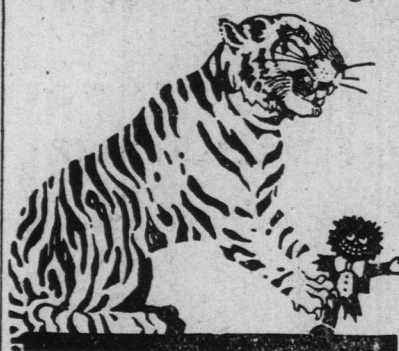


THE TIGER

is one of the most destructive of animals, and is a source of much danger to life.

Sunlight Soap

preserves and lengthens the life of your clothes, but it is a source of destruction to all dirt and uncleanness. The amount of destruction wrought by a tiger in a single night, cannot be compared to the amount of destruction wrought by inferior soap in a single wash-day.



SUNLIGHT SOAP is an absolutely pure Soap, that saves your clothes, time, money, and labour.

TRY IT.

4220

442nd Day of the War

TO-DAY'S Messages.

10.45 A.M.

ITALIAN SQUADRON UNDER SEAL ORDERS.

PARIS, To-day. An Italian squadron has left for the Near East under sealed orders, supposedly to participate in the blockade of the Bulgarian coast, according to despatches received here last evening, but which were delayed in transmission.

SEEKING NOTORIETY.

LONDON, To-day. Robert Beresford, a former army officer, addressing a street meeting in London, yesterday, suggested that King George dissolve Parliament and assume the command of the armies in the field. His suggestion was put in the form of a resolution which was adopted by the meeting. Thus far it has not been ascertained under what auspices the meeting was held or what its purpose was.

GENERAL COMBATS SUICIDE.

LONDON, To-day. General Pickler, of the Austro-Hungarian army, committed suicide yesterday by shooting, according to a despatch from Vienna, by way of Amsterdam to Reuters' Telegram Co. The officer feared, the despatch adds, an operation which he was about to undergo would not bring him relief.

VICKERS DEAD.

LONDON, To-day. Colonel Vickers, a pioneer of the British armament industry, died today.

NO BRITISH RECOGNITION YET.

LONDON, To-day. The British Government has made no move towards recognizing the Carranza Government of Mexico, but according to diplomatic circles British recognition is likely to follow recognition by the States.

LORD DERBY'S SCHEME OF RECRUITING.

LONDON, To-day. Lord Derby, who in the Government is entrusted with the task of recruiting, addressing a mass meeting at the Mansion House yesterday afternoon, gave the gist of the plan with which he hopes to meet the situation. "I suggest," he said, "every man who recognizes that the States has a right

to call for his services for protection, should enlist at once. All those found physically fit, wishing to join the colors at once, could do so, the remainder could continue their usual vocations, subject to the call when needed. Unmarried and married men, he explained, would be put into respective groups; bachelors would be called first and married men would be called on later according to age. By such a system, he pointed out, there would be no sudden unmanageable number of recruits, but a steady supply needed by Kitchener. Some one had asked the speaker, he said, why recruiting was urgent and necessary. He replied, "Look at the map." Lord Derby said a fortnight would be allowed to men who were called to adjust their private affairs. He hoped with a proper response, it would be unnecessary to call the older married men. In any event these older men would, as far as practicable, be placed in medical transport units. This is an honest attempt, he declared, to give every man a chance to do his duty in the last effort on behalf of voluntary service. I believe that the voluntary system can be made an unqualified success, but there is no time to lose.

NO LIGHT ON CAUSE OF CARSON'S RESIGNATION.

LONDON, To-day. Owing to the illness of Mr. Asquith, the delicate negotiating which is proceeding between the Allies, the enlightenment which to-day's meeting in the Commons was expected to throw on the Balkan situation over which Carson is believed to have resigned from the Cabinet, the substitution of General Munro for General Sir Ian Hamilton, commanding at the Dardanelles, was not forthcoming. There were more than a hundred questions on the order of the day, dealing with the Near Eastern affairs and the Dardanelles, the method of raising men for the army, and while Ministers answered many of them, in no wise was the information which the public is awaiting supplied. It is generally agreed that for the moment the controversy over recruiting is silenced, for the Conscriptors or the majority of them have decided to give Lord Derby's new scheme a fair trial and to assist him in every way to get men to increase the size and fill the gaps in the army. It is understood the voluntary system is receiving its best trial despite opposition throughout the country. Those favoring National Service for all will endeavour to force its adoption should Lord Derby fail in his efforts; so far as the Dardanelles and Balkans are concerned a good deal of pessimism which reigned a week ago has disappeared.

GENERAL FRENCH DESCRIBES BRITISH POSITION BETWEEN LABASSE AND LENS.

