

Examples of
Suits at from
\$25.00.

ed to these prices, come
e Suits we offer at the
needs; Coats, short or
linings and well tailor-
e at those prices when
our choice.

VALUE.



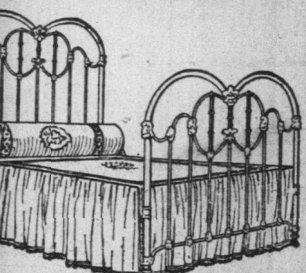
CHILD'S WHITE BOOTS.
A Dongola Boot in sizes 6 to
with White Cloth and has
good wearing qualities. Sale
price, per pair .. \$1.48

LADIES' WHITE BOOTS.
Also a full line of Ladies'
White Canvas Laced Boots;
sizes 3 to 7. Sale
price, per pair .. \$2.90

LADIES' BUTTONED BOOTS.
An odd line which we are
clearing at a greatly reduced
price; sizes 3, 3½ and 4 only.
These boots are all vict leather
and of medium height, in but-
tressed only. Reg. price \$4.50
per pair. Sale Price, \$3.70

Business Hours:
8.30 a.m. to
9 p.m.

attresses!



MATTRESS



MATTRESS

Built
Not
Stuffed.

pend on getting a good
s down to \$2.00.

O., Ltd.,
er Streets.

Money-Saving in
Needed Articles.



Dozens of Unadver-
tised Opportunities.



TABLE
NAPERY
AND
FANCY LINENS.

FRIDAY AND SATURDAY

CURTAINS
BED SPREADS
AND

SUMMER DRESSES for this and that Occasion.
All Smart Models From
Our New Stock.



WOMEN'S DRESSES—Soft, striped
muslin supplies the material for this
beautiful summer garment; it is
made in a square, low neck style
with embroidered collars and cuffs
and four white muslin covered bot-
tons, in shades to match the mat-
erial, finish a most desirable summer
dress. Reg. \$4.25 each. Friday and
Saturday .. \$3.70

WOMEN'S STRIPED GINGHAM
DRESSES—These jaunty summer
dresses are made in the very new-
est styles, the trimmings are of plain
sophy with white poplin collars
and cuffs. They're pretty and in-
teresting and well worthy of your in-
spection—Come and see them. Reg.
\$4.35 each. Friday and Saturday .. \$3.75



CHILDREN'S WHITE EMBROIDERY
DRESSES—Fashions latest models
from our recent arrivals of summer
dresses. You will surely find a
style to suit you in this collection.
Sizes to fit from 2 to 6 years. Reg.
\$2.25 each. Friday and Saturday .. \$1.80

MUSLIN HOUSE DRESSES—Striped
and fancy patterns made with ¾
sleeves. Cuffs, vestee fronts and
sailor collars of fine white muslin.
The V neck can be adjusted to any
height desired. Regular \$1.90
each. Friday and Saturday .. \$1.60

STYLISH SUMMER BLOUSES.



MISSIE'S MIDDLES—Made for service from good Amer-
ican Drill in White only, with cuffs and collars
in bright colors and stripes; sizes to fit from 14 to
18 years. Also a few small women's sizes;
splendid values. Reg. \$2.25 each. Friday and
Saturday .. \$1.80

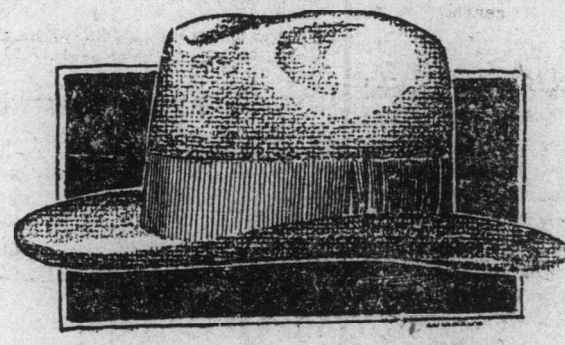
WOMEN'S WHITE MUSLIN BLOUSES—Ladies who
like comfort, fit and niceness in Blouses, combined
with low price and quality, would do well to see
and buy from the lot we offer here Friday and
Saturday. The styles are delightful. Reg. \$1.90 each. Friday & Saturday .. \$1.60

CHILDREN'S MIDDLES—White Drill with plain col-
ored and striped cuffs, collars and pocket tops;
elbow sleeves; one breast pocket; wide hem at
bottom and laced front; sizes to fit from 4 to
14 years. Reg. 90c. ea. Friday & Sat. 75c

WHITE MARQUETTE BLOUSES—Here are Blouses
that you will be delighted with; the latest sum-
mer styles from our new stock, all marked at a
Friday & Saturday bargain price. We feel pleased
to be able to offer such a good value as a sale
item. Reg. \$3.50 each. Friday and Saturday .. \$3.15

Four Rousing Specials in MEN'S HEADWEAR.

