

SUNSHINE

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HEAD OFFICE AND BUILDINGS

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Derelicts.

Did it ever strike you how many of those pathetic figures there are about you, old men and women, dependent, some upon relatives whose kindness of heart often falls far short of their responsibility and others cared for by public charity?

Silently they move among us, bowed by the humiliating fact of their dependence, their usefulness gone.

Not a few of these poor, human derelicts have enjoyed in happier days, the benefits of education, position and a good income. For these the experience is bitter indeed.

And the pity of it all is that it is all so unnecessary!

Nor have they all been spendthrifts or extravagant; for many have had their bank accounts and thought to lay up sufficient to keep them in comfort in their declining years.

But old age seemed far distant and the needs of the moment loomed large, so the balance, instead of increasing, by scarcely perceptible degrees grew less and less; and all the time the opportunity to save was slipping away.

Do you realize that by applying a comparatively small amount each year—the money you would probably waste—it will pay the premium on an endowment assurance policy that will eliminate the possibility of your increasing the sad number of life's derelicts?

An endowment policy promotes regularity in your savings, giving better results than the same amount of premiums left on deposit in a savings bank, while, in case of your death, not merely the amount you have saved but the full amount of the policy is paid to your beneficiary.

Does not this appeal to you?

To spend the evening of life in ease and comfort, a burden to no one, is the desire of every heart, and this form of assurance is the surest way to its realisation.

Get it in the Sun Life Assurance Company of Canada. P.H.C.