

Clothing

—SWIFT, SONS & CO.



10.00 to \$30.00
12.50 to \$40.00
10.00 to \$16.50
3.00 to \$ 6.50

NEW CLOTHING

& Co.

Fitting and Perfect Style

Consider yourself
Your shoes are also perfect
No matter how well your
How attractive you may
So be neat and stylish
perfect.

a stock of the
—comfortable,
are built to suit
u that finished
aps you as a
leman.

show you the latest.

RS is complete
All Styles.

& SON

s. Get Quick Results

GUIDE-ADVOCATE, WATFORD, NOVEMBER 2, 1917

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all
items of interest for this column.
Call Phone 11, send by mail or drop
item in GUIDE-ADVOCATE Letter Box.

FIRST fall of 'the beautiful' Tuesday
morning.
SPECIAL silk waist offering, cream and
black.—SWIFT'S.

LOVELL has a fine assortment of
Christmas packages for the boys overseas.
GREATLY reduced prices in all hats,
feathers and trimmings at Miss WIL-
LIAMS.

EVERYTHING has gone up in price ex-
cept notepaper and envelopes. They are
stationery.

THE Guide-Advocate acknowledges a
field card from Pte. E. A. Dodds, who is
Somewhere in France.

BEWARE of the man who never over-
looks an opportunity to tell you that
honesty is the best policy.

MICHIGAN state food preparedness
committee has adopted the slogan: "Eat
potatoes and spare the wheat."

FARMERS would like to see milder
weather in order to get their turnip and
other root crops out of the ground.

SMART davy and black skirts, special
prices.—SWIFT'S.

THE Daughters of the Empire are very
busy these days getting Christmas boxes
ready for the Watford boys at the front.

It looks as if we're going to have a
great winter in order to experiment as
to whether it really pays to sift ashes or
not.

The world is rough, but never mind!
Keep cheerful as you go.
For if you stop to kick you'll find
You've only stubbed your toe.

You need rubbers this weather. We
have any kind you want for men, women
and children. Let us show you them.—
P. J. DODDS.

IN a one-day canvass, Petrolia citizens
donated \$7,200 to be divided between the
British Red Cross and the Y. M. C. A.
military work.

F. KENNARD, G. Harper and R.
Morrison were out to the lakeside
again this week after wild ducks. They
bagged quite a few.

A FINE manly coat double breasted
shawl collar, in greys, browns, heather,
black, sizes 34 to 46, prices \$16.50 to
\$24.00.—SWIFT'S.

SIX months trade of Canada totalled
more than 1,347 million dollars, an in-
crease of about 200 millions over the
corresponding period last year.

THERE are people who haggle over a
few dollars of patriotic giving while the
flower of the empire sheds its blood for
liberty on the fields of Flanders.

OWING to the possibility of still fur-
ther advance in the price of paper and
materials, weekly papers are refusing to
accept payment for more than two years
in advance.

A RUMOR got out that the season for
quail shooting would be opened this year.
The Game and Fisheries Department in
Toronto says there is absolutely nothing
in the report.

THERE will be morning service in
Trinity church next Sunday and an ad-
ministration of holy communion. The
sermon will be for young people. Evening
service at usual hour.

HERE is your opportunity, 10 ladies'
suits sizes 34 and 36, smart styles, price
\$10.00 and \$16.50.—SWIFT'S.

THERE will be a meeting of all the
young people of the Methodist church
at the close of the service next Sunday
evening to consider the question of the
re-organization of the Epworth League.

"Why Canada Needs More Money" is
explained on our first page. Read,
mark, learn, then gather together all the
loose money you have and lend it to the
nation.

It would look as if the exemption
boards are promised a busy time. A
large percentage of the men in Class 1
who have already reported are asking
for exemption.

"THE BIRTH OF A NATION," the
most dramatic spectacle ever staged,
will be exhibited in the Lyceum here on
Monday, Nov. 19th. Watch for announce-
ment next week.

THERE are no dollar weeklies now.
Those that did not raise the price have
been obliged to go out of business. Two
did the latter last month—one at Barrie
and one at Peterboro.

THE little eleven year old son of Mr.
George Wise, of Sarnia, formerly of
Watford, was seriously hurt while play-
ing at school Monday. Dr. Newell was
called to Sarnia to attend the little
fellow.

THE Bishop of Athabasca will preach
in Trinity Church this (Thursday) even-
ing. He is a forceful speaker and no
doubt a large number of people will
embrace the opportunity of hearing him.
All welcome.

