

g, Limited.

now showing a large

coats,  
s,

ket Cloth, etc., but all sty-  
these are sold

ICES OFFERED.

BOYS'  
REEFERS,

Brown and Mid-Grey Nap;  
m materials; to fit ages 3  
years of age.

\$3.90, \$4.20,  
\$4.60, \$4.90.

ing to size. Just the thing  
boys. Compare prices with  
values.

g, Limited.

ITEMS!

assortment of  
5, 30, 40 & 45 cts. yd.  
cents yard.

Navy, Cardinal, Tan,

IN  
Hair Slides.

GER'S.

INGS!

ELS

NTY

, Ltd.

Telegram.



## NEW AMERICAN COATS for Women, Just Opened.

We are now showing an impressive array of beautiful Coats for Women. They are all exquisite styles from New York designers, showing the very newest large fur collars, belted backs, patch pockets, plush trimmings, etc.

**You never saw such Values, Styles and Up-to-Date Materials.**

We cordially invite you to come and look them over, whether you want to buy or not.

**Prices Range from \$18.00 to \$36.00.**

This line of Coats is particularly inviting, and besides these there are

## NEW ARRIVALS IN Children's & Infants' COATS that are extraordinary.

A magnificent array in which every prudent mother should interest herself without delay. With Christmas only a few weeks off this showing should prove of more than ordinary interest. In fact it has never been our pleasure to offer such a splendid collection.

**These are practically all marked at a Much-Below-the-Regular-Price, owing to their late arrival.**

CHILDREN'S RED PLUSH COATS	.....	\$3.50
CHILDREN'S SERGE COATS	.....	\$4.25, \$4.50, \$6.25 & \$8.75
CHILDREN'S VELVET COATS	.....	\$4.25
INFANTS' PELLISES, of Cream Ripple Eiderdown,	.....	\$2.20, \$2.75, \$3.50, \$4.25 & \$4.75
INFANTS' CREAM WALKING COATS	.....	\$2.20, \$2.50 & \$2.75
INFANTS' CREAM BEAR COATS	.....	\$5.50
CHILDREN'S CORDED VELVET COATS	.....	\$4.75
BOYS' BLUE NAP COATS, to fit 2 to 6 years, with brass buttons and belted back	.....	\$2.00, \$4.25 & \$6.50
MISSES' BLANKET CLOTH and HEAVY SERGE COATS — In Red, Green, Grey, Brown, Navy and Mixed Colors, with large collar and belted backs; to fit from 4 to 18 years. Prices range from \$9.50 to \$12.00.	.....	



### Army's Gun Doctors.

The guns we are using in France last much longer than we have a right to expect, and pieces whose normal life might be calculated at 6,000 or 7,000 rounds fire 13,000 or 14,000 without loss of accuracy.

Besides the guns themselves, however, enormous credit is due to our gunners, as well as to the character of the ammunition and to the people who make it at home. By no means the least important factor is the work of what are known as the mobile ordnance workshops, being hospitals for sick guns, which, like dressing stations for human casualties, are ever pushing up behind our lines.

The establishment and the machinery for handling and repairing big guns are unavoidably cumbersome, with the great cranes, dynamos, lathes, planers, and other heavy machine tools which are needed, but one of these shops rushes up into new waste country where the whole area of the shop has to be paved or floored before a lorry or a gun can be moved in it. A shop building must

be erected and plant installed, and the whole life of a little industrial community started. Yet two days after arrival the thing will be all running and at work curing guns.

Once worn out, of course, no gun can be doctored, but innumerable minor casualties, whether to carriage or mechanism, can be repaired on the spot, and at a minimum loss of time guns are back at their good work again.

A direct hit from an enemy shell on the barrel of the gun," says a writer, who has been permitted to visit one of these shops, "does not much matter to the gun, though it probably will wreck the carriage, and I saw one such monster which had been hit fairly on the barrel, which was dented and scarred, but still perfectly sound. The carriage, however,

WEED CHAINS.—Keep your car from skidding by using the famous Weed Chains. All sizes in stock. ROWING BROTHERS, LTD., Hardware Department.—oct18,ed,tf

was not of much use, except as old metal.

