | 14 50 | 26 00 |
| 5 columns | 6 00 | 15 00 | 27 00 | 48 00 |
| 1 page | 10 00 | 25 00 | 45 00 | 80 00 |

There will be twelve lines in an inch, eight inches a column, and two columns in a page. When contracts are made, accounts will be rendered quarterly after the first insertion, and payment will be required within *thirty days*.

OUR SUBSCRIPTION RATES.

For the COMPANION one year and one premium chromo, post paid, to any address \$1 50
 For one or more extra chromos, each post paid 90
 For the COMPANION one year and one premium crayon, post paid, to any address..... 1 00
 For one or more extra crayons, each post paid 30
 For the COMPANION alone, 6 months, post paid..... 50
 For single copies of the COMPANION, post paid 10
 The following discounts will be made to societies, individuals ordering for a club.—
 For a club of 5 we give 10 per cent. off above rates
 “ “ 10 “ 15 “ “ “
 “ “ 20 “ 20 “ “ “

Those who can get up larger clubs than the above may write to us for special terms and discounts.
 In every case the premium chromos and crayons will be sent prepaid, by mail or express, to the subscriber or the person getting up the club.

OUR LIST OF PREMIUMS.

The premiums we now offer to subscribers are as follows.—

CRAYONS.
 (1.) "The Offer." (2.) "Accepted." (3.) "Love as a Thread." (4.) "Yes or No." (5.) "The Scent from the Cross." And (6.) "Immaculee Conception." Size of each, 22 x 28 inches.

CHROMOS.
 (1.) "Lake Maggiore." (2.) The Babe of Bethlehem. (3.) "Isle of Man." (4.) "Isle of Wight." (5.) "Beatrice de Cenci." And (6.) "The Vestal Virgin." Size of Nos. 1 and 2, 17 x 25; 3 and 4, 22 x 26; and 5 and 6, 24 x 30 inches.

CANVASSERS WANTED.

We are now prepared to receive applications from any of our readers, or their friends, who have spare time to canvass their town or township thoroughly. We do not care whether our agents are us all or only a part of their time, so long as they make a thorough canvass of the territory they undertake to work, and for which we will give them the exclusive right. We guarantee good wages to any such; and are now prepared to give particulars, terms, etc., to applicants for territory.

Members.—1st, that in the hard times a cheap article will sell readily, while more expensive ones will remain unsold; and, 2nd, that those who apply first will receive the choice of territory. Address,

CC IPANION PUBLISHING CO.,
 527 Richmond-St., London, Ont.

Publishers' Department.

The October Number.—So many enquiries have reached us (many of them, we are sorry to say, from teachers) about this No., that we are compelled to repeat that *no October number was printed*. We stated in September No. that only two numbers would be printed before New Years, and in last number we said that No. 9 (the Sept. No.) completed the current volumes of the COMPANION and "Ontario Teacher," and that the November No. was the first of a new volume. In the face of this, however, so many have stupidly written to us about an intermediate number, that we have given no reply. We find, too, that the late publishers of the "Ontario Teacher" have been similarly annoyed, as they have forwarded the following for publication—"Numerous enquiries have reached us in regard to the October No. It was distinctly stated in the Sept. No. of the "Ontario Teacher" that but two numbers of the "Companion and Teacher" would be issued this year, but that all subscribers to the "Ontario Teacher," who had paid in advance, would receive the full number of issues for which they had paid. In accordance with this arrangement there was no October No., and only the numbers for November and December will be issued. But those who paid to December will receive the Nov., Dec., and Jan. Nos., and similarly in all other cases."

Club Rates.—There are so many different publications that it is almost impossible to get even a small club of any particular publication in many small towns, or even large ones. Our plan is this: We get a few hundred subscribers, here and there, all over the country, and upon the whole receive a very large list for most of the papers we place on our list. We, therefore, receive from the Publishers their very best terms, and can actually afford to give subscribers better terms than the publishers themselves. Another advantage to subscribers is, that when ordering three or four different periodicals, as many do, they have only got to write one letter if they order through us, and, besides, they save the postage and registration fee on two or three letters. We invite all to examine our list on fifth page of cover, and if satisfied with our rates, to order through us.

The Lakeside Library.—Many homes in America have been made cheerful by the introduction of a few or all of the numbers published of the "Lakeside Library," which, within the last two years, has attained an immense circulation and great popularity. The works of the best authors are reproduced at a trifling cost in unaltered form. We have been fortunate in making arrangements with the publishers whereby we can furnish any number of their publications as premiums to those who subscribe through us for any of the popular American or Canadian journals. If our readers will take the trouble to make our terms known to their friends, we shall be able to secure much larger lists for each paper, and can command and offer better rates for our next season. See terms on fifth page of cover, and subscribe early, as it takes a few weeks to fill orders.