It's not the crash of the heavy gun
Nor strain on the man who serves;
It's lacking a smoke when it's smoking
time
That frazzles a soldier's nerve.

AN American college president looks
forward to German air raids on United
States cities. Nothing, of course, is
impossible but we should say the pro-
fessor is looking a long way into the
future.

POSTMASTER LUCKHAM reports 113
registrations under the Military Service
Act up till Wednesday noon and they are
all for exemption except one, who is a
Grade B man. Registrations should be
promptly made, as those who fail to do
so by Nov. 10th are liable to arrest.
Whether a man has been examined or
not he must report at the postoffice for
service or exemption.

THE finest stock of men's and boys
overcoats west of London.—SWIFT'S.

A MEDICAL BOARD will sit at Alvinston
on Nov. 1, 2 and 3, and at Petrolia Nov.
5, 6 and 7.

THE writs were issued on Wednesday
calling for a general election on Monday,
December 17th.

DON'T be a fuel hog. There will like-
ly be enough coal to go around if it is
fairly distributed.

WILD DUCK shooting is engaging the
attention of local sportsmen just now.
The birds are plentiful this season.

NOVEMBER MEETING of "Tecumseh
Chapter I. O. D. E. will be held at the
home of Mrs. Kelly on Nov. 6th, at 3
p. m.

THE lighting of the dark corners of
the town by hydro did not prevent the
boys doing their usual stunts on Hallow-
een.

THE 149 I.O.D.E. held a Hallowe'en
masquerade in the Lyceum on Wednes-
day evening and entertained a number
of guests.

FIFTY thousand Serbians are said to be
dying of starvation. Something else for
which the kaiser must answer to man
and to his God.

HERE is a problem, you'll agree
Shall we, with enough economy,
Have coal enough to do?

A POPCORN SALE will be held by the
F. S. G. Class of the Presbyterian Church
in Mr. R. Johnston's shop on Saturday
afternoon and evening, the proceeds to
go to buy soldiers' comforts.

WE have the sox for the boys in the
trenches, we pack and ship all your
parcels.—SWIFT'S.

How about that new pair of shoes you
require. The price is easier now than it
will be later on. The wise man will buy
now. We have all kinds from the finest
kid to the heavy working shoe. Good
assortment for men, women and child-
ren.—P. J. DODDS' exclusive shoe store.

No man pleases everybody. It he does
he is week-kneed, carries water on both
shoulders and won't tell the truth. But
when a man don't please you, be man
enough to go to him and talk with him
rather than talk on the streets and say
things you would not say to his face.

LAST SUNDAY was Missionary Anniv-
ersary in the Methodist church. The
response to the Pastor's appeal was
general and generous, and when all have
had a chance to contribute there will be
a very gratifying increase over previous
years.

THERE is very little consolation in the
announcement that increased quantities
of coal may reach here after the close of
navigation. The close of navigation
means the advent of winter weather, and
by that time unless unexpected supplies
of fuel should be available many people
are likely to experience actual suffering.

DON'T overlook the fact that we do the
clothing trade right.—SWIFT'S.

THE rabbit shooting season this year
opened on October 15th and closes on
November 15th for hares and jack rab-
bits. The only exception to this is an
owner of land where it is proven that
the rabbits are destroying property. In
that case the animals can be killed at any
time.

THE local tribunals are not to allow an
application for exemption on conscientious
grounds unless the applicant signifies
in writing his willingness to perform
when required, non-combatant work on
service, including service in the army
medic corps, the army service corps
and the mechanical transport.

PERHAPS some young men in this
district will try and evade the Military
Service Act by not registering. The
penalty is very severe in such cases. All
single men or childless widowers from
20 to 34 years of age, and all men
married after July 6, 1917, must report
there is no getting out of it—unless you
want to take the penalty.

HALLOWE'EN passed off about as
usual. The little tots had a good time
with tic-tacks and other harmless sports
and the older people were pleased to see
them enjoy themselves. The big boys
later on amused themselves with moving
signs, costumes, lawn benches, etc., and
we suppose they enjoyed the job. How-
ever, little damage was done and the
annoyance will pass away with flight of
a few hours.

NEXT SUNDAY is the regular Quarterly
Meeting Service in the Methodist church
when the sacrament of the Lord's Supper
will be administered. The regular ser-
vice will commence at 11 o'clock as us-
ual but the Fellowship Meeting will
commence at 10.30 o'clock. Every per-
son is welcome but the members are
urged to be present at both services if
possible.

