

4.
London Advertiser.
TWO EDITIONS DAILY - WEEKLY.
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LONDON, TUESDAY, JAN. 26.

The Weather.
Canadians need not be pessimistic over their climate. The conditions this winter have been worse in all the northern and some of the middle states than in Ontario. In Chicago yesterday the thermometer registered twenty degrees below zero. In St. Paul, Minn., the temperature dropped on Sunday to 33 below zero, the lowest since 1864. At Superior, Wisconsin, the temperature on Sunday was 36 below zero, and at Milwaukee 15 below. All through the ranching districts of the American west, cattle are perishing by the thousands. Nebraska, Wisconsin, Minnesota, the Dakotas, and even Missouri, have been swept by blizzards. In Ohio, Pennsylvania, and Western New York the situation has been aggravated by floods, destroying life and millions of dollars' worth of property. In the Allegheny Valley alone 25,000 men have been thrown out of employment. The train service in the States is fully as demoralized as in Canada. Today the weather bureau at Washington signals a great storm, sweeping up from the Gulf of Mexico.

These facts are worthy of mention, as showing that Canadians who are inclined to revile their winter climate will have to go a long way to find a better one. The main hardship in this portion of the country is not the severity of the weather, but the paralysis of the railway service. It has afflicted chiefly the branch lines, which belong almost exclusively to the Grand Trunk system. The incessant storms of the past six weeks would disorganize the best railway system on earth, but the general manager of the Grand Trunk admits that the equipment on the branch lines is capable of improvement. Trainsmen say that owing to the introduction of heavier engines on the main lines, the old ones have been gradually relegated to the branches and are not powerful enough to push their way through snow barriers, which could be easily forced by standard locomotives. Scores of towns and villages immediately north of London have been cut off for days from railway communication. The state of affairs is serious for the manufacturers, shippers, merchants and wholesalers of the Province, and they can only hope that the weather will soon raise the blockade. It may be that the present winter will not be duplicated in many years, but it is not likely the Grand Trunk will be caught unprepared again, after this experience. Manager Hays is evidently alive to the situation and has promised remedial action as soon as possible. The public will look for and will have a right to expect an improved condition of things next winter, though the desiderated standard cannot be reached in one year.

Britain in Frozen Tibet.
The fortunes of the British expedition into Tibet are now being followed with interest bordering on anxiety. While the expedition is on a diplomatic mission, it is nevertheless equipped as a fighting force, being accompanied by 5,000 or so picked troops. British diplomatic demands are backed by a show of force, and will be backed by force itself if resisted. It was assumed that the impression produced by the formidable array of troops and guns accompanying Col. Younghusband's mission would be enough to bring the Tibetans to terms. But it now appears that there may be some fighting, and the threat of the lamter to appeal to Russia, if the British advance continues, lets the cat out of the bag in more than one respect.

Loose talk of England's intention to "grab" Tibet may be disregarded. England does not want that icy plateau, and would gladly leave the lamas at peace in their frozen seclusion but for the Russians. Tibet, overhanging British India on the northeast, serves as a buffer state against Russia's advance into India as long as the country is independent under the nominal sovereignty of China. But Russian agents have been intriguing with their usual success in the lamaseries (Tibet is ruled by the Buddhist priests, or lamas), and pushing their outposts toward Lhasa itself, the mystic city of the Tibetan hierarchy. How well they have succeeded in establishing their influence is shown by the Tibetans' threat to appeal to Russia.

Primarily, the object of the British expedition is to counteract this Russian clandestine advance, and to produce in the Tibetan mind a counter impression of England's power. Russia will not be allowed to establish itself in this colony of vantage as a constant menace to India's frontier on the northeast, any more than in Afghanistan, on the northwest. Strategically the cases are similar. In each case the existence of a buffer state against the Russian glacier must be maintained.

The direct and specific object of the expedition is the securing, or if need be, the enforcement of claims to commercial privileges given by a former treaty with China. The privileges have been withheld by Tibet, probably at Russia's instigation. A former British mission under Col. Younghusband was ordered out of the country. The colonel now returns accompanied by a strong military force and demands a parity. The lamas maintain a hostile attitude, and less conciliatory methods will be used with them presently if need be. Tibet is a point of contact between the rival interests of Britain and Russia, and Britain means to sustain her prestige by a convincing and

peremptory show of force. She does not want Tibet herself, but she means that Russia shall not have it. The British expedition must encounter serious obstacles of region and climate in that frozen mountain land, and the Indian Government has taken elaborate precautions against a disaster that might be a serious one.

