

Friday and Saturday Bargains!

Important and Interesting.

The News of this Page must appeal to you; if you have anything to buy, and particularly if you are responsible for the family expenditures.

Depend upon it, whatever your needs may be, there's no surer way of saving money than by coming to the **ROYAL STORES** for all your requirements.

75c. Face Powder for 15c.

Napoleon Velvet Face Powder is absolutely pure and free from injurious ingredients. It is antiseptic and fragrant. It is invisible and very adherent. It enhances the beauty of a fine complexion and makes the skin smooth and velvety. White and Brunette shades. 75c. value. Special for

Friday and Saturday 15c. box.

Bargains in Household Needs

CHAMOIS DUSTERS.

6 dozen only Chamois color Mantelette dusters with red borders, hemmed, size 18 x 15 inches. Special, for

8c

GLASS TOWELS.

25 dozen red check linen finish glass towels with fringed ends, size 13 x 25 inches. Special for Friday and Saturday, 2 towels for

13c

CUSHION GIRDLES.

Large size, silk covered, with tassels on both ends, 3 yards long, in colors of Myrtle, Red, Gold, Cardinal, Sky, Emerald and Pink. Reg. 55c. each. Friday and Saturday, 2 for

54c

CUSHION COVERS.

Brown and Fawn Linen, fringed and hemstitched, also Fawn Repp with fringed edge, all nicely embroidered in colors; values to 55c. each. Friday and Saturday, 2 for

44c

BATH SHEETS.

Brown Turkish with red stripes, coarse make, size 60 x 40 inches, good drying quality and will wear well. Special, for Friday and Saturday, 2 for

1.14

LONGCLOTH.

Royal English Longcloth, soft chambray finish, ready for the needle; 36 inches wide, 10 yard length. Reg. 15c. yd. Friday and Saturday, 10 yds. for

1.25

DUCHESS SETS.

Lace insertion and open work trimmed, two small pieces, one medium; the large piece measures 11 x 40 inches. Regular 45c. set. Friday and Saturday, 2 for

35c

RUBBER SHEETING.

80 yards Rubber Sheeting, 40 inches wide, light and soft. This is a rare opportunity to get Sheeting of this kind. Reg. 50c. yard. Friday and Saturday, 2 for

44c

FURNITURE CHINTZ.

A big variety of patterns to select from, both English and American makes; pretty new light and dark patterns. Reg. 30c. yard. Friday and Saturday, 2 for

27c

WINDOW SCRIMS AND MUSLINS.

In White and Cream, spotted and plain makes, with fancy openwork and colored borders; 34 inches wide. Reg. 30c. yd. Friday and Saturday, 2 for

27c

SIDEBOARD CLOTHS.

Of fine White Cotton, size 13 x 66 inches, with 1 1/2 inch hemstitched hem; nicely embroidered designs. Reg. 55c. ea. Friday and Saturday, 2 for

52c

Dunlop Rubber Heels, 15c. pair.

About 80 pairs Dunlop Rubber Heels, men's and women; all sizes. Imported to sell at 35c. pair. We will clear out the lot on

Friday and Saturday at 15c. pair.

If Economy Appeals to You Study These Showroom Specials



LADIES' CAMISOLES.

Of English Cotton with V shaped neck and puff sleeves, also all-over embroidery without sleeves, all trimmed with narrow Val. Lace. Reg. 45c. each. Friday and Saturday, 2 for

34c

LADIES' KNICKERS.

Made of fine White Cotton with embroidery trimmed knees, open make. Reg. 50c. ea. Friday and Saturday, 2 for

42c

LADIES' HANDKERCHIEFS.

Muslin with lace edge, Lawn with hemstitched edge and embroidered corners, and Lace Handkerchiefs with plain centres. Reg. 10c. each. Friday and Saturday, 2 for

15c

BROCADE DRESS SILK.

Fine American make, 25 inches wide, colors of Brown, Grey, Light and Dark Navy, and Wine. Reg. \$1.25 a yard. Friday and Saturday, 2 for

1.05

SILK TASSELS.

For Dresses, Girdles, etc.; Colors of Brown, Fawn, Green, Blue, Red, Pink, Cerise and Violette. Reg. 20c. each. Friday and Saturday, 2 for

16c

LADIES' COTTON DRESSING JACKETS.