MEN'S "CHRISTY" HATS—Soft
felt with a fine silky finish. A
hat that will always retain its
shapeliness and color. Shades:
buff brown, grey, myrtle and
black. Reg. \$4.50
Friday & Saturday .. \$3.95



MEN'S HARD FELT HATS—A
quality that will be difficult to
equal at the low price quoted
here. We invite you to see
these early. The shapes are all
up-to-date. Regular \$1.40 each.
Friday and Saturday .. \$1.40

AMERICAN TWEED CAPS—A
big collection of up-to-date
checks, stripes and plain col-
ors. Absolutely the finest line
of caps offered in St. John's to-
day. Reg. \$2.00 ea. Friday &
Saturday .. \$1.70

MEN'S TWEED CAPS—With
values like this its no wonder
why all the young men flock
here for their headwear. This
lot includes a big variety of
English tweeds in a good color
range. All sizes. Regular 45
cents. each. Friday and
Saturday .. 38c

SOME STRIKING SHOWROOM VALUES for Friday and Saturday.

WOMEN'S UNDERSKIRTS—Moire, a re-
markably low price when you consid-
er the quality of these garments. Made
wide with accordion pleated flounce
and drawing waist to fit up to 36 inches.
Regular \$1.50 each. Friday .. \$1.25



SMART SPORTS HATS—Of Linen, Cot-
ton, Bedford Cord and Canvas Cloth in
plain colors; two-tone effects and wide
blazer stripes. Crushable American
Hats that can be worn turned up or
down as required. Special for
Friday and Saturday .. 85c

WOMEN'S WHITE COTTON OVERALL
APRONS—Made with sleeves, fancy em-
brodery yoke and frill of pretty em-
brodery at shoulders. They are old
stock imported more than twelve months
ago and represent the cream of value.
Reg. \$1.25 each. Friday and
Saturday .. \$1.00

WOMEN'S BLACK SILK SCARFS—With
coloured satin lining and fancy fringed
ends. Particularly smart styles; 48 in-
ches long and 6 inches wide. Reg. 32c
each. Friday and Saturday .. 32c

GIRLS' WHITE COTTON UNDERSHIRTS
—A beautiful soft quality that will last
splendidly. Plain bodies with
drawing neck and waist. The skirt is
neatly finished with narrow tucks and
embroidery edging. Reg. 65c.
each. Friday and Saturday .. 55c

HAIR ACCESSORIES.

DARK SHELL SIDE CAMBS—Well
polished. Assorted styles and
sizes. Reg. 30c. pair.
Friday & Saturday .. 24c

HAIR NETS—The "Queensway" shaped
hairnet with a special hand
meshed edge. Extra strong. Reg.
22c. each. Friday and Sat-
urday .. 18c

DRESSING COMBS—With coarse, or
coarse and fine teeth. Black and
white. 75c. values. Fri-
day & Saturday .. 48c

WOMEN'S SLEEVELESS VESTS—A large
supply of these ever-popular vests. The
sleeve holes and neck are finished with
fancy edging and silk drawstrings, with
bow at shoulders and front. Reg.
75c. each. Friday and Saturday .. 68c

TAFETTA SILK RIBBON—¾ inches
wide in White, Cream, Pink, V-Rose,
Crimson, Helio, Purple, Pale Blue, Sage,
Navy, Emerald Moss, Myrtle, Tabac, Tan,
Grey and Black. Reg. 35c. yard.
Friday and Saturday .. 28c

WOMEN'S JAVA CANVAS HATS—Made
with corded velvet underbrim and white
mull muslin trimmings with little band
of corduroy at side. The shapes are
charming and the price is very inviting.
Cream Hats with underbrims of Pink,
V-Rose, Champagne, Sage, Pale Blue
and Beige. Regular \$2.75 each.
Friday and Saturday .. \$2.30

"Clean Up" Helps
at Extremely
Low Prices.

WHITE LACE CURTAINS—Plain net
centres with black and floral bor-
ders at one side and end. The new-
est American styles. Size 2 yards
long by 45 inches wide. Regular
\$2.20 pair. Friday & Saturday .. \$1.90

PRINTED COTTON BED SPREADS—
Made from a close, even weave Amer-
ican cotton with printed floral
borders in blue, green and red. Size
2 x 2½ yards. Regular \$2.25
each. Friday and Saturday .. \$2.05

TAPED FILLING CASES—Of soft,
English pillow cotton, with hem-
med and taped ends. The remark-
ably low prices quoted here should
interest hundreds of economy seek-
ers. Friday and Saturday. Size 17 x
28 inches. Reg. 25c. each. 20c
for .. 32c

AMERICAN CROCHET QUILTS—A
serviceable light weight that will
launder easily and improve in use.
Size 2 x 2½ yards, with neat-
ly hemmed edge. Regular \$2.90
each. Friday and Saturday .. \$2.55

TAPESTRY MANTLE DRAPERY—
Green and red scroll designs, with
gold tinsel interwoven to give a
bright finish; 5 inches wide with
fringe. Reg. 7c. yard. Fri. 5c

MARCELLA AND HONEYCOMB
TOILET COVERS—Good qualities,
finest and most durable. Assorted
edge. Assorted sizes. Regular 35c.
each. Friday and Saturday .. 30c

CHILDREN'S AND
MISSIE'S HOSE.