More About Radium.
Sir Oliver Joseph Lodge, principal of the University of Birmingham, who stands high among British scientists, delivered an important address before the university about a fortnight ago, on the subject of radium. In an extended synopsis of the address just received by mail, some interesting points are noted.
The speaker differed from those who assert that the discovery of radium has revolutionized the ideas upon which modern science is founded. On the contrary, he claimed, leading scientists had long ago foreseen the facts of which radium is the material and striking illustration, for these have as their basis the atomic theory. While atoms are assumed to be so small that 300,000,000 of them could be contained in a measurement equivalent to an inch, electrons, Sir Oliver Lodge said, are so much smaller that 100,000 of them can be in the diameter of an atom. Before the discovery of radium this was theory; now it is proved fact. The activity of radium is due to the spontaneous explosion or breaking up of atoms and consequently is a novel source of energy much larger than any previously known. This new discovery will, he thinks, affect our estimate of the probable age of the sun and the age of the earth. Furthermore, "it proves that the alchemists were not so mad as they were thought to be, and that the transmutation of lead into gold may not after all be an absurd dream."

Two notable coincidences are found in statements contained in Sir Oliver Lodge's address and in facts unknown to him at the time. Dr. Morton, of New York, announced a few days ago that he had succeeded in curing three cases of internal cancer by the use of a solution of radium in water, with which internal radio-activity had been brought to bear on the diseased organs. Without knowledge of this fact, Principal Lodge in his address made the statement that Prof. Dewar, one of England's great scientists and chemists, acting under the authority of the Royal Society, had collected gases from the historic mineral spring at Bath, and after thorough analysis found that the Bath waters contained Helium. That discovery led to further analysis of the deposits collected in the tanks and pipes leading from the springs, and this investigation, made under the supervision of Lord Raleigh, disclosed the presence of minute traces of radium. This tends to support the contention of Dr. Morton that the curative properties of some mineral waters are not so much due to the salts contained in them as to their radio-activity arising from the presence of radium in solution.

The other coincidence concerns the supply of radium. Sir Oliver Lodge spoke confidently of the early coming of the day when radium may be easily and cheaply made out of common and simple elements, and that eventually radium may be secured as cheaply as aluminum or even common soda. Yesterday's paper contained the statement that Prof. Alexander H. Phillips, of Princeton University, has conducted a number of experiments with carnotite ore from Utah, which contains oxide of uranium and vanadium, combined with other oxides that produce radium. From this ore radium was extracted by the Curie method, and arrangements have already been made for the manufacture of radio-active agents on a large scale, by the owners of several mines of carnotite. Prof. Phillips says the American source of supply is practically limitless.
A paper from the mining district in Cornwall, England, reports the discovery there that quantities of pitchblende have for two or three years past been exported to the continent, for what purpose was not known, as its ultimate destination was kept secret, but now the Cornwall pitchblende is known to be rich in uranium, and presumably in radium, there is likely to be a general overhauling of the mountains of mine waste that have for generations made the mining district hideous.

NO TIME FOR CLASSICS.
[Chicago News.]
Ernie—Yes, our literary club held a meeting last night.
May—Did you talk about Shakespeare and Poe?
Ernie—No, we didn't get time. It took the whole evening to talk about that horrid Mrs. Jones, the DeWitts' divorce, Estelle Brown's dissipated suitor, and the new Smith baby.

BUT NOT OF HER.
[Cincinnati Times-Star.]
"Did you ever get the best of an argument with your wife?" asked the man with a red neck.
"Oh, yes," replied the mild-mannered chap, "but I never got the best of her in an argument."

INFORMATION WANTED.
[Chicago News.]
Little Willie—Say, pa.
Pa—Well, what is it my son?
Little Willie—Will my hair fall out when it gets ripe, like yours did?

CHANGED TIMES.
[Toronto Telegram.]
Changed times these when the modern historians of the press record the fact that—
The schoolmaster of S. S. No. 9 gave his pupils a sleighing party on Thursday night.

The average schoolmaster of years gone by would have fainted at the suggestion that he should stand the expense of introducing his pupils to the pleasures of a sleigh ride. Nor would the master have been more reluctant than the pupils to spend a long, happy evening together. Away back in the '70s the schoolmaster saw all he wanted to see of his pupils in business hours. The other side of the picture was equally true to life. The average schoolboy of other days would have been thrown

Are you feeding your pigs on the food that develops brain and muscle and your children on the food that simply produces fat and heat?