IT is compulsory for all class one men
who have been medically examined to go
to the postoffice and fill in the form for
"Report for Service" or for "Claim for
Exemption," no matter whether they
were placed in medical category A, B, C,
D or E. The fact that they have been
examined does not relieve them from the
duty of making their report or claim un-
der the Military Service Act.

THE Rev. G. W. Connors, Baptist
minister, will take his own work on Sun-
day next. Services as follows: Wyom-
ing S. S. at 10 a. m., service at 11;
Calvary S. S. at 2 p. m.; the school will
render the program for Reformation day;
public worship at 3 p. m.; Watford S. S.
at 2.30, public worship at 7 p. m. Sacra-
ment of the Lord's supper will be ob-
served at all the appointments.

THE October number of "The Teller,"
the official organ of the Sterling Bank of
Canada, is just out and contains some
very interesting articles, among which
might be noted a timely symposium on
one of the questions of the day: "Will
girls attain executive positions in
banks?" It also states that arrange-
ments are to be made to send Christmas
parcels to members of the staff at the
front within the next three weeks.

Other articles of interest are: "Why
should bank branches be inspected?"
and "Two hundred miles from the end
of steel." "The Teller" is edited by the
staff of the bank.

THE GUIDE-ADVOCATE does not allow
commercial advertising to break the
make-up of its first page. On a few
special occasions since the war began
patriotic announcements have been
given this privileged position. This
week and while the Victory Loan ad-
vertising is running, the press of Canada is,
by special request, giving this privileged
service to the Government. This
accounts for the change of make-up this
week on page one of the Guide-Advocate.

HON. W. J. HANNA, food controller,
has issued a bulletin urging the people
not to hoard sugar, and acknowledges
that there is 'shortage. He says if peo-
ple will economize on it, and the dealers
will not raise the price, the situation
ought to be met until the new crop is
ready for the market. If the public will
not do this voluntarily then legislation
will have to force them. With the ar-
rival of the new crop there will be ample
and the supply for 1918 need not cause
any alarm.

WARWICK

Mr. Russel Rivers, 18 sideroad, has
sold his farm.

The pupils of S. S. No. 5 contribution
\$6.50 for Red Cross on Trafalgar Day.

Mr. George Thompson, 4th line, is
preparing to renovate and enlarge his
house this fall.

Mr. Robt. McKenzie, Warwick, is
away on a hunting expedition in the
wilde of the north.

The Birnam Red Cross League, at their
last meeting quilled the quilting and
Belgians and did a quantity of serving
for the soldiers.

Mr. and Mrs. Robt. McNaughton, 4th
line, returned from a trip West last
week. Everything was prospering in
the district they visited.

John McIntyre, of Bosanquet township,
who recently purchased George Mat-
thews farm, 4th con., Warwick, has moved
his farm effects and taken possession.

Mrs. Joseph Hall, Birnam, underwent
an operation for cancer at St. Joseph's
Hospital, London, last week and at last
reports was doing as well as could be
expected.

Eva Mary, the infant daughter of Mr.
and Mrs. Russell Chambers, passed away
at one o'clock on Tuesday, October 23rd,
1917. The funeral was held on Wednes-
day from the home of her grandparents.

A quiet wedding took place at the
Presbyterian church, Watford, on Wed-
nesday, October 17th, when the Rev. J.
C. Foster joined in holy matrimony
Mr. James Perry and Miss Martha
Barrett, both of Warwick. Congratu-
lations.

Mrs. Mark Hagle, of Warwick Town-
ship, is on her way home from Isle of
Pines, West Indies. Mr. Hagle has been
there for several weeks. Since he left,
their home was destroyed by a cyclone
which swept over the island.—Canadian
Observer.

The Warwick Branch of the Women's
Institute held a special meeting in the
Forester's Hall, on October 22. A large
number of ladies were present and spent
the afternoon in sewing and quilting for
the destitute Belgians. A large quantity
of clothing was brought in, and on Wed-
nesday the ladies packed a bale of cloth-
ing for men, women and children, and a
number of quilts valued at \$80 for Belgian
Relief. Also a bale of Red Cross Work
was sent to Hyman Hall, consisting of—
2 convalescent robes, 1 sleeping jacket,
1 khaki flannel shirt, 1 khaki kit bag, 6
personal property bags, 1 khaki trench
cap, 1 Turkish towel, 1 sheet, 1 house-
wife. The members purpose holding a
concert in the near future.

