

For Value.
G'S
Showrooms.

Fine
All-Wool
Serge.

hing for school
well made and
les and colours to

years.

ade from

.00.

G, Ltd.

Fall Model.

lieve, is the best value in
possibly be found at the
want to see these new
Mahogany. Splendidly
a last which combines
o in Gunmetal Calfskin.
\$10.00 the pair.

TO SELECT FROM.

Monroe, Ltd.
DE MEN.

G NETS

ROCK

and BARKED

IZES.

man & Co.,

td

Personal Mention.

Miss Irene Hutchings, daughter of
the Inspector General, who has
graduated from the Royal Victoria
Hospital, Montreal, has returned to
the city to spend a month's holiday.

A Star Repeater, WHELAN'S
WATERED FISH. Oct 23, 11

NEW FALL GOODS AT BARGAIN PRICES Friday and Saturday

This list of specially selected values in New Fall Merchandise,
in conjunction with our splendid displays of new goods will
make this Store doubly interesting Friday & Saturday.
Come in and look around to your hearts content, we will be only too pleased to show & explain everything

The prices at which these new goods are marked emphasises
THE ROYAL STORES' ability to sell
good Merchandise all the time at lowest possible prices.

Dainty Neckwear

and Dress
Accessories
COLLARS—
Beautiful
styles in
Pique, Orga-
die, Silk, Satin
and Georgette
Crepe. A de-
lightful as-
sortment, all
newly opened
and right up
to style. Reg.
\$1.35 ea. Fri-
day and Satur-
day. **\$1.05**

RICH BLACK FUR SETS—Manchurian
Wolf-skin, the celebrated Corsetine make.
The collar is in fox shape with head,
legs and tail. The barrel shaped muff
is lined with stout satin and has a bone
wrister attached. They are well made
and carefully finished throughout. Reg.
\$27.50. Friday and Saturday **\$23.00**

FUR TRIMMING ORNAMENTS—All the
rage for costumes, coats and furs or even
for millinery trimming. Double silk
cords attached for connecting. Colors:
White, Brown and Black. Regular 50c.
each. Friday and Saturday **40c.**

You cannot afford to overlook these items

CHILDREN'S WHITE FLANNELETTE
DRESSING GOWNS—Dainty little gar-
ments finished at cuffs, neck and down
the front with two inch Pale Blue em-
broidery. Sizes for children up to 4
years of age. Reg. \$1.00 each. Fri-
day and Saturday **85c.**

INFANTS' FLANNELETTE SACQUES—
Inexpensive garments to keep the little
one cosy and comfortable during the
cold days to come. Reg. 45c. ea. Fri-
day and Saturday **39c.**

CHILDREN'S WARM JERSEY SLEEPING
GARMENTS—Of a most durable qual-
ity, with one pocket, drawstring cuff
sleeves, military collar and feet. A real
service-giving garment that's comfort-
able and inexpensive. Sizes 1 to 5 years.
Reg. \$1.50 each. Friday and **90c.**

Saturday
COLORED VEILINGS—In a good assort-
ment of fancy and plain. All popular
makes. Regular 75c. yard. **65c.**

COLORED RAINPROOF TULLE—Grey
Saxe, Pale Blue, Brown, Green and
Champagne. Guaranteed impervious to
moisture. Regular 65c. yard. **55c.**

Friday and Saturday
GOLD SEAL CORGOLEUM—You could wish
to choose from. This make of floor
covering is becoming more popular every
day, as the makers guarantee satis-
faction with every length. Reg. \$1.50 yard.
Friday and Saturday **\$1.75**



Excellent Lines of Men's Furnishings

Which give promise of being among our
most popular values for the coming season.
MEN'S SOFT FELT HATS—That will
charm the eye and not harm the purse.
Thus in purchasing one of these swell
hats here Friday or Saturday you will
not only have a smart, stylish headpiece
but you will practice economy as well.
The shades are Navy and Green.
Reg. \$5.50 each. Friday and **\$4.75**