No farmer wants to increase the brain and muscle elements in his cattle. Yet through ignorance of the laws of Nature he feeds them on the outer coatings of wheat (which contain the brain and muscle-producing elements) only grinding the starchy kernel of the grain (which practically contains only the fat and heat-producing elements of wheat) into white flour to make bread for human beings.
To be physically and mentally fit you require every element in the whole of the wheat. The only food you can get it in is

SHREDDED WHOLE WHEAT BISCUIT AND TRISCUIT

The Natural Foods
—the only naturally organized food in the world. The shredding process makes it light and porous, thus presenting the greatest surface to the action of the digestive fluids, which makes it easy of digestion.

As whole wheat contains in exact proportions every element required by the human body, it follows that it must necessarily nourish every element of the body.
Triscuit the electrically baked whole wheat wafer, which contains no yeast, fats or chemicals, takes the place of ill-nourishing bread or crackers and makes ideal toast.

Make **Triscuit** your daily bread.
Biscuit and **Triscuit** should be heated before eating.



Send for "The Vital Question Cook Book" free
The Natural Food Company, Toronto, Canada

GOOD MEN PICKED UP.
[Brantford Expositor.]
The Dominion Government continues to pick off some of the best officials of the Ontario service. It has already taken Principal Mills, Mr. Blue, Mr. Hudson, Prof. Robertson, and now it has made our own Dr. P. H. Bryce, departments of immigration and in-Canadian medical inspector to the terior. When the law authorities are in need of a good man they know where to find one.

LONDON ENGLISH A JARGON.
[Saturday Review.]
The vigor and purity of a language can only be preserved by the fashionable class, the class whom in matters social everybody imitates, speaking it well. But how can English be well spoken when some of the greatest ladies speak the idiom of Massachusetts through their noses and a large proportion of the men cough the idiom of Frankfurt from their throats? The constant babbling of broken English is becoming quite fatiguing, and as a result the English speak their tongue worse than it was ever spoken before. Everybody knows the temptation to speak a sort of baby pidgin-English to a foreigner, in the strange hope that it may be more intelligible to him. This, and the slang taught us by the Yankees have reduced the English language as spoken by smart people to a base jargon.

ARE DOGS INCLUDED?
[Toronto News.]
Two Londoners have lost a damage suit against the proprietor of the Grigg House, who declined to permit them to feed a pet dog in the dining-room. This is intolerable. Are not our hotels for the accommodation of the public?

HAD SNOWSHOE PARTY.
Boys of the Y. M. C. A. Enjoy Them.
The Young Men's Christian Association is a favorite rendezvous for many junior Londoners these days. Yesterday, for instance, the lower forms of the Collegiate Institute had to be dismissed on account of the cold, and a number of the boys gathered at the association—and formed a snowshoe party. A fine time was had.

WHY WILL YOU allow a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave. When, by the timely use of Bickel's Anti-Consumptive Syrup the pain can be allayed and the danger avoided. This Syrup is pleasant to the taste, and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

Anyone who has been used to carrying a lunch down-town, should now go to the Olympia quick lunch.

F. J. Watt.
Market Square, is the reliable place to buy liquor at.

Sweeping Clearance

Skirts and Jackets

NO regard is paid in this sale to the former cost or present values of these skirts and jackets. There's only one point in view, that of clearing out every one of this season's skirts and jackets, as we will positively not carry a single one over the season; they all must go, and that quickly. These skirts and jackets, priced economically hitherto, considering their style and quality, at present reductions, mean BARGAINS.

Ladies' Skirts,
In navy and black homespun, extra good quality, made in the latest styles, all sizes, regular price \$5, sale price..... **\$3.50**

Ladies' Skirts,
In Oxford gray homespun, fancy strapped, seven-gored flares, regular price \$5, sale price..... **\$3.50**

Ladies' Skirts,
In gray homespun, with twelve rows of tailor stitching at the bottom. Special for..... **\$2.75**

Ladies' Jackets,
In fine black beaver, Monte Carlo style, new sleeve and coat collar, regular price \$13, sale price..... **\$10.00**

Ladies' Jackets,
In black frieze, corset-fitting styles, lined throughout, regular price \$7, sale price..... **\$5.00**

Ladies' Jackets,
In black frieze, full box styles, new sleeve and coat collar. Special..... **\$4.00**



KINGSMILL'S

"WHAT WE ADVERTISE IS SO."