Soft, elastic Cashmerette with
ribbed legs and plain feet that
will fit perfectly. At the low
price quoted below you should
take immediate advantage of
this bargain and lay in enough
to fill your needs for several
months to come. Regular val-
ues to 40c. a pair.
Friday and Saturday 32c

Women's Summer
Foot-
Wear at Fri-
day & Satur-
day Prices.



WOMEN'S DONGOLA BOOTS—Blu-
cher style with patent leather tip
and comfortable broad toe. Your
chance to get a good serviceable
boot at a low price. Regular \$3.50
pair. Friday and Sat-
urday .. \$3.25

WOMEN'S CLOTH TOP BOOTS—
With plain toes and kid finished
cloth tops; sizes 2½ to 7. Regular
\$3.00 pair. Friday, Sat-
urday and Monday .. \$2.75

WOMEN'S HOSE—Plain and Ribbed
Cashmere in Black, lace ankle in
Black and Tan and fancy silk sec-
onds. Reg. 45c. pair. Fri-
day and Saturday .. 40c

BOY'S WEAR.

BOY'S BALBRIGGAN UNDER-
WEAR—A summer weight
underwear in the natural
Balbriggan shade. Well made
and finished throughout. Siz-
es to fit from 10 to 15 years.
Reg. up to 65c garment
Friday and Saturday 58c

BOY'S TWEED HATS—American Job
Hats in a big range of plaids,
stripes and mixed tweeds in Fawns
and Greys. A crushable style with
stitched rim; for boys from 6 to 10
years. Reg. \$1.25 each. Friday
and Saturday .. \$1.00

BOY'S BOOK BAGS—Large sizes,
with separate lunch compartment.
Strongly made and bound with Tan
Morocco edging; assorted checks
and colors. Reg. 70c. each. Fri-
day and Saturday .. 55c

SHOE LACES—Black and Tan Mo-
hair and Cotton in assorted widths
and qualities. Values up to 10c.
pair. Friday & Saturday, 10c

The Royal Stores Ltd.

MEN'S FURNISHINGS.

MEN'S NEGLIGEE SHIRTS—Assort-
ed jobs in stripes, checks, spotted
and fancy patterns on white and
colored grounds. Made with coat
fronts, stiff collar bands and soft
cuffs. Reg. \$1.50 each. Fri-
day & Saturday .. \$1.30

MEN'S PARIS GARTERS—Wide cot-
ton elastic in assorted colors, with
plain rubber buttons, and nice
fitting. A splendid quality at
a remarkably low price. Regular
the pair. Friday and Sat-
urday .. 12c

STANFIELD'S UNSHINKABLE UN-
DERWEAR—The desirable weight
for present season's wear. This is
an extra good quality of fine wool,
and will prove very satisfactory to
the man desiring a soft non-itchable
underwear of superior quality. Reg.
\$2.80 garment. Friday
and Saturday .. \$3.00

JOB PAIR TIES—A big var-
iety of colors in this popular
style. Keen judges will read-
ily recognize these good val-
ues and take advantage of
them early. Special 12c
Friday & Saturday .. 12c

MEN'S TIES—Wide end styles
in fancy stripes, floral, fancy
coloured satin lining and fancy fringed
ends; plain derby ties in
a big collection of up-to-
date colors. Reg. 35c.
ea. Friday & Sat'y. 21c



WOMEN'S LEATHERETTE HAND BAGS—Black pebbled grain
with strong metal frames, nickel-plated brass; assorted
up-to-date styles. Reg. 85c. and 90c. each. Friday
and Saturday .. 75c

VANITY BAGS—A splendid kid in Tan, Navy, Grey, Brown and
Black, with drawing or wide flap and clasp. Worth fully
50 per cent. more than the price quoted here. Special
for Friday and Saturday .. \$1.25

CABLE NEWS.

