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Surely no better way than taking a business course in our night classes ular session. Many a young man owes his success in business life to the wise

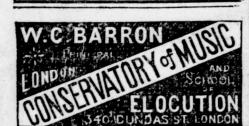
No better time than now to enter for our day course, taking up book-keeping, stenography, typewriting and business practice.

Porest City Business College, Y. M. C. A. Building, London, Ont. J. W. Westervelt, Principal.

Fall Goods Are Here

Are you ready for them? The best products of the fashion makers. We provide quality of work to please you. Try one of our suits.

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H.C.M.BRIDE Architect and Surveyor, 213 Dundas Street.

PAINTINGand

C. COLERICK, 443 Richmond Street.

DECORATING.



GUNS FOR ALL KINDS OF SHOOTING,

and ammunition for all kinds of guns. We are prepared to equip from our stock of Repeating Rifles, Shotguns, Powder, Shot, Loaded and Unloaded Shells, Game Bags, Hunting Coats, etc., any kind of a hunting expedition, and the quality of the goods will be found of a high standard. It will pay you to get our prices.

dard. It will pay you to get our prices. BROCK'S GUN STORE 192 Dundas Street, London, Ont.

CALL AND SEE US AT OUR 32 to 40 Dundas Street.

The Electrical Construction occoccocco Co. of London, Limited.

Dynamos, Motors, Electric Light Fixtures and Wiring Supplies Phone 1103.

CAIRBAIRN, THE TAILOR,

SPECIAL NOTICES

Feather and down pillows and cushions from 50 cents each; the cheapest place in London. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bed-steads; children's cots, at Hunt & Sons, bed and mattress cleaning factory, 593 Richmond street north. Tele-

Electric Vapor Baths.

Prevention of disease is a great and seful study. "Holladay's Waterproof Shoe Dressing" has been a great study In perfecting. Exhaustive tests have proved that it saves time, temper health, shoes and money. Shoes pol-Ished with Black Enamel Waterproof Dressing last twice as long as olished with other dressing. Sold at Wood's Fair and Eacrett's.

Maple Leaf Canned Salmon. Are packed with great care. The demand for them increases every year. Ask your gracer for them.

We Make a Special Study

of loading shells satisfactorily for our customers. Only the best shells, powder, shot and wadding are used. We aim to get the best results from each shell-care in loading and best materials count. The result-we offer loaded shells to our customers with a positive guarantee as to their penetrating and killing qualities. Try a box.

Gurd's Dundas St.

MEN OF MODEST MEANS

Southcott's, Richmond S

W. A. PIPER, D.D.S., Specialty-Gold and Porcelain Work. Hours-9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D., Ear. Nose, Throat and Lungs. Hours—10 to 2, 7 to 8 p.m. 'Phone 804. 332 Dundas St. (cor. Waterloo)

Meteorological.

Toronto, Oct. 11-8 p.m.—The weather has been showery today in the Lake Superior district and elsewhere in Can-ada generally fair. Minimum and maximum tempera-tures: Victoria, 50-60; Kamloops, 28-64; Calgary, 34-58; Qu'Appelle, 36-52; Win-nipeg, 20-44; Port Arthur, 30-44; Parry

Sound, 50-70; Toronto, 46-62; Ottawa, 54-66; Montreal, 42-66; Quebec, 44-62; Local temperatures, Friday: Highest Today (Saturday) the sun rose at 6:27 a.m. and sets at 5:42 p.m. The moon rose at 6:32 a.m. and sets at 5:57 p.m.

Johnston Bros. XXX BREAD.

as it is nice. It is and delivered

daily. Insist on getting it. None genuine without our label.

JOHNSTON BROS. 'Phone 818.

THOS. WILSON, Merchant Tailor

213 Dundas St. Phone 596

0000000000000 The Duke and Duchess of York

are coming, and will surely pay a visit to 0 Gillean's elegant jewelry 0 store to purchase a DIAMOND or

PEARL CRESCENT, as a memento of their visit to London.

Thos. Gillean, 402 Richmond Street.

London Adbertiser.

-The court of revision will sit on -The annual meeting of the Y. W.

C. A. board will be held on Wednes--Mr. A. S. Cox, of South London, s preparing to open a "bazar" in Leamington.

-A heavy pinnacle on the G. T. R. station roof fell yesterday afternoon, almost striking several bystanders. -Mr. Thomas Mitcheltree, of this city, will give a piano recital at the Auditorium on Monday evening, Nov.

