



SAILINGS

For Quebec and Montreal
THE ONLY DIRECT ROUTE
NEWFOUNDLAND
AND
The Province of Quebec
S.S. "NAYARIT"
Sails from
Newfoundland
Oct. 14
Oct. 23
Nov. 1
From
Porter Brook to
Montreal
Oct. 21
Nov. 10
Nov. 19
on a luxuriously appointed ship.
Beautiful Scenery.
Excellent Cooking.
Write us for FREIGHT RATE and
Let us save you money!!
The Clarke Steamship Co.,
Limited.
CORNER BROOK, N.F.D.
G. E. FITZGERALD, Agent.
Oct. 5, 24.

KIELLEY'S DRUG STORE

Why Gray Hair?

Thanks to the discovery by a famous French Dermatologist Gray Hair may now be restored to its original color. Also hair that is on the verge of turning can readily be prevented and given new life and vitality by the use of PARISIAN HAIR RESTORER.

Is Not a Dye.

By simply rubbing into the roots of the hair night and morning it stimulates the follicles, prevents the hair from falling and restores to its natural color. Makes an ideal Hair Dressing.

Price 90c. per bottle.

For Sale only at

J. J. KIELLEY,
Water Street East.

THE LONDON DIRECTORY

with Provincial and Foreign Sections
and Trade Headings in Five
Languages
enables traders to communicate direct
MANUFACTURERS & DEALERS

in London and in the Provincial Towns
and Industrial Centres of the United
Kingdom and Ireland, the Continent
of Europe, Africa, Asia, Australasia,
America, etc. The names, addresses
and other details are classified under
more than 3,000 trade headings, in-
cluding

EXPORT MERCHANTS
with detailed particulars of the Goods
shipped and the Colonial and Foreign
Markets supplied.

STEAMSHIP LINES
arranged under the Ports to which
they sail, and indicating the approxi-
mate Sailing.

One-inch **BUSINESS CARDS** of Firms
desiring to extend their connections,
or Trade Cards of

DEALERS SEEKING AGENCIES
can be printed at a cost of 8 dollars
for catalogues heading under which
they are inserted. Larger advertise-
ments at 30 dollars net cash per page.

The directory is invaluable to every-
one interested in overseas commerce,
and a copy will be sent by parcel post
for 10 dollars net cash with order.

THE LONDON DIRECTORY CO., LTD.
25, Abchurch Lane, London, E.C. 4,
England.

Business Established in 1814. X

S. G. COLLIER CO.

Undertakers and Funeral
Directors.

ON HAND:

Large stock Caskets,
Coffins and Casket Furni-
ture. Prompt and efficient
service.

S. G. COLLIER CO.
Telephone: 614, 1624, 1696
Oct. 13, 1925.

MINARD'S LINIMENT FOR SORE
FEET.

Boyers, Peas, Corn, Tomatoes STRINGLESS BEANS and OYSTERS. 1925 Pack, Placed in Stock To-day

FRESH FRUIT

Ex. S.S. "SILVIA" TO-DAY

176s California Oranges
216s California Oranges
64s Porto Rico Grape
Fruit.
80s Porto Rico Grape
Fruit.

FRESH FLORIDA TOMATOES

A few Russet Grape Fruit on hand, selling to clear at
3 for 20c.

1925 MUSSELS—35c. BOTTLE.

3 Bottles for \$1.00

MACKINTOSH RED APPLES—Buy them by the
Box, 125's, 138's, 150's, at \$5.00 the box. 50c.
55c. 60c. Dozen.

GRAVENSTEIN APPLES

NUMBER 1, NUMBER 2 and DOMESTIC.

Gravenstein Apples are now in prime condition for
eating or cooking purposes. Gravenstein is the best
eating apple for the next month or six weeks.

SPECIAL TO-DAY

100 GALLONS DAMSONS.

C. P. EAGAN

PHONE NOS.—
123 & 423 Duckworth St. 402 Queen's Road.

NOW IS THE TIME TO GET YOUR CHRISTMAS PUDDING
MADE. CALL OR PHONE 192 FOR

PUDDING
BOWLS



JELLY
MOULDS

S. O. STEELE & SONS, Limited.
Opp. Seamen's Institute.

'Phone 192.
aug 18 11 a.m.

Society for Protection of Animals

is holding a Sale in Canon Wood Hall

WEDNESDAY AFTERNOON, NOV. 4th.