Checks, dots and floral patterns with belted back, the short sleeves and low neck are trimmed with white embroidery, all sizes. Reg. 55c. each. Friday and Saturday, 2 for

55c

LADIES' BELTS.

Made of Black Merve and taffeta silk, wide pebble effect with butterfly bows at back. Reg. 75c. each. Friday and Saturday, 2 for

62c

LADIES' OIL HATS.

Dull and Gloss finish, Black, Navy, Pale Blue, Butcher and Tussore Linen, trimmed with striped collars and cuffs. Reg. \$1.75 each. Friday and Saturday, 2 for

1.45

CHILDREN'S MIDDY DRESSES.

Of White Cotton trimmed with red braid and laces, pleated skirts to fit from 6 to 16 years. Reg. \$1.55 each. Friday and Saturday, 2 for

1.29

RIBBONS.

In Taffeta and Merve Silk, plain colors of Black, White, Cream, Pale Blue, Navy, Royal, Cardinal, Pink, Emerald and Purple; also fancy stripes, 6 inches wide, values to 40c. yard. Friday and Saturday, 2 for

25c

LADIES' CLOTH SKIRTS.

The very newest styles, trimmed with buttons in Black and Navy only, 36, 38 and 40 inches, made, some with square makes; some very pretty frames in this lot; medium and large sizes. Reg. 40c. each. Friday and Saturday, 2 for

33c

LADIES' DRESSES.

Assorted new styles; the materials are checked, striped and floured; muslins with low neck and short or long sleeves; plain Navy, Pale Blue, Butcher and Tussore Linen, trimmed with striped collars and cuffs. Reg. \$1.75 each. Friday and Saturday, 2 for

1.45

Colgates Quinal Hair Tonic.

Contains ingredients which eradicate dandruff, overcome dryness of the scalp and stimulate the circulation. They build up contracted oil cells, allay inflammation and soothe that nervous excitement which with brain workers so frequently causes loss of hair. Regular \$1.10 bottle. Friday and Saturday 97c.

A List of Interest in Smallware Values

COLD CREAM—Bel Bon Theatrical Cold Cream, nicely put up in china jars, with aluminium screw covers; 4 ounce size. Sold elsewhere at 50c. far. Special for Friday and Saturday, 2 for

19c

TOY PISTOL OUTFITS—Belt and Pistol Holder of Brown Leatherette and medium size Toy Pistol. Reg. 15c. Friday and Saturday, 2 for

12c

ASBESTOS IRON HOLDERS.

Made of heavy twisted cotton, bound at edges with satin; size 6 x 8 inches. Regular 6c. each. Friday and Saturday, 2 for

10c

BOOKS—Fancy Gilt and Brilliant Brooches, assid. star designs, with white and colored stones; safety style. Reg. 15c. ea. Friday and Saturday, 2 for

12c

GARTER ELASTIC—"Defiance" make, 1/2 in. wide, in Black, White and Grey; English manufacture. Reg. 7c. yard. Friday and Saturday, 2 for

11c

PHOTO FRAMES—Of French Ivory and Rosewood, easel and square makes; some with very pretty frames in this lot; medium and large sizes. Reg. 40c. each. Friday and Saturday, 2 for

33c

Ladies' Blouse Bargain.

A stylish becoming Blouse of fine Cotton, in pretty light and dark stripes and dots; shirtwaist and low collar styles, trimmed with pearl buttons. Regular 95c. each. Friday and Saturday 79c.

Crockeryware Bargains

Litho and Gilt Hot Water Jugs, 3 pint size. Reg. 75c. ea. Friday & Sat. 62c

White Stone Domestic Jars, for sugar, salt and rice. Reg. 25c. each. Friday and Saturday, 2 for

21c

Caribon China Sugar Dish and Cream Jug. Reg. \$1.00 set. Friday & Saturday, 2 for

84c

Red Stone Flower Pots and Saucers, 5 inches across top of pot. Reg. 10c. each. Friday and Saturday, 2 for

8c

Krystal Glass Napkin Rings. Reg. 20c. each. Friday and Saturday, 2 for

16c

Krystal Glass Cheese Stand and Cracker Plate. Reg. 30c. ea. Friday & Saturday, 2 for

72c

Krystal Glass Cheese Dishes. Reg. 95c. each. Friday and Saturday, 2 for

84c

FOUNTAIN PENS AT HALF PRICE.