"Close by was a worn-out gun whose carriage was sound, so an exchange was just being effected, and on the good carriage the old battered veteran is by now, I expect, on its way to the scene of its job again."—Tit-Bits.

### Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.  
Adrain Bldg. P. O. Box 782  
Telephone 658.  
QUEEN INS. CO.  
GEO. H. HALLEY  
Agent.

### To Willie Slack.

(The chap who would see a man die for him and his without raising a hand to help).

Johnny Smith has gone to fight the Kaiser,  
Jimmy Brown dropped all to face the foe,  
Tommy Jones said darn it all, I don't stay behind  
Although his ma said, "Thomas, you shan't go!"  
Some boys got overhauled by Doctor Burden  
And to their sorrow had to stay behind;  
Weak hearts, bad teeth, short weights and flat feet,  
I'm sorry, sez the Doc, but you're declined.  
One thing that they didn't have was cold feet,  
And where their hearts were, well, it wasn't liver.  
They may have been declined and it hurt their peace of mind,  
But they'd face any dashed old Hun without a quiver.  
Yet there are boys in Newfoundland to-day, lad,  
If they saw a Hun why they'd be running back,  
Not for them to take a gun and go face the dirty Hun,  
So each of these is now called WILLIE SLACK.  
Oh, they call 'em Willie after Bill the Kaiser,  
And slack because their duty they forego,  
And every little Willie is a friend to thrice cursed Billy,  
And to their own brave comrades they're a foe.  
Some of 'em, p'raps, are Momma's Tootsy-wootsys,  
And mamma's Boys can't go to France and fight  
But other mother's boys who are proper mother's joys,  
Free to go, and WILLIE SLACK they call a kite.  
Willie's sisters are protected by these others,  
Willie's mother is safeguarded by them, too,  
But suppose nobody went, said I'll wait until I'm sent,  
Where would Willie and his folk be, I ask you?  
Why our country would be over-run by Germans  
And our women folk and his would be their spoil,  
And our churches they would use, not as churches but as mews  
For the sacred things their Kultur calls to soil.  
Then WILLIE SLACK would be a GERMAN SOLDIER  
And to Africa or Greenland he might go  
And on his blooming back have a blooming Kultur pack,  
No more of joys of peace would Willie know.  
Now WILLIAM SLACK has surely had too much rope,  
'Tis time at William that we had a crack,  
For our very best have gone and their loss all of us mourn,  
But we wouldn't mourn so much a WILLIAM SLACK.  
And if Willie left his mamma for a short time,  
And got amongst some decent boys we know  
Who fight for Newfoundland and for our Empire grand  
His name of Slack he sure might then forego,  
But Willie will not go until he's made to,  
And Compulsory Service makes him to the line.

Then the men who didn't shirk and now do the double work  
Could say, "Aha! a spell we'll get, that's fine!"  
Now Voluntary Service all know 's no good  
And all of you our Regiment must back,  
And to you who are real men I will ask it once again:  
Get busy, help "compulse" each WILLIE SLACK  
And do not let us wait until 'tis too late,  
As different Slacks may scheme to have you do  
Should our Regiment be withdrawn, we should be the Empire's scorn,  
Now the honour of the Country rests with you.

"THE SENTINEL."

### Fish Export.

The fish exports for the month of November from Newfoundland are as follows:—

From Outports—To Oporto, 50,530 qtls. dry fish; Gibraltar, 24,891; Halifax, 2,801; total, 78,222 qtls. To United States, 9,735 qtls. pickled fish.

From St. John's—To Brazil, 23,302 qtls. dry fish; Europe, 69,098; United Kingdom, 21,511; West Indies, 12,907½; United States, 11,039½; France, 1,350; total, 139,208 qtls. of dry fish.