Rev. C. T. Scott will continue the special series of sermons to young nen in Dundas Street Methodist Church tomorrow evening.

-The Rev. James Livingstone, president of the conference, will preach Sunday morning and evening at Wellington Street Methodist Church -"The Church's Need of the Worksubject in the King Street Presbyter-

Gentlemen's Fall Kid Gloves.

Dent's and Fowne's English Make. Perrin's and Pewny's French Kids. All the new fall shades in all sizes.

GRAHAM BROS

ROSS'



Sable

been selling a large number of our Alaska Sable and expect to

sell a great many more, as we can save purchasers from ten to twenty five per cent on these goods and give the best quality of fur possible.

Large assortment of Caperines, Jackets, Gauntlets, Muffs,

J. & D. Ross, 196 Dundas

FINE GOLD RINGS

Newest styles at very low prices. Solid Gold Twin Rings, choice of stones, from \$300 up; Twin Rings, diamonds, from \$1000 up; Twin Rings, diamond and pearl diamond and sapphire, diamond and emerald, diamond and ruby, with small diamonds encrusted in band, from \$4000 up; single diamond Engagement Rings, from \$500 up; handsome ones at \$1000. Don't buy jewelry until you visit our store.

WARD, The Jeweler, 374 Richmond Street.

ian Church on Sunday evening, this being the second subject on "Talks to Workingmen."

-A very pleasant event took place at the residence of Mrs. A. Tiffany, Delaware, it being a family gathering of children and grandchildren in honor of her daughter, Mrs. Ives, of Quebec, who has been absent for over twenty years.

-On Monday last Miss Eva Hea, second daughter of Mr. and Mrs. Wm. Hea, of Oxford street, was quietly married to Mr. Charles Thomas. o this city. Mr. and Mrs. Thomas left later on to spend their honeymoon at the Pan-American and other places. -At the Young Women's Christian

Association during the past week the educational work has been opened up in a promising way. There was a good attendance at the business course classes, and quite a number have alregistered for the cooking classes. -There is an erroneous impression

that the expense of the extensive decorations now being made on the Tecumseh House is being borne by the reception committee. Such is not the case; the work is all done and paid for by Mr. Michael Hook, the proprietor.

-Mrs. Alice Calden Stock, who has been engaged as soprano soloist of the First Methodist Church, will be with the choir tomorrow. A special programme will be given at the evening service. Mrs. Stock comes from Detroit highly recommended as a church singer. Her studies in voice were completed in New York with the famous voice teacher, Oscar Sanger.

LECTURED ON LINCOLN. At St. Andrew's Church last night a large audience assembled to enjoy an evening held under the auspices of the Outlook Mission Band. Mr. R. A. Little, B.A., delivered an interesting and instructive lecture on "Abraham Lincoln." Mr. C. R. Somerville presided, and during the evening solos were given by Misses Edith Gunn and Constance Fraser. The Wheeler Quartet also provided several numbers. At the

conclusion of the meeting a vote of thanks was tendered to Mr. Little on motion of Rev. Dr. Johnston and Dr.

WEDDED AT STRATHROY. On Tuesday and Wednesday last

pretty weddings took place at all Saints' Church, Strathroy. On the first named day Miss Annie Maher and Mr. Terrance Callahan, both residents of Adelaide, were united in marriage. The bride was supported by her sister, Miss Nellie Maher, and the groom by his brother Thomas. On Wednesday morning Miss Teresa Welsh and Mr. Wm. Ball, both of Caradoc, were made one, the former being supported by Miss Costello, of this city, and the latter by Walter Welsh. They left for the Pan-American. Rev. Father Hogan, parish priest, performed the nup-

tial ceremony for both parties. LECTURE MONDAY NIGHT.

