

**MERIT** is the **TRUE TEST** of **VALUE** is the **TRUE TEST** of **cheapness.**

**BON MARCHÉ**

Our Success has been due to our determination to give the best value for every dollar spent.

Have you been one of our satisfied customers since we re-opened? If not you are losing money.

We are Headquarters for the following special lines: Men's, Ladies' and Children's Hosiery, Embroidery, Ladies' Vests, Underskirts, Wash Goods, Men's Working and Negligee Shirts, Overalls, Shirtings, Sheetings, Flannel-ette.

Every week we have new arrivals. We regret inconvenience to the crowds who daily throng our new store.

**MORAL!-- SHOP EARLY.**

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**ERASMIC BATH SALTS**

The most trust-worthy of all beauty specialists. They are a tonic, a fragrant aid to the wholesome physical perfection to which all clever women aspire.

Agent: T. B. CLIFT, Water St., St. John's.

**Bird's Record Flight.**

THREE THOUSAND MILES WITHOUT A REST.

A black-headed albatross, starting from a small solitary island near Japan, followed the steamship Wenaschee across the North Pacific for six days and seven nights.

A too-heavy breakfast tossed to it by a passenger caused the albatross to turn back on the seventh morning, after it had escorted the vessel for three thousand miles.

The Wenaschee is a new boat, and in the open sea averaged seventeen knots per hour, but the storm bird did not tire. It flew in great circles round the steamer, and because of its peculiar black head, in contrast to the natural silver-white plumage, it was easily distinguishable from other albatrosses in the wake of the big ship.

**Mid Hall and Snow.**

The wind one stormy day roared in a gale, beating the ship with snow, hail, and rain, but despite the troubled elements the albatross continued to fly alongside, sometimes screaming shrilly. Many on board believed the bird alighted in the rigging at night, but the crew of the watches declared they observed the albatross flitting at intervals through the rays of the cabin's lights.

Meat and bread tossed to the bird during the day were picked up from the waves without the great wings being furled.

**WE ARE A Re-Arranging Prices**

at this Season in our Men's and Boys' **STYLE SHOP**

Means a deal more than the mere announcement of the fact. It means for patrons, practical and wise economies on apparel—right up to the minute in Styles.

**Such an Event is On THIS WEEK LET'S SERVE YOU--** and serve you well.

- SHIRTS TOP THE LIST**
- KNITTED SILK TIES.** Neat looking affairs that suit the soft collar splendidly; plain shades as well as fancy mixtures. Special . . . **35c.**
  - BOYS' OVERALLS.** A couple of dozen each of Boys' Blue Cotton Overall, with white pin stripe, patch pockets, bib front and straps. Special to . . . **59c.** Regular \$5.00. Special . . . **\$3.75**
  - TUCKED SILK SHIRTS.** These are dressy looking, showing fine tucked Jap Silk front, turn-over Silk cuffs, and mercerized twill body and sleeve. Regular \$5.00. Special . . . **\$3.75**
  - MEN'S TOP SHIRTS.** These are real Summer Shirts, finely striped, Blue and White, Hello and White and Grey and White; each with a laundered collar to match. Your choice **\$2.25** for . . .
  - SILK SOCKS.** Men's Summer weight; Silk Socks; shades of Brown, Grey and Navy; 70c. value. Special . . . **58c.**
  - CASHMERE SOCKS.** Best English Cashmere Socks, "Two Steeples" Brand; in light Heather mixtures. Regular \$2.30. Special . . . **\$1.45**
  - MEN'S SERGE PANTS.** Fine Navy Serge Pants, strap hip, cuff bottom; in perfect form and well finished. Your size is here. Special . . . **\$8.75**
  - MEN'S ROWING SHIRTS.** Fine White Jersey, short sleeves, buttonless neck; army style; excellent quality. Dollar value. Special . . . **59c.**
  - MEN'S "SPORT" SHIRTS.** Open neck Sport Shirts, with short sleeves; all White; assorted sizes; a good rowing shirt. Special . . . **\$1.70**
  - BOYS' STRAW HATS.** Small Boys' Sun Hats turned leaf band and flaps; white and fancy straw leaf. Special . . . **69c.**
  - BOYS' CREAM PANTS.** Boys' Cream Twill Long Pants; strap hips, cuff bottom; fitting 10 to 13 years. Special quality. Special Price . . . **\$4.25** To fit 14 to 15 years . . . **\$4.65** To fit 16 years . . . **\$4.95**
  - CYCLE BRACES.** The Brace with the built bearing pivot back; nice fine elastic, and white cord. **62c.**
  - HANDKERCHIEFS.** Hemstitched White Lawn Handkerchiefs and others with coloured border. They're Special at . . . **19c.**
  - BOWS.** Spring Grip Bows; all the new colour combinations; they fit right and look smart and becoming. Special . . . **45c.**