NONE FOR HIM.
[Philadelphia Press.]
Towne—You see, he married her because he was given to understand she had \$100,000.
Brown—Ah, yes; and she didn't have it, after all.
Towne—Oh, yes, she did. And she's got it yet. That's the trouble.
Go to the Olympia for a hot cup of coffee.

TWO HOLD-UPS.
[New York Sun.]
He held his darling in his arms, and by the stars above. Declared the sweetest joy in life Was then to tell his love.
He holds his darling in his arms And wears a savage frown. As all night long, with stately tread, His feet go up and down.

SORE HANDS
Itching, Burning Palms, Painful Finger Ends, With Brittle, Shapeless, Discolored Nails, As Well as Roughness and Redness.

One Night Treatment with Cuticura, the Great Skin Cure.

Soak the hands on retiring in a strong, hot, creamy lather of Cuticura Soap. Dry and anoint freely with Cuticura Ointment, the great skin cure and purifier of emollients. Wear, during the night, old, loose kid gloves, or bandage lightly in old, soft cotton or linen. For red, rough and chapped hands, dry, fissured, itching, feverish palms, with brittle, shapeless nails and painful finger ends, this treatment is simply wonderful, frequently curing in a single application. Complete local and constitutional treatment for every humor of the skin, scalp and blood, with loss of hair. Bathe with hot water and Cuticura Soap, to cleanse the surface of crusts and scales, and soften the thickened cuticle. Dry, without hard rubbing, and apply Cuticura Ointment freely to all itching, irritation and inflammation, and soothe and heal, and lastly, take the Cuticura Resolvent, to cool and cleanse the blood. This treatment affords instant relief, permits rest and sleep in the severest forms of Eczema and other itching, burning and scaly humors, and points to a speedy, permanent and economical cure of torturing, disfiguring humors, from pimples to scrofula, from infancy to age, when all other remedies and the best physicians fail.

Cuticura Resolvent, liquid and in the form of Chocolate Cream, sold everywhere. Beware of cheap imitations. Get the genuine Cuticura. Sold by J. C. F. Hunt & Sons, 127 Columbia Ave., Foster Drug & Chemical Corp., Sole Proprietors. Send for "How to Cure Every Humors."

The Original Cocoa for Breakfast and Supper.
KEEP YOURSELF WELL AND DAILY USE
EPPS'S COCOA
Most Nutritious and Economical, and Still the Best

Learn the Science of Advertising.
THERE IS MONEY IN IT!
You know the first people that visited the Klondike and other goldfields reaped the richest harvest. The first settlers in the great Northwest got the cream of the country's wealth. You know the first in any new country, enterprise or profession get the most out of it—the pioneers of today are the millionaires of tomorrow, and those who start last get least.
So it is with Advertising—the Klondike of today. A new, uncrowded and immensely profitable profession. If you can write good ads, you can make big money—from \$20 to \$50 a week. The first in this field today will become the independent, prosperous citizen of tomorrow.
The I. C. S. Home Study Course in Advertising will train you for a good paying position in a few months. If you are interested it will pay you to investigate, because—there is money in it! For full particulars call on, write or telephone T. J. Sullivan, London Manager

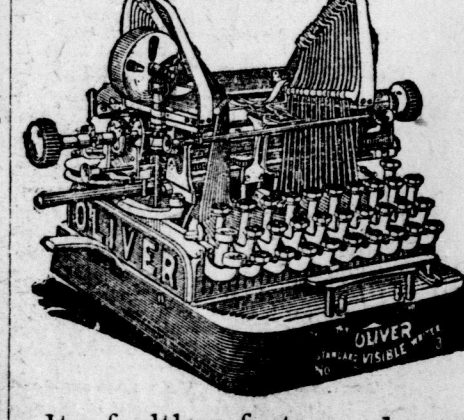
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Note—See our window display at 210 Dundas street.

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The best testimonial one can have of the virtue of Dr. Trueman's Electric Oil in the treatment of bodily pains, coughs, colds and affections of the respiratory organs, is a trial of it. If not found the sovereign remedy it is reputed to be, then it may be rejected as useless, and all that has been said in its praise denounced as untruthful.

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Feather cushions, 50 cents each; down cushions, tea cosies, feather pillows, in art stockings. Feathers sold by the pound. Mattresses, springs, iron beds, large stock of stoves at J. F. Hunt & Sons, feather pillow and mattress manufacturers, 593 Richmond street, north. Telephone 997.

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Queen's Dessert Chocolate, Chocolate Cream Bars, Chocolate Ginger, Chocolate Wafers.
Pure, choice confections. Sold by grocers and confectioners.

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Everything seasonable at the Olympia.