Saturday
MEN'S AMERICAN TWEED GOLF CAPS—
Made expressly for the trade of this
house from our own carefully selected
patterns. The rich, stout tweeds in
their dark and medium colors will prove
most suitable for Fall and Winter wear.
Reg. \$1.90 each. Friday and **\$1.65**

Saturday
MEN'S PLAIN CROWN GOLF CAPS—Neat,
dark checks and plain tweeds with
detachable lining, sweatproof leather
band and good lasting peaks. One of
the best qualities we have ever stocked.
Reg. \$2.75 each. Friday and **\$2.35**

Saturday
MEN'S MAHOGANY COLOR BOX CALF
BOOTS—A style and quality you are
bound to admire. Soled and heeled with
the celebrated neolin rubber. Boots no
better than these are offered in town to-
day at prices up to fifty per cent. more
money. Reg. \$7.50 pair. Friday **\$6.90**

and Saturday
MEN'S HEAVY BOX CALF BOOTS—Dark
mahogany with viscolized leather sole,
bellows tongue and dull rubber heel. A
comfortable, stylish shoe, both wear and
wet resisting. Reg. \$8.20 pr. **\$8.30**

Friday and Saturday
MEN'S REVERSIBLE RUBBER COATS—
Cut in the newest style. This coat can
be used on either side taking the place
of an oil coat in wet weather and a
raglan on fine days. It is thoroughly
waterproof. Reg. \$30.00 each. **\$27.00**

Friday and Saturday

Women should not think of buying



**Silks, Dress Goods & Coat
Materials, until after com-
paring quality and price
with the lines we offer here. The
values are truly remarkable.**

MIXED TWEED SUITINGS—Big favorites for
women's and misses' Fall wear. There's a
swell selection of rich new mixtures in Grey,
Fawn, Clerical, Brown, etc. If you are plan-
ning to have a new costume this Fall we
strongly advise you to come here to-morrow
and choose from this line. Reg. **\$2.40**

Friday and Saturday
NATURAL SHADE SHANTUNG SILK—A material
of unquestionable merit, suitable for
Blouses, Dresses, Children's Rompers, Win-
dow shades, Underwear or anywhere where
lawn, cottons or linens are used. It comes
32 inches wide. Regular 95c. yard. **78c.**

Friday and Saturday
JAP SILK—For scarves, trimming, linings or in-
terior decorating. The range of colors is one
of the largest we have ever shown and include
almost every shade you could think of. Reg-
ular 45c. yard. Friday and Satur- **37c.**

SHEPHERD CHECKS—These materials are in
great demand now for Children's and Misses'
Coats, also for Women's Costumes. They make
up beautifully and require very little trim-
ming; width 52 and 54 inches. Reg. **\$2.75**

30.00 yard. Friday and Saturday
BLACK ASTRACKAN—A beautiful material for
women's and misses' winter coats, muffs, col-
lars or coat trimmings; rich, silky curl, close
and well finished; 46 ins. wide. **\$11.00**

Reg. \$12.50 yd. Friday & Sat'y
WOOL BLANKET COATING—Absolutely the
newest shades for this Fall and Winter. Come
and see them! The assortment includes Rose,
Carbon Grey, Fawn, Myrtle, Mid Brown,
Bronze Brown, Marone, Mole and Aero Blue;
52 inches wide. Reg. \$6.25 yard. **\$5.40**

Friday and Saturday

Smart Fall Headwear for Women



These lines comprise
swell selections of Wo-
men's Sample Hats in
Plush, Velvet, Silk,
Crepe de Chine and
felt in dozens of dif-
ferent styles. It is im-
possible to give a full
description of them
here. There are To-
ques, Tricorns, Sail-
ors, etc., in Black and
Colored, at

\$4.75, \$5.75 and \$7.50.