Also—1,321¼ tons cod oil, 8¼ tons cod liver oil grease; 37,316 gals. cod liver oil, 233 gals. seal oil, 529 gals. stearine, 1,200 gals. dog fish oil, 3,720 whale oil, 1,280 gals. seal stearine, 29,777 gals. cod liver oil stearine, 412 bris. salmon, 7,538 bris. herring, 520 bris. trout, 1,585 bris. turbot, 187 bris. cod roes, ¼ brl. wolf fish, 3 tierces trout, 559 tierces salmon; 2 cases salmon, 1,302 cases lobster, 22,200 lbs. boneless codfish, 500 lbs. gray fish, 17-713 seal skins, 800 qtls. pickled fish.

Comparative Statement of Fish Exports.  
1917—Dry fish, 217,480 quintals; pickled fish, 10,535 quintals.  
1916—Dry fish, 258,321 qtls.; pickled fish, 22,975 qtls.  
Decrease—Dry fish, 40,891; pickled fish, 12,440.

As a token of Remembrance a Portrait of the giver is long cherished and thought more of than the usual ordinary gift. J. C. PARSONS, Bank of Montreal  
nov17,tf  
MILARY'S LINIMENT CURES GAB-GET IN COWS.



## New Blouses.

**A Magnificent range of Crepe-de-Chenes, Georgette Crepes, Duchesse Satin, Etc.**

We are showing in our Blouse Department a magnificent assemblage of New Silk Blouses. The collection shows a distinctive beauty and originality that will not fail to delight the most discriminating taste. The general comment made by people who have seen them is that the display eclipses any showing ever made by this department. In the great variety of colors and styles, purchasers will find every advantage for satisfactory selection.

**Prices range from \$3.75 to \$16.50 ea.**

Styles both Simple and Elaborate.

All Pretty and Inexpensive.

## New Millinery.

We have just opened a splendid stock of Winter Millinery, showing the very latest models. Scores of new shapes are here—close fitting Turbans, stunning Tricorns, smart side flares, medium and large sailors with straight or roll brim, and a variety of useful shapes for matrons as well as for younger women and misses. Nor are these Hats expensive, in fact with a little care in selection you can get a most becoming Hat at a very moderate figure.

**For example we offer :**

BLACK SEMI-TRIMMED HATS, in Silks and all Silk Velvets. Up-to-the-minute shapes, typically smart and becoming, from	GENUINE VELOUR FELT HATS, in all the new costume colors. We are particularly proud of this lot. It is by far the most beautiful selection this season. Values From \$5.50 to \$7.00 each.	MISSES' VELOUR AND PLAIN FELT HATS, trimmed and untrimmed. From \$1.25 to \$2.50 MISSES' VELVET & SILK HATS, smart and dainty trimmings. From \$1.50 to \$3.75
<b>\$1.95 to \$4.50</b>	<b>For \$4.25</b>	



### Milady's Boudoir.



TEETH TOILET.

In the majority of cases the teeth are sufficiently far apart for small particles of food to lodge between them. If these particles are not promptly removed, the heat and moisture of the mouth, acting upon them, promote their decomposition and set up an acid fermentation that causes the decay of the enamel and, finally,

of the teeth themselves.

When the teeth are decayed this danger is even greater and the result is offensive gases, fever of the breath, poisons of the blood and grave injury to the digestive and nervous system. When possible, dental floss should be used after each meal. The wooden toothpick is undesirable as tiny splinters are often left in the gum.

When the teeth are of irregular formation it often happens that the brush does not reach all of the surfaces. In that event they should have treatment once or twice a week with a soft orange wood stick which, dipped in tooth powder, is used as a cleaner and polisher. This not only keeps the teeth from becoming yellow but discourages the growth and development of bacteria and prevents the catarrhal irritation that sometimes sets up about the margin of the gums which leads, in time, to their recession and exposure of the teeth where they are not protected by enamel.

In addition to this treatment the

mouth should be rinsed every night with some mild antiseptic solution. Tincture of orris, rose water and alcohol in equal parts, flavored with a drop of bitter almond, makes a very agreeable mouth wash.

It is not unusual to see a dress with the skirt, draped over one hip only.