LONDON, To-day. Field Marshal French sends the following report from the 14th: Artillery on both sides are very active. On our front South of Labasse Canal

the enemy made a number of bombing attacks, all of which have been repulsed. The reports that the German communiques of a repulse of British attacks northeast of Vermelles have no foundation in fact. The positions where the fighting mentioned above has taken place would be more correctly described as southwest of Auchy lez Labasse, from which it is about 1500 yards distant. It lies about 3,000 yards N.E. of Vermelles on the new front, which now leaves our old line at a point above 1200 yards S.W. of the southern edge of Auchy lez Labasse and runs thence through a main trench of the Hohenzollern redoubt in an easterly direction, 400 yards south of the southern bulge at Fossee to the southwestern corner of the Quarries, our trenches running thence southeast parallel to and four hundred yards from the southwestern edge site of Saint Elie to a point five hundred yards west of the north edge of Hulluch, the line then runs along the line of the Labasse road chalk pit, fifteen hundred yards north to the highest point of hill 70, then runs southeast to the northwest slope of hill 70, runs along the western slope of the hill, bending southwest to a point 1200 yards south of Loos church, whence it runs due west.

FOUR MORE IN THE BALTIC.

STOCKHOLM, To-day. Four German steamers have been torpedoed in the Baltic Sea, off Oxelesund, south of Stockholm, by a British submarine. Two were sunk and two are still afloat. The crews of all the steamers were saved.

Here and There.

FOGOTA.—The Fogota left Wesleyville at 6 a.m. to-day, going north.

ROSINA ARRIVES.—The barq. Rosina, 38 days from Bahia, reached port this morning.

EARL OF DEVON.—The Earl of Devon left Lasle at 5.15 p.m. yesterday, going north.

TRAFALGAR FUND.—Up to noon to-day the subscriptions to the Trafalgar hospital fund reached \$2,500.

ALGERIANA DUE.—The Furness Liner Algeriana is now 13 days out from London and is due to arrive here hourly.

LEFT FOR FERNAMBUCO.—The schr. Nellie M. sailed to-day for Pernambuco, fish laden by Monroe Export Co.

BECAME INSANE.—Yesterday, a resident of the East End became insane and was conveyed to the Lunatic Asylum.

WEATHER.—A light south west wind prevails along the line of railway to-day with the temperature ranging from 45 to 52 above.

You Can't Dodge them all. Mosquito bites, sunburn, bruises, skin injuries. Some of them will attack you this season sure. Have a tin of Davis Menthol Salve on hand. 25 cents.

COAL CARGO.—The schr. Maple Leaf, arrived in port to-day from Louisburg with a cargo of coal, after a two days' run.

CARISBROOK OFF.—The s.s. Carisbrook, which was here for repairs, left this morning for Little Bay Islands to resume loading pit props.

Sick Headache, Biliousness, Indigestion, Constipation can all be avoided by taking Davis' Liver Pills at night if the bowels haven't moved during the day. 40 pills, 25c. Davis & Lawrence Co., Montreal.

EXPLORATION PARTY LEAVES.—The O'Flaherty Exploration Party, who came from the far north on the S.S. Nascope, takes passage this evening by the Florizel en route to Canada.

Night Sweats are a sure sign of nervous exhaustion. They weaken the body and depress the mind. Take Asaya-Neural, the new remedy for Nervous Exhaustion. Write for free sample to Davis & Lawrence Co., Montreal.

FIELD GLASSES RECEIVED.—Mr. Eric A. Bowring has received 62 glasses thus far. They are steadily coming in. Since yesterday he received five from the following persons: Miss Jeanette Payne, Mr. J. P. Powell, Mr. R. G. Rendell, Mr. Wm. Feaver. Many more are required.

FLORIZEL SAILS.—The s.s. Florizel sails at 3 p.m. this afternoon for Halifax and New York taking the following saloon passengers: Miss Alice Hopkins, Mr. and Mrs. Hooker and 6 children, J. McKenzie, Mr. R. H. and Mrs. O'Flaherty, Mr. D. O'Flaherty, Miss M. Thurston, Rev. A. L. Fleming, H. Muller, R. C. Arnold, Chas. Burn, John Eaton, D. W. Coates, C. Noonan, A. Brazil, Wm. Mason, Fred Dodd and 15 second class.

An illustrated Lecture on the Dardanelles will be given in the Grenfell Hall by Mr. W. H. Jones on Thursday, 21st instant, at 8 p.m., under the auspices of the George St. Mission Circle. Half the proceeds to be devoted to the Nfld. "Cot Fund." Admission 20c. Tickets for sale at Dicks & Co., or from any members of the Circle—oct19,31

STOLE HORSE FOR JOY RIDE.—Considerable inconvenience and much annoyance was caused Mr. Bishop, of Petty Harbor last evening by two young lads who took his horse and buggy from the railway station and went for a joy ride. Mr. Bishop had come from his home to the railway station with his wife who was taking passage for Trinity by the evening express. While he was waiting for the train to pull out the lads stole the horse which was found near Cornwall Avenue by the police some hours afterwards. The carriage was damaged considerably, and a coat owned by Mr. Bishop, was missing.