MOVING TOWARDS THE MARNE.
FRENCH ARMY HEADQUARTERS,
May 30. (Via Reuter's Ottawa Agency.)—
The enemy held on the bank at
Soleuvre and Rheims, threw his whole
strength this morning into the thrust
southwards. His obvious goal is the
Marne. During the night, and early
morning he pressed forward about five
miles toward the river, advancing his
front to Pere-en-Tardenois and Ver-
ville. It is probable the Germans hope
to establish themselves on the Marne
with a view to turning the direction of
their effort westwards, trusting to
the river to protect their right in a
similar manner as they used the
Oise Canal in April. The hottest
fighting is proceeding along the
whole southern front of the advance.
This morning for the first time the re-
serves were engaged to support divi-
sions which had borne the weight of
the onslaught since Monday.

PARIS EVIDENTLY THE OBJECT.
LONDON, May 30.
(Via Reuter's Ottawa Agency.)—
Yesterday morning's hope that the
Allied resistance on the wings had so
narrowed the front of the German ad-
vance as to make restoration of the
position possible, has not been real-
ized, and it is recognized that the
enemy's success in gaining fresh
space for movement at both ends of
the line makes the problem even more
difficult. The enemy is apparently
making for Paris, and if the advance
is to be effectively checked, reserves
must be brought up speedily in great
numbers. The newspapers view the
position with anxiety but not with
alarm. They dwell upon the admir-
able coolness and resolution of the
French in staying the onset of the
German hordes when the latter were
arrogantly confident of a decisive victory.

A FAN-LIKE MOVEMENT.
WITH THE FRENCH ARMY IN
FRANCE, May 30.—The efforts of the
Germans since their first rapid ad-
vance appear to take a fan-like move-
ment. The principle column of the
enemy divisions seems to be thrust-
ing in the direction of Fer-en-Tar-
denois, which is now under a heavy
fire on both flanks. Strong forces are
engaged. The first of these captured
Soissons, while on the east flank they
threaten Rheims. In the latter region
they are meeting with the sternest
defence from the Franco-British forces,
which nevertheless have been
obliged to realign in order to keep the
front straight.

POSITION BETTER THAN IN
MARCH.
PARIS, May 30.
(Via Reuter's Ottawa Agency.)—
The Havas correspondent at the
French front, under yesterday's date,
states the position at present as com-
pared with March is much more ad-
vantageous to the Allies. In March
the indispensability of unity of action
had been realized in the midst of a
battle which was the most dangerous
menace yet endured. Roads were
blocked, hampering the arrival of re-
inforcements. It was only a week af-
ter the beginning of the battle that
the enemy was definitely held. To-day
the Anglo-French, submerged by their
number, had given ground, but in per-
fect order, and with methodical slow-
ness and without losing contact for a
moment. There were never gaps be-
tween the British and French like
those of March, when the gaps ab-
sorbed all the first reinforcements to
arrive. To-day our masses of man-
oeuvres are arriving over open roads,
and are already in action. There is a
perfect comradeship of arms between
the French and the British. At Pi-
ennes a British cyclist battalion sponta-
neously helped the French defend-
ing the village. At Craonne a British
battalion, which had already suffered
heavily, carried away by the gallantry
of a French Colonial division which
was charging, checked his progress.
Counter attacks against four German
divisions, rushed into the assault
alongside the Colonials. British and
French soldiers along the roads help
each other in a spirit of comradeship
and the collaboration of the staffs
is as close and cordial.

MARCH OF ENEMY SLOWER.
PARIS, May 30.
(Via Reuter's Ottawa Agency.)—
A semi-official dispatch says that
from Tilly, which is four kilometres
west of Rheims, the front runs north-
ward along the Aisne Canal, forming
a semi-circle two kilometres before
the town. We still hear of Rheims, but
if the enemy pressure is further ac-
centuated southward, the position be-
ing turned would become untenable.
Despite the progress of the Germans
they have not effected a breach of our
lines. The whole front holds firmly,
moreover the march of the enemy is
considerably slower owing to the ar-
rival of our reserves. Partial suc-
cesses are valueless to the enemy,
whose only time is a final victory.

SUCCESSFUL RAID.
BRITISH HEADQUARTERS IN
FRANCE, May 30.—We carried out a
successful raid at Neuville Vitasse,
penetrating 800 yards into the enemy
defenses finding many dead and
wounded from the bombardment. In
the fighting which followed another
200 were killed.

GERMAN OFFICIAL.
BERLIN, May 30.
(Official.)—The forts on the north-
west front of Rheims have fallen.
Gracy-au-Mont, Juvisy and Cuffes,
suburbs of Soissons lying to the
north of that city have been cap-
tured by the German troops. The num-
ber of prisoners has increased to over
35,000. Between the East and West
fighting has increased, frequently
there were several local infantry en-
gagements. The body in artillery
and material is tremendous.

BRITISH RESPECT HOLY DAY.
PARIS, May 30.
Although the British Government
has promised not to carry out air
raids to-day, the feast of Corpus
Christi, on German cities which are
not in the vicinity of the front, the
German long range gun resumed the
bombardment of Paris this morning.
The firing began at an earlier hour
than usual.