3 doz. only in plain and fancy makes, with rubber top filler. Reg. 20c. each. Friday & Sat. 10c

Floor Coverings, Etc.

MOHAIR DOOR MATS.

With curl centre and wide plain borders, Crimson and Green; size 12 x 30 inches. The pile is warranted all Mohair. Reg. \$1.75 each. Friday and Saturday, 2 for

1.49

LINOLEUM.

2 yards wide, check and floral patterns. Reg. \$1.40 yard. Friday and Saturday, 2 for

1.25

ROYAL VINOLIA TOOTH POWDER.

Preserves the teeth from decay and keeps them white and lustrous, strengthens the gums and maintains the mouth and throat in a healthy condition. Reg. 5c. tube. Friday and Saturday, 2 for

31c

CIGARETTE CASES.

Nickel Cigarette Cases, gilt lined; new patriotic designs, medium size. Reg. 50c. each. Friday and Saturday, 2 for

40c

Spectal 20c. Bargains from the Hardware Dept.

Extension Sash Rods, 4 for 20c. Refined Nickel Table Spoons, each. 20c. Dessert Knife Fork Set, 20c. Shaving Brushes, each. 20c. Ever Ready Safety Razor Blades, 2 for 20c. Flat 3/4 in. Paint Brushes, each. 20c. Colored Head Tacks, 100 for 20c. Screw Drivers, each. 20c. Hand Mirrors, each. 20c. Puff Boxes, each. 20c. Whisks, each. 20c. Milk Testers, each. 20c. Machine Oil, bottle. 20c. Goddard's Plate Powder, pkg. 20c. Shoe Polish, Tan, bot. 20c. Wood Wheelbarrows, each. 20c. Sand Pails, each. 20c. Butter Prints, each. 20c. Mirrors, each. 20c. Sponges, each. 20c. Spring Padlocks, with 2 keys, each. 20c. Razor Straps, each. 20c.

Women's and Infants' Boot Bargains.

WOMEN'S BOOTS. Women's Dongola Blucher and Buttoned Boots, with dull kid top and patent leather tip, high heels; sizes 3 to 7. Reg. \$2.30 pair. Friday and Saturday, 2 for

2.59

WOMEN'S SHOES.

Patent Tip Caberetta, medium soles and high heels; sizes 3 to 7. Reg. \$1.30 pair. Friday & Saturday, 2 for

1.65

INFANTS' BOOTS.

Black Tan and White Kid, also White Kid with patent leather tops. Reg. 40c. pair. Friday and Saturday, 2 for

37c

GROCERIES

Sliced Apricots. Reg. 25c. tin for 25c. Yellow Free Peaches. Reg. 20c. tin for 20c. Pineapple Cubes. Reg. 20c. tin for 20c. Libby's Strawberry Jam. Special. 1 lb. for 30c. Dried Apricots. Reg. 30c. Dried Figs and Dates in glass. Special. 30c.

Remarkable Savings on Seasonable Furnishings For Men and Boys.



MEN'S TUNIC SHIRTS.

With stiff cuffs and collar bands, open at back; also Negligee Coat Style Shirts; all sizes. Reg. \$1.50 each. Friday and Saturday, 2 for

\$1.25

MEN'S LOW CUT SHOES.

Viel Kid with medium weight solid leather flexible soles, latest styles; all sizes. Reg. \$3.00 pair. Friday and Saturday, 2 for

2.75

MEN'S BOOTS.

Viel Kid Blucher style with broad toe and low heel, Good-year welts; all sizes. A smart, comfortable shoe for present wear. Reg. \$4.20 pr. Friday & Saturday, 2 for

3.90

MEN'S TIES.

In Fancy, Striped, Checked and Spotted Silks, handkerchief end style; newest patterns. Reg. 60c. each. Friday and Saturday, 2 for

53c

BOYS' OIL COATS.

4 doz. only Boys' Black Oil Coats, to fit boys from 6 to 16 years, black velvet collars, double shoulders. Special. Reg. \$2.58 each. Friday & Saturday, 2 for

2.58

MEN'S CAPS.

Light and dark Tweeds, Golf style, with or without lining; newest American make, all sizes. Reg. 85c. each. Friday and Saturday, 2 for

72c

MEN'S HANDKERCHIEFS.