PLAIN COLOR CORDED SILK HAT BINDING—In Old
Rose, Rose, Champagne, Olive, White, Mauve,
Niger, Navy and Black; 1 1/2 inches wide. Reg. 35c. yard
Friday and Saturday **30c.**

2 1/4 inches wide. Regular 45c. yard **38c.**
Friday and Saturday

GREAT SAVING OPPORTUNITIES in FANCY LINENS, CUSHION COVERS, SIDEBORD CLOTHS

CRASH TABLE CENTRES—Oval designs with silk embroi-
dered centres and fringed edge. Designs that will sell on
sight; sizes 13 by 20 inches. Reg. \$1.20 each. **\$1.14**

Friday and Saturday
FAWN CRASH SIDEBORD CLOTHS—Embroidered in beau-
tiful color combinations of silk, with chain-stitched borders;
52 inches long with hemmed ends. Regular 85c. **65c.**

Friday and Saturday
FAWN CRASH CUSHION COVERS—A good substantial quality,
neatly frilled and beautifully embroidered. Reg. **\$1.00**

Friday and Saturday
SIDEBORD CLOTHS—Nicely finished with heavy lace edge,
insertion and fancy openwork; size 12 x 54 inches. **98c.**

Friday and Saturday

CREAM LAWN CUSHION COVERS—With wide frill and col-
ored silk embroidered corners. All new designs. **74c.**

Regular 80c. each. Friday and Saturday
LACE AND INSERTION TRIMMED TEA CLOTHS—Of stout
thread English cotton, serviceably made and finished; size
32 x 32 inches. Regular \$1.65 each. Friday and **\$1.35**

Saturday
CREAM MADRAS TABLE COVERS—Transparent designs with
colored floral borders; will show up beautifully over a dark
colored centre table; size 32 x 32 inches. Reg. **\$1.25**

Friday and Saturday
LARGE DAMASK TABLE NAPKINS—Good quality union
damask in several designs; size 22 x 22 inches. Reg. **25c.**

Friday and Saturday

OPPORTUNITIES

That should mean instant action on the
part of anyone needing

Reliable Footwear

WOMEN'S NARROW RIBBED HOSE—
Black Cashmere; improved, extra spliced
heels and toes. Sizes 9, 10, 11. **70c.**

Reg. 80c. pair. Friday and Sat-
urday
HEAVY WORSTED HOSE—For women
and big boys. A good wearing, warm
and serviceable quality. Ribbed legs;
plain vamp. Reg. \$1.70 pair. **\$1.50**

Friday and Saturday
BOYS' AND YOUTHS HEAVY WORSTED
STOCKINGS—They are just the kind you
will need for October and November wea-
ther. The range includes sizes to fit
boys from 12 up to 16 years. Regular
up to \$1.40 pair. Friday and **\$1.25**

Saturday
CHILDREN'S BOX CALF BOOTS—A splen-
did quality Fall boot for children requir-
ing size 3 to 8. Will give excellent wear.
Reg. \$2.70 pair. Friday and **\$2.30**

Saturday
WOMEN'S BOX CALF BOOTS—A real
comfortably fitting style; medium width
toe, dull side tops, heavy sole and real
comfort-giving heels. Regular \$5.40 pair.
Friday and Saturday **\$4.90**

CHILDREN'S DARK TAN BUTTONED
BOOTS—A wide tread shoe, most desir-
able for children walking. Spring heel
self tip. Sizes 3 to 8. Reg. \$2.80
pair. Friday and Saturday **\$2.55**

Friday and Saturday

Marvel- ous Values in Under- wear



CORSETS—
WOMEN'S
A splendid
chance to get
a good wearing
Corset at a ri-
diculously low
price. They
are made of
strong White
Coutil with
lace trimmed
tops, strong
boning, tear
resisting
fronts and 4
stout elastic
hose supports.
Reg. \$1.50 pr.
Friday & Sat-
urday **\$1.30**