At the Collegiate Institute on Monday night, Miss Fanny L. Johnston will lecture, under the auspices of the London Froebel Society, whose members are taking a course of instruction from her. Miss Johnson was a pupil of the late Baron Nils Posse, and gave devote herself to the training of kindergartners and teachers for better work with children on the physical side. During the past three years she has had classes in several eastern cities, coming to London from Buffalo, where she had a class of 50 kindergartners. Dr. English, chairman of the board of education, will preside on

THE DEFUNCT DAIRY COMPANY. The Clinton News-Record says of the auction sale of the defunct Crealy Dairy Company, which opened and the heart or in stomach troubles, ran a store for some months on Dun-das street: "The auction sale adverthe strength and value of food. It is, tised by the liquidator of the Crealy Dairy Company of the Clinton cream- Cereal Food Coffee and Grape-Nuts ery plant, the Brucefield skimming sta- Food. tion and plant and the plant of the Seaforth station was held on Tuesday afternoon, and attended by quite a number of people. Mr. Thomas Brown wielded the hammer. The Seaforth plant was the only portion of the out.

Full of benefits. A large loaf of bread, with a great amount of nutrition. Five cents buys enough for the whole family. 'Phone 929. Parnell-Dean Co. ****

Is a VERY SUPERIOR SHOE in medium-priced footwear.

Those two unique makes of shoes, the VOGUE and the TRY-ME, are made for us by the leading American shoe

SOLD ONLY AT Brown Brothers' BOOT SHOP. Adjoining Strong's Drug Store.

Phone 860. John S. Brown. Frank A. Brown. ****

Brucefield station, and will dispose of them by private sale, unless, as the was prominently in view. A large liquidator has intended, a new company is organized to operate them. He is of the opinion that such a company, with sufficient reserve capital, could make money out of this property. The Komoka creamery cost about \$5,000, and is equipped for either butter or cheese making. It is the opinion of those who ought to know that this is a profitable center for a creamery, so the local plant is not at opening of the next season.'

STREETS GAY WITH BUNTING

Beautiful Decorations in Honor of the Royal Visitors.

Public Buildings and Private Residences Adorned With Vari-Colored Flags.

through the city streets today their this material. Across the central part eyes rested everywhere upon the decorations which had been erected in letters. From every window there liberally to the appeals of the civic committee, and stores, offices, factories and dwellings were all gay with flags, bunting, evergreens and other decorative materials. Owing to the shortness of the royal visit, the citizens did not feel called upon to decorate upon such a costly, lavish scale as was the case in Toronto, where the stay of the royal party extended over several days. The appearance of the streets was, on the whole, distinctly creditable to the city, especially after considering the deleterious effect of the morning's rain upon the decorations

Looking along the streets selected for the route of the royal procession, the number of flags and the yards of bunting to be seen could only be reck-oned in the thousands. Practically every building had its quota of gay embelishment to testify to the royal visitors that the capital of Western Ontario was proud and happy to have them as guests, if only for a little more than a brief hour.

Especially effective were the deco rations on the various public build-

ATHLETE'S FAILURE

Was Not a Success Until He Was Put

on the Right Food.

Cecelius X. Hale, of 1717 Barclay street, Baltimore, Md., now quite a famous runner, has had some interesting experience in regard to proper feeding. His testimony is worth the attention of any athlete, or, in fact, of any person who cares for good sturdy, powerful health.

"Up to about 18 months ago I had reen in many athletic contests, without much success. I about made up my mind it was time to stop, but a physical director of the Y. M. C. A. of this city, advised me to use Grape-Nuts food and Postum Cereal Coffee as principal factors in my diet.

'I accepted the advice and today am in possession of perfect health, and a great many medals won in different athletic events. I can now run a race and finish in fine condition, whereas, before I started on the right diet, I would find myself in a faint at the

end of a race "Formerly I had more or less nervous trouble and severe headaches. I am up her regular kindergarten work to glad to say since using Grape-Nuts and Postum Food Coffee I have forgotten what a headache feels like. My heart is in perfect condition, whereas while I was using ordinary coffee it would not stand the heavy strain. This statement is absolutely true, and I do not object to your publishing it, for it may bring back health and strength to some poor being suffering from ill health, caused by the use of improper food.'

There is a reason for this; in the first place, ordinary coffee will show its effect somewhere in the nervous system, frequently in weakening of therefore, necessary to quit the use of this drug, and in its place use Postum

They were both invented by a food fit sold. On the balance the bids did and there are thousands of users not come up to the reserve price. The company therefore still own the Clinton and Komoka creameries and the theory is borne out by the facts.

ings along the line of procession.

General disappointment was expressed, however, at the tawdry nature of the decorations by the outside contractor, for which the city paid a good sum. They consisted of shields, surrounded by banners, affixed to the trolley poles, with an ocasional streamer. The effect was much more

like a circus or trained dog show than a reception to royalty.