A special job line of Dark Red and Blue Cotton, with round or striped collars and cuffs. Reg. 75c. each. Friday & Saturday, 2 for

10c

BOYS' SHIRTS.

In canvas and tennis with collar attached; sizes 12 1/2 to 14, to fit boys from 8 to 15 years. Values to 20c. Reg. 75c. each. Friday and Saturday, 2 for

60c

SOFT OUTING COLLARS.

For men or boys, sizes 12 to 17; White only, with round or pointed corners. Regular 18c. each. Friday & Saturday, 2 for

31c

MEN'S WORK SHIRTS.

Khaki Drill and Blue Linen finish cotton, with collar attached and patch pockets; all sizes; one of our leading makes. Reg. 75c. each. Friday & Saturday, 2 for

62c

BOYS' SUMMER UNDERWEAR.

Stanfield's make, guaranteed unshrinkable; sizes 24 to 34 in. Shirts and 22 to 32 in. Pants. Values to \$1.00 garment. Reg. \$1.40 yard. Friday & Saturday, 2 for

75c

HOSIERY BARGAINS

WOMEN'S HOSE.

Plain and assorted Ribbed Cashmere, Black only; all sizes. Reg. 45c. pair. Friday and Saturday, 2 for

38c

WOMEN'S HOSE.

Tan and Black Plain and Ribbed Cashmere and Plain Lisle; some with lace fronts; all sizes. Reg. 70c. pair. Friday and Saturday, 2 for

60c

MEN'S HALF HOSE.

Plain Black Cashmere and Cotton, also worsted in Black and Fancy Heather mixtures, with seamless spliced heels and toes. Reg. 30c. pair. Friday and Saturday, 2 for

22c

The Royal Stores Ltd.

St. John Ambulance, Brigade Hospital Fund

NEWFOUNDLAND BEDS. For Upkeep of Beds in The Brigade Hospital at Etaples, France.

Already acknowledged \$23,253.32
Salvage Bay 14 50
Women's Patriotic Association, Woody Point, Bonne Bay 18 50
Flower's Cove, per M. T. Coles 47 75
Sentinel L. O. L. Flower's Cove 10 00
New Harbour, Trinity Bay, per E. J. George 23 50
Placentia, per Mrs. Ryan, 4 weeks up-keep of PLACENTIA Bed 20 00
Proceeds of Card Party per Mrs. T. F. McGrath 3 50
Norris Point, Bonne Bay, per J. W. Humber 8 00
Members of L. O. L. No. 186, Tilt Cove 5 50
Bell Island (additional) 250 00
Rev. J. Reay, Whitebourne 5 00
Channel, per Miss Pearl James 6 50
Women's Patriotic Association, Port Elandford 10 00
Women's Patriotic Association, Summerside 6 43
Miss Gushue 2 00
Mrs. Shears, Forestville, Maryland 5 00

\$23,694.32
Placentia has already sent sufficient for One bed, and 2 weeks up-keep of same, now sends \$20.00 for further up-keep as undernoted.
F. J. Morris, M. H. A. \$ 5 00
Conductor Wm. Collins 1 00
Proceeds of Red Cross Camp—Jersey Side 14 00

\$20 00
In former acknowledgment, amount of \$25.00 was noted as from Ladies' Aid Ward's Harbour, instead of from Lush's Bight.

For Up-Keep of Additional Beds in England.

Hon. M. G. Winter \$1,000 00
Two Friends of the Wounded 35 00
M. J. Summers 20 00
Reid Newfoundland Co. 2,000 00
Sympathy 10 00
Mrs. Robert Ryall 5 00
Miss Emille C. (monthly instalments for July and August) 5 00
Miss M. McCoubrey 2 00
A. Cluny Macpherson, Patricia Macpherson and Douglas Macpherson towards upkeep of Cots for the duration of the War 500 00
Mrs. J. Worrall 5 00
Capt. William Davis 10 00

\$3,592.00
D. M. BAIRD, Hon. Treasurer.

For the Ball Players.

STAFFORD'S LINIMENT.

For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."

It makes stiffened and some muscles supple and ready for work. For your baseball friends—your local tennis or football players—and all who indulge in any form of athletics recommend

"STAFFORD'S LINIMENT."

Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested.

Stafford's Liniment is prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.

Manufactures of 3 Specialties: Stafford