Miss Margaret Cooper, daughter of
Mr. James Cooper, con. 3, S. E. R.,
Warwick, passed away at the Stratford
hospital on Saturday night, aged 42
years, 8 months, 26 days. She had
been in declining health all summer and
a few weeks ago went to the hospital so
as to receive all the attention possible,
but her disease had made such headway
that improvement was not looked for
and death came as a happy relief to her
suffering. Her father visited her during
the week she died, and when he returned
her demise was daily expected. She
leaves two brothers, John of Warwick,
and Josiah of Adelaide. The funeral
took place from the home, lot 17, con. 3,
on Tuesday afternoon, the service being
conducted by Rev. R. M. Stevenson,
pastor of the Congregational church.
The remains were interred in Arkona
cemetery.

A very pleasant time was spent at the
home of Mr. and Mrs. S. Smith, Maple
Grove House, Warwick Village, on the
evening of Oct. 25th, when they re-
opened their house which has been greatly
renovated this summer. The reopening
took the form of a social evening for the
Red Cross. Mr. C. Hawkin's made a
splendid chairman and the following
took part in the program:—Mr. R. and
Miss McGillicuddy, Mr. Routly, Miss G.
Sewell, Miss A. Corney and Master
Harold Barnes, gave some very excellent
elections, and Rev. W. M. Shore, Mr.
D. Brodie and Mr. B. B. Dunn, gave
some very good speeches. The ladies of
the Patriotic League assisted the genial
hostess in serving a dainty lunch. Great
praise was given Mr. and Mrs. Smith for
the improvement in the house. The
proceeds amounted to \$36.25.

Very successful anniversary services
were held in Bethel church last Sunday
when Rev. Mr. Dickie, a retired Meth-
odist minister now residing in Michigan
and a former pastor of Bethel church
forty years ago, conducted the services
morning and evening. Good congrega-
tions were present and listened most
attentively to the inspiring discourses
delivered by Rev. Dickie, who is in his
eighty-first year. He referred briefly to
his labors here of former years when

THE STERLING BANK OF CANADA

SAVE, Because--

By saving you support your country
in its campaign for Economy and
Production.

THE MERCHANTS BANK OF CANADA

CAPITAL AND REST OVER \$14,000,000.00

LOOK TO THE FUTURE

Times may change and work become less plentiful
for you with advancing years and you will have no
such help anywhere as your nice little few hundred
dollars saved in some sound Canadian Bank.

Begin now with only one dollar. Make a hobby
of it. See how far behind you can leave trouble
and hard times. Above all things do not look backward
in your run to the harbor of comfort.

WATFORD, ONT., BRANCH - F. A. MacLEAN, Manager.

special services were held for three

months and 140 converts were added to
the church. By inquiry it was found
that only 15 were present who attended
those services. He spoke of the passing
away of many whose graves he had visit-
ed and of the removed to far distant
lands of others. In both sermons he
held Christ and the Christian life as the
most important influences in the world
and urged all in a ringing appeal to
accept Christ and daily seek help from
Him in the Christian walk. He is most
optimistic of religious work. There
never was a time when there was as
much preaching and religious teaching,
so much good being done in so many
different ways as is in progress today.
He is a wonderfully well preserved man
and spoke in a clear voice with his old
time vigor and life, much to the surprise
and delight of his hearers. Special
music by the choir was a pleasing fea-
ture of the day's services.

Sudden Death of Mrs. Fred Watson

The death occurred very suddenly in
St. Ignace, Montana, on Sunday, Oct.
21st, of Lizzie McChesney, beloved wife
of Fred Watson and youngest daughter
of Mrs. David McChesney and neice of
Julius and Fred Shields, of Stratford.

The remains, accompanied by her
husband and little daughter, arrived in
Stratford on Thursday and the funeral,
which was very largely attended, took
place from the home of her mother on
Rapley St. on Friday, Oct. 26th, to
Stratford cemetery. The service was
conducted by Rev. J. A. Shaver, Pres-
byterian minister of Stratford.

She is survived by her sorrowing hus-
band and one little daughter, Kathleen,
two years of age; also her mother, of
Stratford, and one brother, William, of
Adelaide, and three sisters, Mrs. D. G.
Parker, of Leamington, Mrs. J. M.
Brown, of Adelaide, and Mrs. N. L.
Burnette, of Toronto, all of whom have
the sincere sympathy of a host of friends.