The city hall was decorated in a most fitting and appropriate manner. The archway was draped with curtains, with a large coat of arms above. In large letters on a blue background was the word "Welcome." On either side purple draping extended across the building. Large Union Jacks flut-tered from the top windows, while shields of national flags and colors were tastefully arranged on the front of the city's chief building. The decorations on both the G. T. R.

station and city ticket office were much admired. Suspended from the face of the station veranda, from end to end of the long structure, was bunting of red, yellow and blue, entwined with evergreen. A number of shields with flags were arranged at intervals along the upper side of the veranda, and on the front of the building was a profusion of bunting and flags. In the apex was a crown surmounted by flags. At the city ticket office a sim ilar scheme of decoration was em-The custom house decorations were

ordered from Ottawa by the govern

ment. Over the main entrance to the building on Richmond street, there

was the British coat of arms, partially surrounded by Union Jacks. There were a number of shields with flags on the front of the structure, and from the clock tower, strung in several directions, were ropes, attached to which were scores of pennons, in various colors. There were a number, also, strung from the flag staff. At the postoffice the decorations, like those of the custom house, were ordered from Ottawa. A Union Jack was placed above the entrance, with national flags on either side. A number of set pieces covered the face of the building, while directly in the center at the top a massive coat of arms Union Jack flaunted itself at the

numberless pennons were attached thereto. The decorations on the Public Library were such as to cause the most favorable comment. The display of red. white and blue bunting added much to the appearance of the building, while the windows were most artistically draped in curtain fashion with the national colors.

top of the building, while ropes with

Large numbers of shields, of flags and national colors adorned the Colle giate Institute, while flags and purple shields added to the appearance of the Y. M. C. A.
The C. P. R. ticket office was neatly

decorated. A streamer of red, white and blue bunting was stretched across the bulding on Richmond street, and caught at regular intervals with rosettes of maple leaves. Flags were over the doorway. Above, bunting was placed horizontally across the building, while flags fluttered from the windows. Probably the most elaborate and effective decoration done on any other than a public building was that of the Tecumseh House. The entire front on Richmond street was decked in the British colors, all the lower windows being beautifully draped with bunting, surmounted by the British coat of arms, with intervening ornaments of maple leaves and wreaths. The portico

was one mass of bunting, the columns When the duke and duchess drove and side walls being overspread with the words, "Loyal Greetings," in large hundreds flags, small. All gave token of the good feelings entertained by the host and hosttoward the royal family and their visiting representatives. All the decorations were bought new by the pro-prietor of the Tecumseh House, everything offered at second-hand being re-

A Song of Welcome.

Air-"Soldiers of the Queen." Let the trumpet sound throughout the

Let the trumpet sound throughout the land,
Raise the banners high in air,
Let every heart and every loyal hand
Give welcome to the royal pair.
Lift your happy voices,
All the land rejoices,
Love and duty lead the way.
We'll show them we can sing
For our country and our King,
For Canada is faithful, brave and true,
For Canada is faithful, brave and true,
Naught can break the tie that binds us
To Britain and our own loved home.

Chorus Then let us sint, right royally, Right royally, right royally!
O'er land and sea we welcome them
From many a glorious scene;
And when they reach their own dear home,
Oh! may sometimes their mem'ry roam
To those who cheer with one acclaim
For Britain's future King and Queen!
-W. Y. B.

HOW THE DUKE'S CIGARS WERE LOST

Ten Thousand Went Down in the Wreck of the Lusitania.

London Express: Private advices to a London tobacco dealer give the in-·formation that some seven thousand of the costly cigars shipped for the use cf the Duke of Cornwall and his suite while in Canada have been recovered from the hull of the wrecked liner Lusitania, on the east coast of Newfoundland. In all ten thousand of the highest class of cigars, intended for royal use, were on the Lusitania, packed in hermetically sealed cases. They were consigned to the citadel at Que-

bec, to await the arrival of the Ophir. Each cigar was valued at 3s. So choice were the costly "smokes" that, in case the crew might break open the cases, they were packed in the extreme stern of the ship and bolted behind heavy planking. When it be-came known to the islanders that the duke's cigars were part of the Lusita nia's cargo, a patrol was established to search for boxes on the beach.