LADIES!

See Our Window To-Day

12 Only Sample Fur Coats.

Beautiful Coats of High Degree.

Rare Styles in Black Musquash.

See the pretty long shoulder effect and others showing long reveré front, a few also in belted style, and each a nice comfortable walking length, square or round cut corners.

All Silk Linings, in shades of Old Gold, Royal, Pale Blue, Light Grey, Crimson, Fawn and Myrtle.

Special: \$35.00 each.

James Baird LIMITED

VERY LARGE ASSORTMENT

OF

COATS,

For Girls, in Navy, Grey, Sax, Tan and Tweed Effects. Price: \$3.95 Each.

SPECIAL—One School Tam given FREE with each Coat.

S. MILLEY.

Barley Water Drinkers

Clubmen's Search For Perfect Compound.

"Brooks's brand, did you say?" said one at a club lunch. "Much too dry, I assure you; much." "Perhaps," said another, "perhaps a trifle more sweetness would make it super-excellent; but there is no other of the same bouquet and quality." The waiter at that moment brought in a clinking jug of a greenish, milky fluid, obviously of barley water. Both men rushed at it. "The man is an artist," said one. "Too much lemon," said the other, and comparison extended rapidly to the brew of half the clubs along Pall Mall and St. James's Street. It seems that barley water is now the only drink. The fame of a good brand is worth double the reputation of any cellar; and the subtle compounder of a perfect brand—sweet for the new school, dry for the old—is worth more than a cordon bleu to his club.

Men travel from club to club to find the best brand, and when found its reputation spreads instantly. It becomes the national drink. It is robbing the Chancellor of the Exchequer of thousands of pounds, and the primal fount, the real Hippocrene, is the London club. It would be dangerous to attempt to decide whether the Carlton or Athenaeum or St. James's or Reform or which other possesses the most perfect artist. Besides, the discussion between the dry school and the sweet school and the lemon school is still hot. A standard taste is in the making.

Twice as Sober.

Effect on the Shell Workers. When the chief constables of the areas already scheduled met the Board on Sept. 24th, Lord D'Abernon, the chairman, quoted from reports showing a great improvement in time-keeping in dock areas and a marked increase in the sobriety of seamen and firemen. In shipbuilding yards and munition works time-keeping was better and output increased. He quoted the following figures:

Weekly Drunkenness	Before	Order	After
Liverpool	240	164	164
Newcastle	84	54	54
Durham County	70	48	48
Northumberland	42	29	29
Cardiff	13	5	5
All areas scheduled	734	396	396

The public welcomed the Order and the "trade" was most loyal.

NOTICE!

The St. John's Gas Light Company is about to remove its Office from the Board of Trade Building to the Office recently occupied by P. N. R. Johnson, Esq., corner of Prescott and Duckworth Streets. The Showroom, Office and Basement at present occupied by the Company in the Board of Trade Building, will be let on the 1st November next. For particulars apply to

W. H. RENNIE, Board of Trade Building, oct15,tf



THE FIREMEN may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

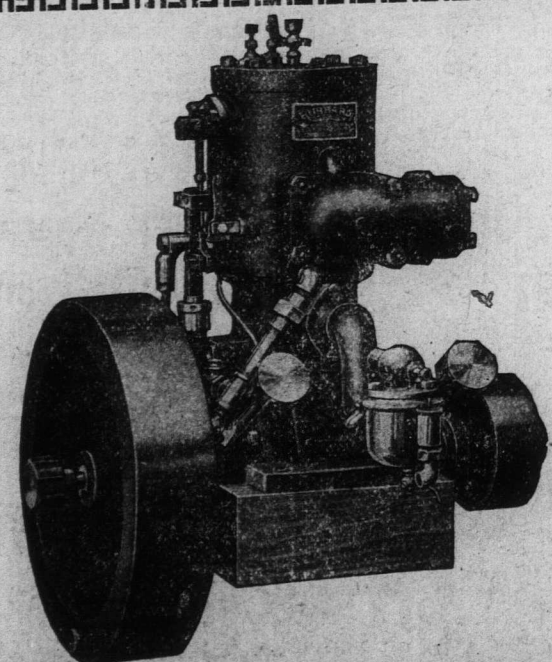
FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON, Insurance Agent.

Brick and Cement!

Hard Brick, Soft Brick, Fire Brick. Cement, in brls. and sacks.

H. J. Stabb & Co.



Motor Engines on easy terms.

Send for our catalog and ask for particulars. All Sizes.

GEORGE M. BARR.

Advertise in the Evening Telegram