**LODGE**

**LODGE-- the Dependable Plug**

**YACHT "PAWNEE."**

**SPECIAL NOTICE.**

On Friday, July 14th (ONLY) the Pawnee will leave Portugal Cove at 6.30 p.m. instead of 5.30 p.m., and will call at Conception Harbor in addition to Bell Island, Carbonear and Harbor Grace.

**SATURDAY REGULAR SCHEDULE.**

Sunday (ONLY) the 11.00 a.m. excursion will not be run—the Pawnee leaving Carbonear at 1.00 p.m., calling at Conception Harbor in addition to Harbor Grace and Bell Island. Steamer leaving Portugal Cove 5.30 p.m. as usual.

Further than the changes made for Friday and Sunday no change will be effected from the regular schedule.

**COLONY STEAMSHIP CO., LTD.**

C. J. BURTON, General Manager, Carbonear.

Office: Crosbie Premises, St. John's, 11514, 21.

**The Highest Waterfall.**

Although Waleteur Fall, in British Guiana, is by far the most powerful waterfall in the world, exceeding both Niagara and Victoria Falls by several hundred feet in height, it has seldom been visited. It was discovered over fifty years ago, but, on account of its inaccessibility, not much is known about it. Recently it was fully photographed by an expedition exploring the Guianas for the American Museum of Natural History.

Waleteur Fall is on the Potaro river, a tributary of the Essequibo. The fall is 741 ft. high, and in width varies 120 ft. in dry weather to 400 ft. in rainy seasons. The river for about 200 yards above the fall is about 400 ft. wide, and flows noiselessly along, without a ripple, its surface as smooth as a plate-glass mirror, until it reaches the rocky ridge, where it bends to a right angle and falls in a perpendicular mass that maintains for a distance of 350 ft. its solid appearance, and then dissolves into clouds of vapor before reaching the bottom of the abyss, when rises a thundering incessant roar.

**LOOK WHAT WE OFFER NOW**

**John Maunder, Tailor and Clothier, 281-283 Duckworth Street**

You know how you feel on a sweltering day with an overweight suit on. You have also experienced the annoyance when your dark suit is covered with dust. We are now showing summer shades in light and tropical weights, also a few lines in flannels.

**Quick Dispatch of Steamer.**

A case of quick dispatch is reported by Messrs. R. S. Dalgleish & Co., Newcastle. The steamer Whitworth arrived alongside the Mercantile Dry Dock, Jarrow, at 3.30 p.m. on Thursday week, and was put in dry dock shortly afterwards. She was painted and undocked at seven o'clock the following morning; she was moved to Northumberland Dock, on the opposite side of the river, loaded 1850 tons of coal and 260 tons of bunkers, and was ready for sea at nine o'clock the same night. The net time was only 29½ hours, which is believed to be a record for a job of this kind on the Tyne.

Another instance of quick dispatch is reported from Cardiff. The steamer Monmouth arrived at that port at noon on June 14 and discharged a cargo of 30,245 bags of sugar, weighing 1350 tons, at the Queen Alexandra Dock. Discharging was commenced at 2 p.m. on the day she arrived, and completed at noon on June 16, the steamer sailing two hours later.—Lloyd's List.

**James Baird LIMITED**

**FIRE INSURANCE!**

**QUEEN INSURANCE CO. of America** AND **THE GREAT AMERICAN INS. CO. OF NEW YORK.**

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

**Absolutely no trouble when a loss occurs.**

PHONE 688. P. O. BOX 782.