All the smokers on the island reveled n dreams of cigars without stint. Speculators wanted them also, but their dreams came to nothing. Divers, after ten weeks' work, have now got at the cigars, and, according to the cable, have saved seven thousand in good condition. The other three thousand were washed out of the wreck. Meanwhile, however, the duke's cigar order had been duplicated in London. jected as unworthy.

Piles. Itching. Blind or Bleeding Symptoms: Moisture; intense itching and stinging, most at night; worse by scratching. If allowed to continue tumors form, which eften bleed and ulcerate, becoming very sore. Swayne's Ointment stops the itching and bleeding, heals ulceration, and in most cases removes the tumors. At druggists' or by mail, for 50 cents. For a free sample address Lyman Sons & Co., Montreal, wholesale agents.

J. H. CHAPMAN & CO

... SALE OF ... Table Cloths

Manufacturer's Seconds

200 Pure Linen Table Cloths, varying in length from 1 1-4 to 7 yards long, at a

Saving of 50 Per Gent.

JUST RECEIVED

Handsome New Linen Sets

Table Cloths, 2x2½, Napkins, 5/8x5/8, set\$ 5 00	J
Table Cloths, 2x3, Napkins, 3/4x3/4, set	
Table Cloths, 21/4x3, Napkins, 3/4x3/4, set\$8 50 and 10 00	
Table Cloths, 21/2x31/2, Napkins, 3/4x3/4, set\$13 00 and 16 00	

Hemstitched Sets

composition pour	
Table Cloths, 2x21/2, Napkins, 3/4x3/4, set	\$8 50 and \$10 00
Table Cloths, 2x3, Napkins, 3/4x3/4, set	
Table Cloths, 21/4x3, Napkins, 3/4x3/4, set	\$16 00 and 18 00

Sheets and Pillow Cases Hemstitched (21/2-inch hem) Sheets, 80x90, per pair,

\$7 50; Pillow Cases to match, 32x44, per pair, \$2 50. Price per set..... Hand-drawn open work, 3-inch hem-sheets, 80x90, per pair, \$8 50; pillow cases to match, 32x44, per pair, \$3 50. Price per set...... 12 00

New Tabling 75 Pieces New Irish Linens.

50-inch Unbleached Tabling, per yard	200
54-inch Unbleached Tabling, per yard	22c
	25c
60-inch Unbleached Tabling, per yard	28c
	30c
68-inch Unbleached Tabling, per yard	40c
72-inch Unbleached Tabling, per yard	
One Special Unbleached Double Damask Tabling, heavy pure Irish Linen, 72-inch, best \$1 25 a yard quality,	
for	85c
50-inch Bleached Tabling, per yard	25c
54-inch Bleached Tabling, per yard	30c
58-inch Bleached Tabling, per yard	35c
60-inch Bleached Tabling, per yard	40c
	45c
68-inch Bleached Tabling, per yard	
72-inch Bleached Tabling, per yard	
72-inch Heavy Bleached Damask Tabling, worth 80c a	
	0 =

Case of Fancy Linens

Made in Ireland, pure linen, with drawn and embroidery work of the peasants. Tray Cloths, Five O'Clock Tea Cloths, Sideboard Scarfs,

Carpets Upstairs

Carving Cloths and Pieces, Doilies, etc.

Tapestry Carpets, just new in, patterns suitable for parlors, dining-rooms and bedrooms, made and laid, per yard......55cjand 60c

Sample Rugs, Axminster, Velvets, Bagdad, Globe, Saxonine, Worcester, extra large size, exclusive designs, price beginning at \$2 each, up to.....\$9 00 Velour Art Squares, suitable for drawing-rooms, libraries, etc., extra special.....\$12 50

Veilings, Handkerchiefs

NEW CHIFFON VEILINGS.

Black with white chenille spots, white with black spot, brown and blue with white spot, a yard......

HANDKERCHIEFS, 5c EACH. Lace trimmed, muslin center, special, each..... Ladies' Pure Linen Handkerchiefs, good sizes, 10c each,

Ladies' Pure Linen Handkerchiefs, lace corners set in, or lace edging, 2 for..... Ladies' Pure Linen Handkerchiefs, embroidered and scalloped edges, new importations, dainty styles,

OR TRADING

CHAPMAN'S

126, 128, 1281 DUNDAS ST.