WOMEN'S FLEECE LINED UNDERWEAR
—Heavy, winter weight with close fitting
waist, high neck and long sleeves.
Reg. 75c. each. Friday and **69c.**

Saturday
WOMEN'S CREAM FLANNELETTE
NIGHTDRESSES—Consider this a big
opportunity, because you cannot equal
this line anywhere at our regular price
of \$3.50 each. Friday and Sat- **\$3.10**

urday
WOMEN'S PYJAMAS—Of Blue and Pink
striped flannelette; edged with galoon
trimming and finished with silk cord or-
naments. A pyjama bargain you really
cannot afford to overlook. Reg. \$3.50
suit. Friday and Saturday **\$3.10**

Friday and Saturday

THESE SUITINGS AND OVERCOATINGS



Should attract more
than usual attention
among discriminat-
ing buyers.

OVERCOATINGS YOU CAN TRUST—When you find goods that
you can trust you have gone a long way towards being sat-
isfied. To satisfy men with Suitings and Overcoatings has
long been a success with us. This sale item offers you a
real opportunity to save on HIGH GRADE ALL WOOL
OVERCOATING. The quality is extra, and we venture to
say that it would be difficult to procure anything as good at
fully thirty per cent. more than the retail price quoted here.
Grey only; 58 inches wide. Reg. \$7.00 yard. **\$6.40**

Friday and Saturday
TEDDY BEAR COATING—Thick, deep fur in rich
Teddy color, with dark tips. The ideal ma-
terial for children's coats, trimmings, collar-
ettes, etc.; 46 ins. wide. Reg. \$9.75
yard. Friday and Saturday **\$8.60**

Friday and Saturday
MEN'S GREY SERGE SUITINGS—Of a very fine,
closely woven quality of genuine selected wool.
We advise every man requiring a suit to come
here to-morrow and have a length cut from
this line. Later you will have great difficulty
in securing such splendid value.
Reg. \$8.60 yd. Friday & Saturday **\$7.60**

Friday and Saturday
MEN'S NAVY SERGE SUITING—This is an op-
portunity that every economically inclined
person should interest himself in at once. The
quality we offer here is good enough for any
one to wear, no matter how high his ambition.
It is of genuine, soft wool, fine, and twill
finished. Navy only, in full suiting width.
Regular \$10.00 yard. Friday and **\$8.90**

Saturday

Women's Wearing Apparel



WOMEN'S BLACK CLOTH SKIRTS—
Plain tailored style with button-trim-
med pocket, shirred back and belted
waist. A smart, durable Skirt of good
quality. Reg. \$7.00 each. **\$5.90**

Friday and Saturday
WOMEN'S DRESSING GOWNS—A com-
fort-giving loose sleeve garment of
stout flannelette, with trimmings of
satin; assorted floral designs; corded
waist and neck closing. Reg. \$3.00
each. Friday and Satur- **\$2.50**

day
WOMEN'S LIGHT FAWN COVERED
CLOTH RAGLANS—Cut in the latest
model with slash pockets, wide lapel
and collar, double breast, wide belt
with leather covered buckle, storm
straps on sleeve and loose plaid lin-
ing. A good heavy quality for Fall and
Winter. Reg. \$22.50 each. **\$19.50**

Friday and Saturday
STRIPED JAP SILK BLOUSES—A plain
serviceable model with large buttons
and convertible collar; neat turned up
cuff; set in sleeve. Reg. 6.50
each. Friday & Saturday **\$5.60**

each. Friday & Saturday
SILK CREPE de CHENE BLOUSES—Round and square
neck styles with sailor and large round collars. The
front is neatly tucked. The collar, cuffs and sleeves
are nicely finished with hemstitching. Colors: Matte
and Rose only. Reg. \$7.75 each. Friday and **\$6.45**

Saturday

The Royal Stores Ltd.