Fancy Tables with beautiful Xmas Gifts at reason-
able prices; also Pantry Table, Candy Table and Grab
Bag.

Afternoon Teas will be served. Admission, 10c.
Dr. V. P. Burke, President, will open the Sale. Please
Come. Oct. 14, 6:00

ROOFING FELT

MAKE NO MISTAKE—

The best values both in Quality and Price on

Roofing Materials

are offered at our Store. There is nothing to be
had better than the JAPROID Line, and the
Price will suit every purse.

—OUR LEADER

—ROCKROID

—SLATE SURFACED

—SHINGLE ROLL

—ALLTITE

—RICHARDSON'S FELT

ALL JAPROID. ALL GOOD VALUES.

Horwood Lumber Co., Ltd.

Oct. 17, 31, 1925.

Advertise in The Evening Telegram.

Wedding Bells

FRAMPTON-COLLINS.

On Thursday afternoon the mar-
riage of Miss Florence Dorothy Col-
lins of Indian Islands, Pogo District,
to Mr. Arthur Frampton took place at
St. Thomas's Church in the presence
of the immediate friends of the con-
tracting parties. The ceremony was
performed by the Rector, Rev. J. B.
Elliot.

The bride was given away by Mr.
Thomas Hicks, and was attended by
Misses Emily Marshall and Alma
Hicks. The best man was Mr. Elzezer
Hicks, chief officer of the S.S. Susan.
Following the ceremony, the party
went for a motor drive and later re-
turned to the King's Beach Hotel
where a repast was served and the
health of the bride and groom toast-
ed. The numerous presents received
testified to the high esteem in which
the bride was held.

Mr. Frampton who has been resid-
ing in the U.S.A. for the past two
years intends to settle down in his
homeland, and this morning the bride
and groom left by the Susan for their
future home in Indian Islands. They
take with them the best wishes of
their many friends.

Long-Lived Horses

SUFFOLK PUNCH STILL A GOOD
WORKER AT 27.

The longevity of the Suffolk Punch
horses will be brought into promi-
nence when Sir Cuthbert Quilter, pres-
ident of the Suffolk Horse Society, is
reducing by sale his stud of 200
Punches.

Many of the horses in this famous
stud, founded by the late Sir Cuthbert,
exceed 20 years of age. They include
a gelding of 25 and a mare of 27 who
had a foal this year and is still as
active a worker as any on the farms.

In the neighbouring district of
Framlingham, the original home of the
breed, Mr. Alfred Preston's stud has
records of mares and geldings living
and working up to 82 years of age. The
ages of living Punch stallions are
equally remarkable.

Monster Sale of Work by Col-
umbus Ladies' Association opens
Tuesday afternoon at 4 o'clock
sharp. Continues until Midnight
Wednesday.—Oct. 17, 11

Salt for Wages

In the early days of our civilization,
when a man's flocks and herds were
his only possessions, they also consti-
tuted his money, and when metal coins
were first introduced many had cattle
stamped on them.

The Latin for cattle is "pecus," and
it is not a far stretch from this to our
word "pecuniary," which is usually
associated with money.

Again, the word "cattle" is derived
from "capital," the origin of which is
the Latin word for "caput," meaning a
head, and from the very earliest times
beasts have been spoken of as so much
head.

It is curious, too, how agriculture
has indirectly affected our system of
currency. When man found it easier
to dig with a bronze or iron spade than
with wood, it was not long before
iron and bronze coins came into use.
Later, when gold and silver were dis-
covered, they were quickly adopted for
currency.

The word "salary" comes from
"saline." When the Romans dominated
Britain they took possession of a
great many of the salt mines, because
salt was then a valuable commodity;
in addition, workmen in the salt mines
were frequently paid with salt, and it
was not long before this form of
remuneration became known as salary.

Your tea is waiting to be served
at the C.L.A. Sale of Work,
Tuesday and Wednesday next,
Columbus Hall. Come and bring
your appetite.—Oct. 17, 11

Dual Stamps

The New Hebrides Condominium, a
group of islands in the Pacific between
Fiji and Australia which is ruled
jointly by Britain and France, has is-
sued a new series of dual stamps. The
central design, depicting native idols,
spears, and pottery, is common to
both the British and French series,
but the arms of France take preced-
ence on the British stamps, while
those of Great Britain are shown first
on the French series. The values ap-
pear in French and English currency
on all the stamps. Both sets are print-
ed by a British firm.