**GEO. H. HALLEY, Agent,** ADRAIN BUILDING, 165 WATER STREET, 1st floor.

**Especially for You!**

Kiddies, we have now in stock the following—

- EXPRESSES**—Small, medium and large.
- SCOOTERS**—Easily run.
- DOLLS' CARRIAGES**—Wicker, with fubber tires.
- DOLLS' CARRIAGES**—Wooden, with rubber tired wheels.
- ROCKING HORSES**—Latest and up-to-date made.
- RUBBER BALLS**—All sizes and prices.
- CRICKET and BASEBALLS.**
- CRICKET and BASEBALL BATS.**
- SKIPPING ROPES**—With and without handles
- FOOTBALLS**—Sizes 1 to 5.

**GARLAND'S BOOKSTORES,** 177-9 WATER STREET.

**League Football, St. George's Field, this evening at 7.30—B.I.S. vs. Guards. Admission 10 cts.; ladies' free; Grandstand 10 cts. extra; boys free.**

**Towage of Floating Dock**

The Argentine Government has contracted with the Bureau Wismulder, of Rotterdam, for the towage of a 4000-ton floating dock, built for account of the former by "Nordsee Works," at Emden. This floating dock is of a special construction. The side pontoons have not been constructed on the bottom pontoon, but outside, so that the side pontoons are only attached to the bottom pontoon by girders and heavy bolts. The dimensions of this floating dock are, length 100 metres, breadth 29 metres. Never before has a floating dock of such special construction been towed overseas. The towage from Emden, to Buenos Ayres is being performed by the tugboats William Barendsz and Gelderland.

**SUMMERS' Week-End Bargains**

Of Real Interest to Those Economically Inclined.

<b>MEN'S UNDERWEAR.</b> Men's Balbriggan Shirts and Drawers in a fine texture Balbriggan, <b>68c. garment.</b>	<b>EVERYTHING MARKED IN PLAIN FIGURES</b>	<b>BLACK HOSE.</b> Men's Black and Tan Hose, suitable for summer wear, <b>20c. pair.</b>
<b>NECKWEAR.</b> This group of Men's Knitted Ties include the popular narrow cut, <b>35c. each.</b>	<b>MEN'S UNDERWEAR.</b> A medium weight Underwear, <b>90c. garment.</b>	<b>BOYPROOF WATCH, \$1.90 ea.</b>
	<b>DRESS SHIRTS.</b> A Shirt that will give you full satisfaction; attached collar, <b>\$1.60 each.</b>	<b>LADIES' HOSE.</b> A light weight summer Stocking in Black and Brown, <b>20c. pair.</b>
		<b>LADIES' SIDE COMBS, 20c. set.</b>

**M. J. Summers, 330 Water Street**

Store Open Every Night.

**J. J. STRANG, Ladies' and Gents' Tailor, Water Street.**

Our aim has always been to give our customers the BEST in quality of goods and in fine tailoring.

We have just opened a selected assortment of Ladies' Costumings from Scotland, and it is strictly on the ground of quality and service alone that we respectfully solicit your patronage.

**J. J. STRANG, Tailor, Water Street.**

**Kyle's Passengers.**

S.S. Kyle arrived at Port aux Basques at 8.35 a.m., bringing a foreign mail and the following passengers who are now on the incoming express due tomorrow afternoon—Miss B. Drake, Mrs. P. B. Manning, Mr. A. Underhay, Miss A. Cooper, Miss A. B. Lake, Miss J. Bradbury, Miss J. Kennell, Miss H. B. Bryana, Miss S. Cantwell, G. Brown, Miss M. Mundie, Rev. F. J. and Mrs. Wier, Mrs. M. L. Ellis, E. H. Fenn, G. B. Doone, Miss E. Davis, Mrs. A. Pike and daughter, G. D. Millasky, E. Bell, B. C. Morris, Mrs. J. McDonald, and daughter, Mrs. W. J. Power, Mrs. Col. Martin, Mrs. J. Pottle, F. J. Matthews, Mrs. P. B. Manning, Mr. A. Underhay, Miss A. Cooper, Miss A. B. Lake, Miss J. Bradbury, Miss J. Kennell, Miss H. B. Bryana, Miss S. Cantwell, G. Brown, and son, Mrs. A. Morlish.

**ECZEMA**

You are not alone in suffering from this skin irritation. It relieves as one and cures all. It is the only cure for this skin disease. Sample box by Dr. Chase's Ointment Free if you enclose 50c. and send to: strap for postage. 90c. for full size. Write to: Dr. Chase, 100, St. John's, N.S.

**Don't say Paper, say The Evening Telegram**

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