The pallbearers, who were old friends
of deceased in Adelaide, were Messrs.
George Hawkins, George Macintosh,
Lotus Wilson, Wilfred Wilson, Walter
Wilson, Bert Herrington.

There were many beautiful floral
tributes, several coming from friends in
Montana.

LOOK AT THE LABEL ON YOUR GUIDE-ADVOCATE

If it is not paid up you will oblige
by doing so at once.

Religion of New Cabinet

Presbyterians—Sir Thomas White and
Hon. Messrs. Crerar, Meighen, Reid,
Ballantyne, Guthrie, Maclean and Ro-
bertson.

Anglicans—Sir Robert Borden, Sir
James Loughheed, Hon. Martin Burrell
and Gen. Mewburn.

Methodists—Sir Edward Kemp and
Hon. Messrs. Sifton, Rowell, Cochrane,
Crothers and Carvell.

Baptist—Sir George Foster.

Roman Catholics—Hon. Messrs. Do-
herty, Blondin and Sevigny.

In China the purchasing power of gold
is less than silver, because silver, which
is the medium of exchange there, as a
commodity has rapidly increased in
value.

Deep Impression Made on Country

Ottawa, Oct. 31st.—Conched in the
stately language of British officialdom,
the Governor-General's proclamation
calling out the first class under the Mil-
itary Service Act, published in all the
daily newspapers on October 13, has
made a deep impression on the country.
It has served notice from coast to coast
that all those in the first-class must re-
port for service on or before November
10, if application for exemption has not
been made in their behalf by that date.
The first class includes all male British
subjects between the ages of 20 and 34
inclusive who were unmarried on July 6,
1917, or are widowers without children.
For some time the way has been pre-
pared for speedy response to the call by
the sessions of Medical Boards through-
out the country.

Mrs. Martyn Dead

Mrs. Martyn, mother of Dr. J. B.
Martyn, M. P. P. for East Lambton, died
at her home in Alvinston on Tuesday
morning. The funeral will be held on
Friday at 2 p. m.

School Reports

October school report, S. S. No. 8,
Warwick.
IV. Class—Clare Dunlop 71, Mildred
Benedict 70, Winnifred Eastman 57,
Bertram Evans 54, Joe Dunlop 47.

III. Class—Irene Eastman 77, Beatrice
Thompson 74, Edna Dunlop 73, Greta
Muma 72, Clifford Sitter 70, Ethel Dun-
ham 62, Junior—Gertie Thompson 69,
Edgar Sitter 51, Ellwood Benedict 47,
Olive Dunlop 43.

II. Class—Olive Boyd 70, Wilbert
Eastman 62, Harold Evans 57, Cecil
Dunham 56, Gordon Dunlop 47.

Sr. I. Class—Harold Dunlop 62, Vera
Fitzsimons 50, Jr.—Leon Butler,
Lawrence Benedict, Alice Wambough.

Primer Class—Eldon Smith, Jean
Butler, Hettie Percy, Leonard Sitter,
Alma Dunlop, George Wambough.

OLIVE A. OAKES, Teacher.

Report of S. S. No. 6, Warwick, for
October in percent.
IV. Class—Alberta McNaughton 84,
Hilda Morris 71, Mary Smith 69, Mabel
McNaughton 66.

III. Class—Kenneth Smith 84, Agnes
Bryce 82, Arthur Harrower 57, Freida
Manders, 50, Harold Manders 44, Russell
Miller 43.

Sr. I. Class—Marguerite Smith, Dorothy
Morris, Doreen Manders.

Jr. I. Class—Nina Chambers.
Pr. Class—Maud Williamson, Amy
Duncan.

No. on roll 20. Average for month
18.29.

ALBERT H. RUSH, Teacher.

SATISFIED MOTHERS

Once a mother has used Baby's Own
Tablets for her little ones she will use
nothing else. The satisfaction she
derives from their use is wonderful.
They are easy to give the baby; their
action is prompt and thorough and above
all they are absolutely harmless. Con-
cerning them Mrs. Jean Dechaie, La-
corderie, Sask., writes:—"I am well
satisfied with Baby's Own Tablets. I
had no trouble in giving them to my
baby and they have promptly cured her
of constipation." The Tablets are sold
by medicine dealers or by mail at 25
cents a box from The Dr. Williams'
Medicine Co., Brockville, Ont.