WON BY AN INCH.

Because he was disappointed when
defeated in a Serpentine swimming
race last June, Mr. Richard Ledger,
aged 77, challenged the victor, Mr.
George Webster, aged 76, to a return
match.

This was decided at the sale of the
St. Pancras Swimming Club, Prince of
Wales' Road, Bath, Kentish Town,
N.W., over a distance of 33 yards, and
swimming in clothes, Mr. Ledger re-
versed the previous result, winning
by an inch.

MINARD'S LINIMENT USED BY
PHYSICIANS.

GENTLEMEN!

Disdaining to offer Premiums "or Throw Ins" with the Sale of Our

SUITS or OVERCOATS

WE STAND PAT ON OUR PRICES!

Simply Because— from the start we have eschewed all super-
profits,—profits that this firm could not, and
would not expect to make and retain

IT'S LEADERSHIP IN VALUES

WHEN we offer SUITS or OVERCOATS for sale
—we do so at prices you can bet your bottom
dollar have been pared as finely as possible,
consistent with legitimate profit,—profit we must ex-
pect,—that's what we are in business for—but super-
profit—NIX!

SO again we say that when you purchase a SUIT
or OVERCOAT here, you can be assured that
apart from getting permanent satisfaction as
regards Appearance, Wear and Trim, there is stitched
into each such garment the assurance that no super-
profit price was your in exchange for it.

Our Clothes are built to a PRICE we consider
FAIR and SQUARE to our Customers
and to ourselves—

That's the "BAIRD" way
and it's a fair way
DON'T YOU THINK

Come! See and Examine these New Models
to-day.

Our Special OVERCOAT

Here are Top Coats of great serviceableness, smartly finished,
double breasted and full belted models, showing pleated back,
storm collar and cuffs; fully lined. Choice of Light, Medium
and Dark Mixtures. Great Coats. A rack full of them just in-
side the door. See them. They're Special at

\$18.75

Fall Weight OVERCOAT

This line brings snappy models, in Light and Dark Mixtures,
all full belted models, with patch pockets and cuffed sleeves.
Just a comfortable coat for immediate wear. Made to our own
ideas of just what a man wants at this particular season.

\$22.75

TAILORED OVERCOATS

Typical example of BAIRD'S masterly styles.
We have shown Overcoats at other times, but never anything to
compare with those deftly tailored Top Coats now ready for
your approval. Smart dressers will appreciate their fully tail-
ored lines, as every possible detail has been given the most care-
ful consideration. Fashioned from the best of all woolen ma-
terials. They are now ready in soft mist-like Greys, Heathers
and Browns. Every wanted size represented.

\$24.00 \$27.00 \$30.00 \$33.00

BLANKET COATS

So-called from the great warm wool materials from which they
are fashioned. Light and Dark Mixtures showing plaid backs.
May be worn full belted or half belted as desired; deep storm
collar, cuffed sleeves and Polonaise lining. Quite a range of these
beauties.

\$29.00

Our ULSTERETTE

Great burly Ulsters, immensely favoured by smart dressers. A
man's coat through and through, fashioned from plaid-backed
all Wool Ulsterings, imparting warmth without excessive weight;
snug-fitting deep rolled collars, defying wind and cold, half or
full belted models. We are proud of this masterpiece in Over-
coats. Special

\$35.00

TAILORED SUITS

We particularly stress the extreme smartness of our Latest
Tailored Suits, in a full range of Fall and Winter weights.
Pretty Medium and Dark Greys and Browns, as well as innum-
erable pretty Heathers await your inspection. As these have
been distinctively made to our own ideas of what smart dressers
look for, you can be assured they possess snap and attractive-
ness, and value. To-day is a good time to try one—

\$25.00 \$30.00 \$32.00 \$35.00

Our SPECIAL SUITS

These Special Suits are being favourably commented upon.
Made especially for us from specially imported English Tweeds.
Unusually good-looking patterns, carefully finished models, pos-
sessing shapeliness and bringing values you would scarcely ex-
pect to find to-day. Costs you nothing to see them,—a pleasure
for us to display them.

\$12.95 \$16.75 \$18.75 \$22.00

James Baird
LIMITED

Oct. 17, 31 a.m.